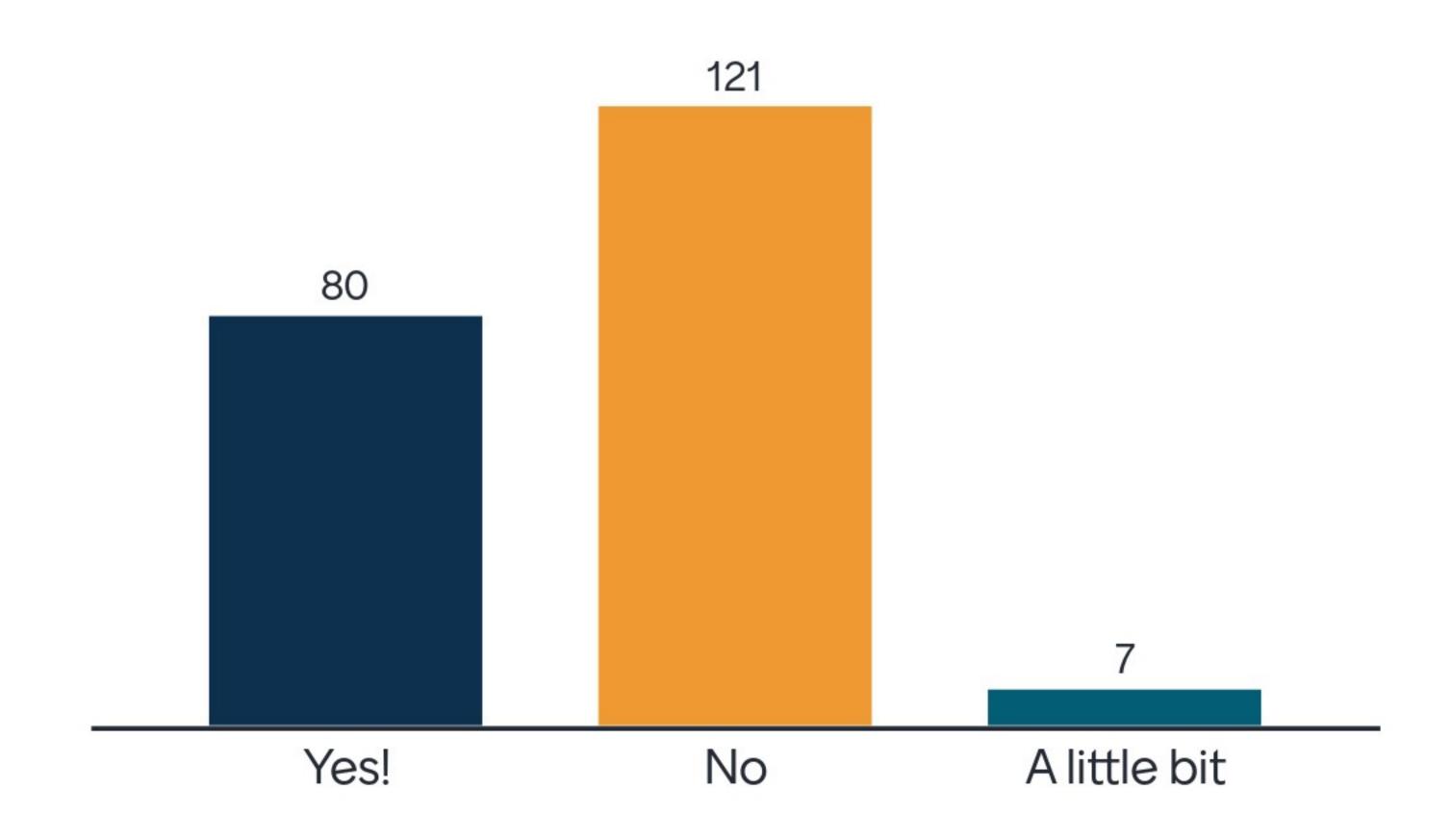


# Instructions





# Have you ever used Menti-Meter before?

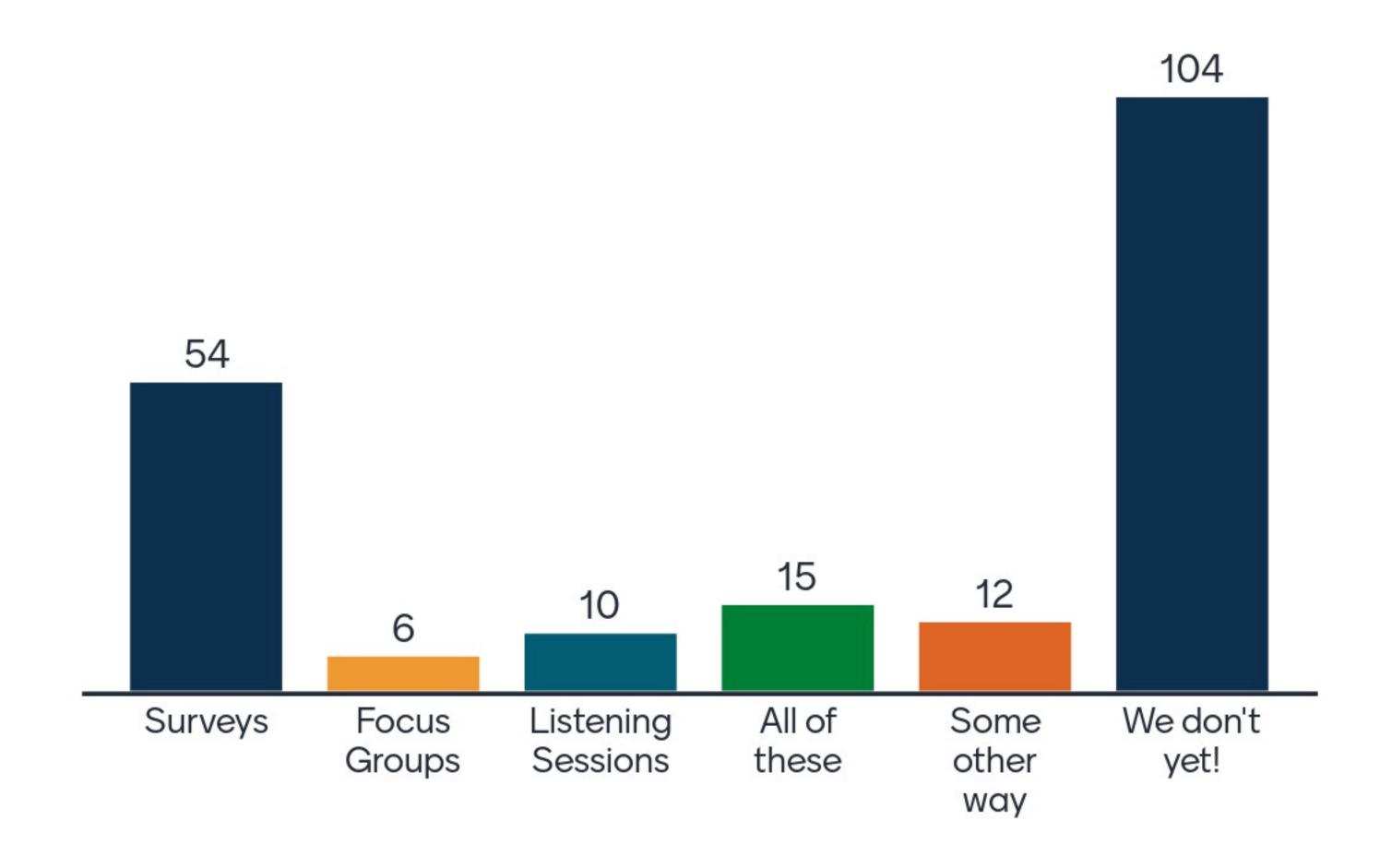








### How do you currently measure DEI Impact?









anonymous survey	Open bar.	Make it anonymous
Online and in person trailhead surveys	Anonymous surveys to create safe space	anonymous
Offer them in multiple language	Open table discussions	smart marketing







surveying our volunteers	Ask	Put them into policy
Anonymous surveys	anonymous surveys	make it anonymous
Offer translations	Anonymous	Not sure







