

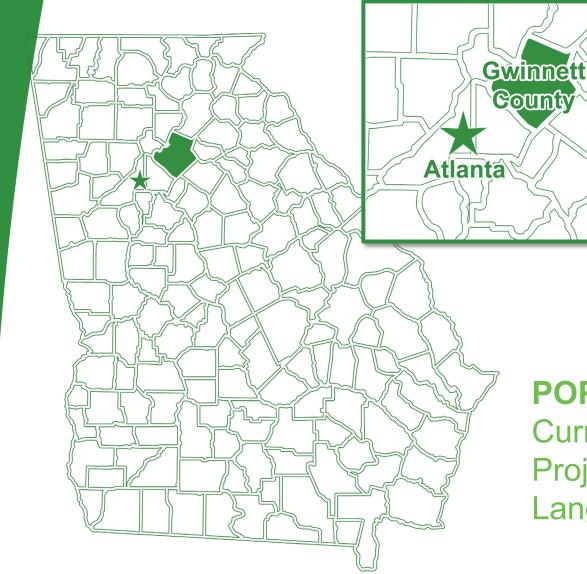


## Creative Trails Programming Through Public-Private Partnerships

- Gwinnett Trails program
- Children's Healthcare of Atlanta's Raising Resilience initiative through the Strong4Life program
- Gwinnett County's Live Healthy
   Gwinnett Program



# Gwinnett County, GA





### **POPULATION STATISTICS**

Current: 1,002,584

Projected by 2050: 1,602,776

Languages spoken: 140+



## Gwinnett Countywide Trails Master Plan

#### **RECOMMENDATIONS REPORT**

#### **BICYCLE AND PEDESTRIAN**

#### PRIORITY BICYCLE NETWORK

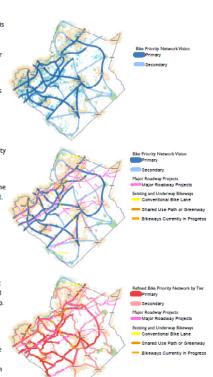
Based on the bicycle and pedestrian suitability analysis presented as part of the Needs Assessment phase of the CTP, a Priority Bicycle Network was developed. This priority network is meant to be a policy tool for guiding future bicycle infrastructure investments.

In the first step of this process, the areas of the County with the highest performing suitability scores were highlighted. These areas were used to develop an overarching vision for how a Countywide bicycle network could be implemented. Connections within and between these high performing areas were identified as part of a Primary Vision, with additional connections to show coverage throughout the County identified as part of a Secondary Vision.

The Primary and Secondary Visions were then compared with other initiatives being developed in the CTP process and Trails Master Plan companion effort. Projects and corridors identified from these efforts were mapped and contrasted with the Primary and Secondary Visions as indicated in the map.

In a final step to develop a Priority Bicycle Network, the Primary and Secondary Visions were refined relative to the initiatives identified in the previous step in order to take advantage of where planned roadway and capacity projects may offer a synergistic opportunity to expand the bicycle network. The final Priority Bicycle Network is provided in the third map.

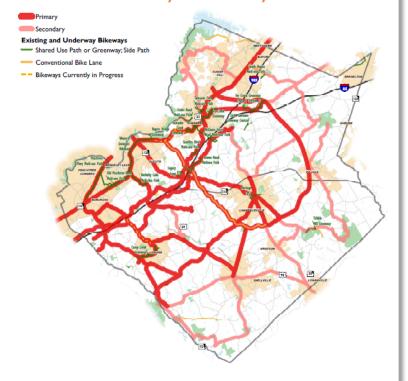
A final consideration in the development of the Priority Bicycle Network is identifying ways to incentivize and/or regulate implementation beyond the programming of capital projects. For instance, the County's Unified Development Ordinance could be modified to include standards for the implementation of bicycle facilities on corridors identified in the Priority Bicycle Network.



Similarly, in coordination with the County's Planning & Development Department, there may be opportunities to incentivize development investment in areas served by the Priority Bicycle Network, with the understanding that vehicular trips can be reduced in areas where such facilities are in place.

Destination2040

#### Refined Bike Priority Network by Tier









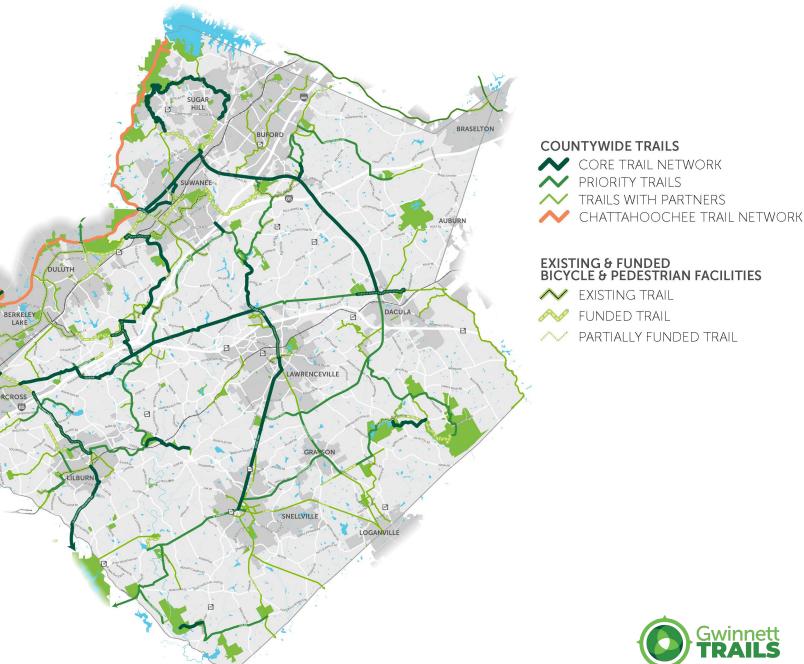
# Planning Process







Countywide **Trails Master** Plan

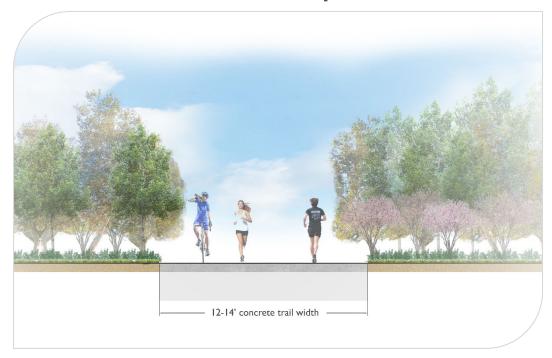


For more info, visit **GwinnettTrails.com** 



## Trail Types

 Off-Road Trails: not located along a roadway but instead follow their own path



 Side Paths: multiuse trails that run adjacent to a roadway







## Wayfinding and Signage













ONE CHICKIES

VAYFINDING AND DIRECTIONAL

AYFINDING AND DIRECTIONAL

RULES AN REGULATOI IN LEKYKELIN

INTERPRETIV

BRANDING

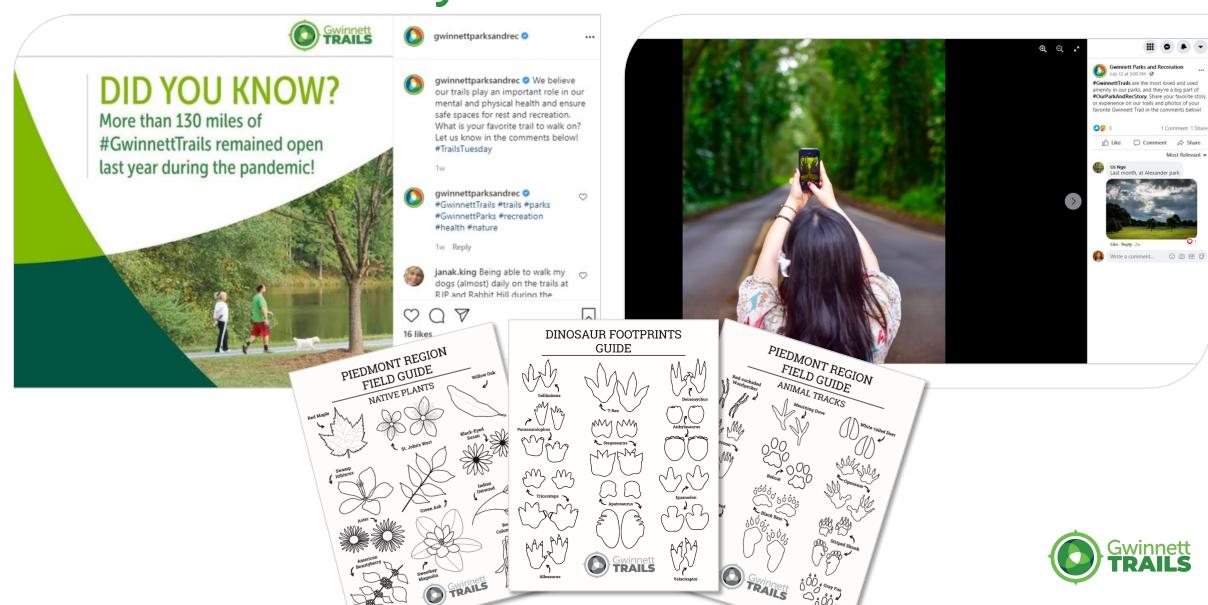
# **Building Awareness**







## #TrailsTuesday

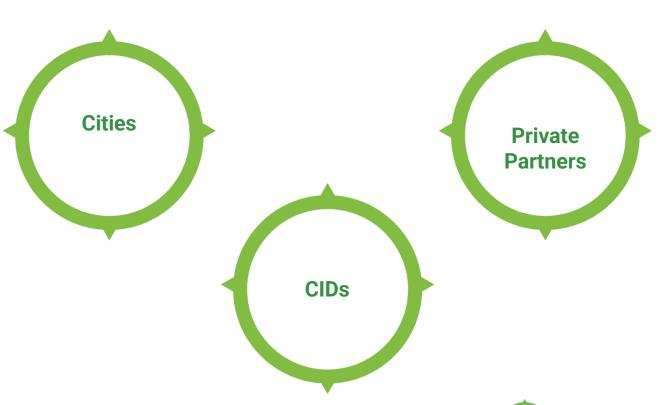






# Opportunities for Funding Partnerships

- SPLOST
- State/Federal Funding
- Infrastructure Overlap





# **Funding Opportunities**

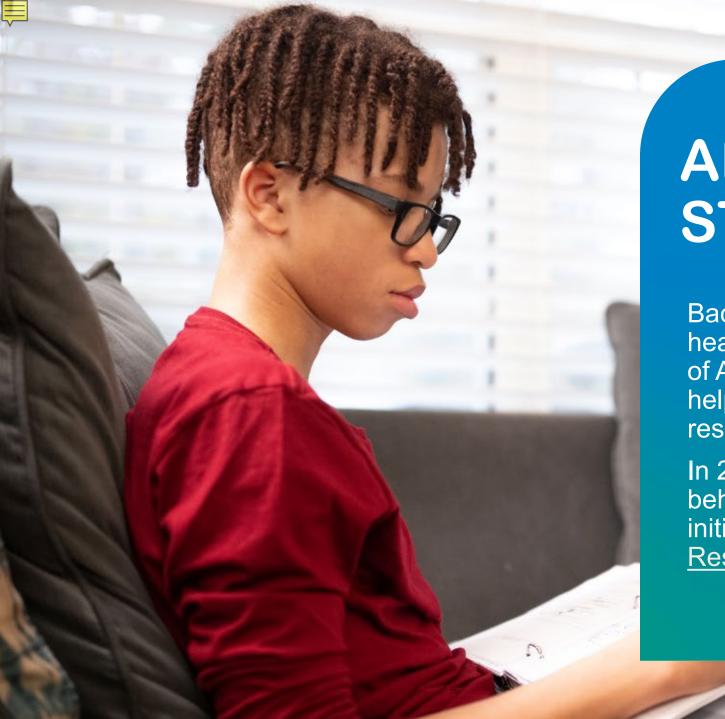












## ABOUT STRONG4LIFE

Backed by clinical, safety, and mental health experts at Children's Healthcare of Atlanta, Strong4Life is on a mission to help caregivers raise healthy, safe, resilient kids.

In 2022, Strong4Life launched its biggest behavioral and mental health prevention initiative yet: the multiyear <u>Raising</u> <u>Resilience</u> campaign.





## Why Raising Resilience?

Resilience: The ability to handle life's ups and downs.

- It's normal to want to shield our kids from hard things, but we can't protect them from all the challenges they'll face, and sometimes doing so can do more harm than good.
- We're all born with the capacity to become resilient, but kids need help from trusted grown-ups to learn how to be resilient.
- It's up to us grown-ups to proactively teach our kids the skills they need to be resilient—how to cope with challenges, manage stress, and make healthy decisions throughout their lives.

Together, we're Raising Resilience.





# Raising Resilience in Nature

One way grown-ups can help kids build resilience is by teaching and practicing healthy coping skills.

Our Strong4Life licensed therapists developed guided coping skills videos for kids and families to practice together or on their own, as well as conversation starters to help kids and grown-ups connect through meaningful conversations.



Bring Raising Resilience to life in nature.



- Signs with prompts to guided coping skills videos
- Placards with prompts to conversations starters
- Strong4Life emotional wellness resources







# Campaign Overview Signs

As an introduction to the signage visitors will encounter along the trails, this sign offers a brief introduction to the importance of behavioral and mental health for kids and teens, as well as the Raising Resilience initiative.

This sign is designed to be posted at the entrance of a facility, next to a map or in other high-traffic areas.







## Coping Skills Signs

Strong4Life collaborated with staff to identify the best locations for coping skill stations, which are now marked with 18-by-24-inch signs that direct kids and families to one of two guided videos:

- Calm Your Mind
- Take a Breath

Each video is approximately 5 minutes long and includes prompting narration in English.









### Coping Skills Videos

QR codes on the coping skills signs link to one of two Raising Resilience in Nature coping skills videos:

#### **Calm Your Mind**

with this grounding exercise

(6 min. 25 sec.)

#### Take a Breath

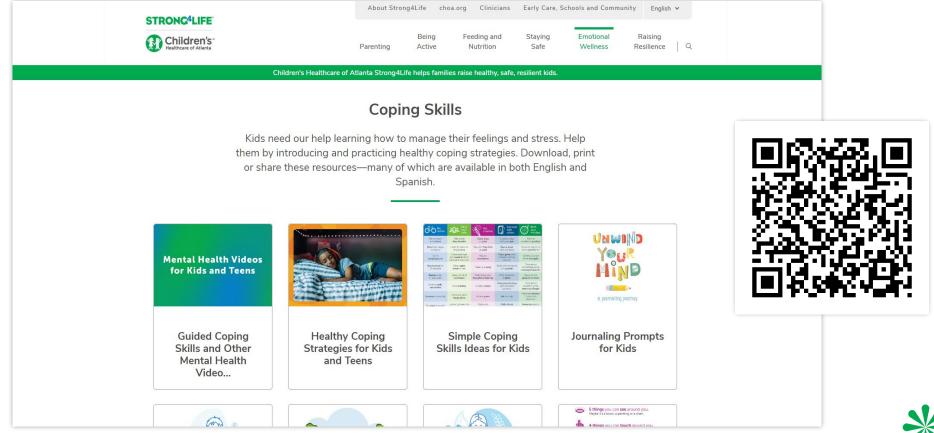
with this deep breathing exercise

(4 min. 6 sec.)





## Strong4Life.com/coping

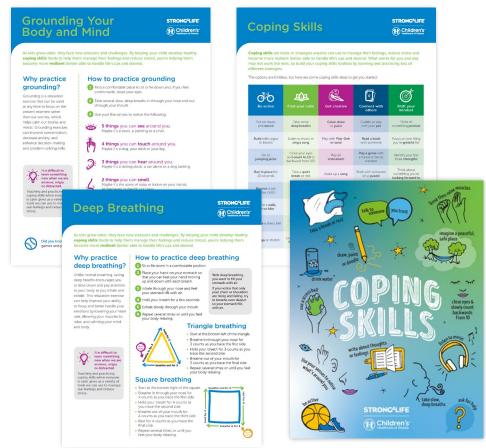






## Coping Skills Messages

- Teach new skills when everyone is calm
- Provide choice
- Practice regularly
- Teach a variety of skills
- Have realistic expectations
- Be a positive role model
- It's never too late







# **Conversation Starters Placards**

Strong4Life collaborated with staff to identify the best locations for 4-by-3-inch placards, which direct kids and families to conversation starters.

These placards are designed to be placed in areas where people gather and can be mounted to picnic tables, sign posts or benches, or placed as free-standing centerpieces on tables.







# **Conversation Starters**Webpage

QR codes on the placards link to the conversation starters webpage on Strong4Life.com, where grown-ups can choose from a list of open-ended questions to ask kids (and vice versa).



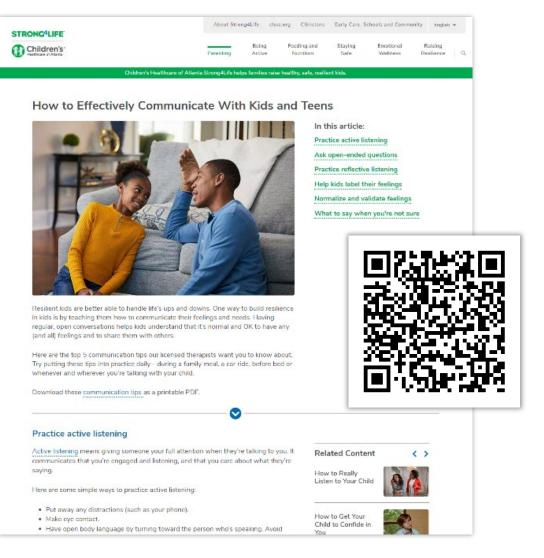






# Communication Messages

- Have regular conversations
- Ask open-ended questions
- Actively listen
- Reflect back what you hear
- Normalize and validate all feelings







### **Directional Signs**

Strong4Life collaborated with staff to identify the best locations for directional signs, which guide kids and families to the activations.

- Arrow-shaped signs can be used at path junctions
- Square blazes can be used for trailside wayfinding









### **Stats**

# 508 views14.9 hours of watch time

Calm Your Mind
with this grounding exercise

Take a Breath
with this deep breathing exercise



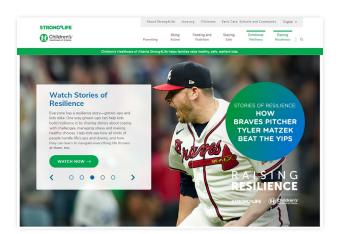
### Raising Resilience

Strong4Life.com/resilience

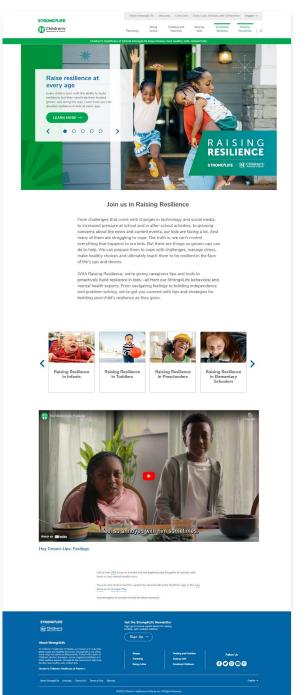
Subscribe to Raising Resilience email series













Get tips for building resilience by age



Follow Strong4Life on social media





### Strong4Life.com/resources



#### Tip sheets:

- Navigating school breaks (K 12)
- Academic anxiety (K 12)
- Back to school (Pre-K 12)
- Finding a BMH professional









#### **Videos:**

- Coping skills
- Brain breaks
- Resilience series
- Guided meditation











#### **Printables:**

- Feelings
- Coping skills
- Chore chart
- Visual schedule

















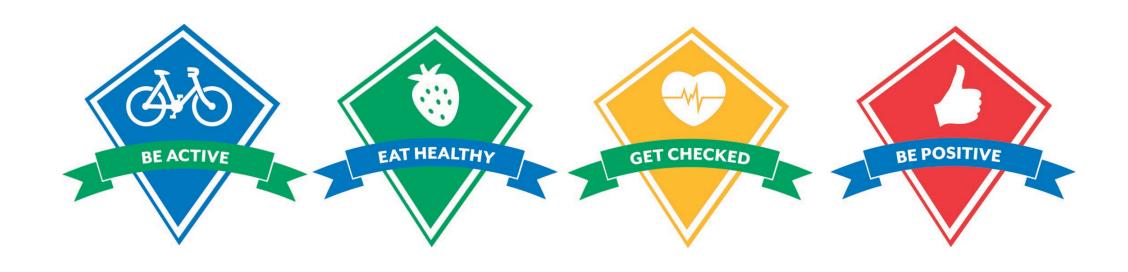
# Taking Flight

- Health & Wellness Standards Created 2013
- Park Prescription Program Established 2013
- Live Healthy Gwinnett Launched 2014
- County Operated Program 2015









## Partners in Play



- Children's Healthcare of Atlanta Strong4Life
  - Curriculums
  - Outreach materials
  - Caregiver education
  - Staff and intern training
  - Policy changes





# **Healthy Habits**