Our agency has a DEI office but I don't know much	Not discounting voices - all are valid.	We do focus groups and surveys, but we've been discussing one-on-one interviews to discover. Don't assume you know.
Surveys are anonymous	Provide multiple ways for people to respond or provide input.	Anonymous surveys!
Include food for in person events	meet people where they are	Make optional and anonymous







Partnering with nonprofit and community organizations.	focus groups	Engage directly with the communities we want to hear from
Anonymous survey	Building relationships	Anonymous online survey
Translating surveys into the top 8 languages in our city	Accessible from your phone	Engage with communities we want to include in the design of our data collection.







Go to those populations you want to include	not there yet.	Use community groups
Targeted outreach to specific groups	Meeting people where they are at local parks as well QR code signage	Accomplishment summary
We have set up a DEIB Committee and meet once a month to discuss where everyone is at and what we want to do next.	Open dialogue	Social awareness







offer compensation or food for attending things	Broadcast to everyone on social media page	small group DEI meetings with open dialogue with all staff
Intercept surveys	Outreach booths, social media, informal conversation	Focus on what services are provided in historically distressed communities
Ask for assistance in designing the survey including the question wording and topics	hard copy surveys can be collected in a drop box instead of by individuals on site	Incentives for participation







#### 130 responses

anonymous survey	
Small group work and discussions	
Anonymous surveying with open platforms	

Not skirting around issues!

anonymous, surveyor are of diverse backgrounds, online surveys

In service, staff meetings via zoom/in person

Focused discussions of survey results so people see that their inputs count

Using different ways for people to participate in surveys. having open informal groups to talk about DEI.

Affinity options for listening







#### 130 responses

Anonymou	s surveys
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Transparent sharing of results... All details available to all of results of surveys.

Partnerships with DEI orgs

We try to reach out to many different organizations.

Transparent sharing of results... All details available to all of results of surveys.

We are about to launch this effort. It's so novel, that folks come. Also it's sort of required by the county

Providing options in multiple languages, formats, etc that cater to different engagement and learning styles

Anonymous

anonymous survey, choices about how to complete survey - online or in person, or written





### 130 responses

Tabling events at community festivals

pay folks for their time and expertise!

Be transparent about why the information is being gathered and how it will be used. Guarantee anonymity. Have both open and closed-ended questions. Offer paper, online, and in-person options.

Anonymity helps, as well as administering surveys in multiple languages.

We are reading a DEI and belonging guide book a with out team and having regular open discussions

We do a company-wide annual anonymous survey. Our DEI director reaches out to existing culture groups and supports development of Employee Resource Groups!

multiple languages, anonymous participation

online survey

online surveys posted at trailheads





Small group discussions in house	Periodic check in's	Make sure marketing photos include all not one group
Walk across the parking lot	Focus groups led by people who reflect the participants' race/ethnicity/background	Anonymous surveys
Online	multiple options for providing input	Online surveys







QR Code Anonymous Surveys	anonymous surveys	Offer surveys in multiple languages
Employee Resource Groups!	Company events - family day, christmas party, happy hours.	Use special events to reach people
Mediate feedback through a third party. Usually working with a community serving group who then relays feedback to us to remove identities.	public outreach and marketing	Building trust by actually implementing suggestions or making changes based on results







#### 130 responses

Anonymous and summarized responses

A "retreat." Get away from the day-to-day and focus exclusively on how we're addressing equity.

joint sessions with local municipalities, to provided wider reach

On site at the end of each event in person, follow up email online survey, roundtable conversations

It's novel so folks are interested bits required by the county.

Too

Clearly define what diversity actually means

Incorporation at a basic level so they becomes as natural as breathing.

Make them norms

We have done some trail surveys, in person. Don't think we've really done much else. Have been changing our social media to be more inclusive.







Not sure yet, we have nothing in place	Reach out to folks where they are, not always the usual places	Offer both anonymous options and non anonymous options
We started a DEI committee.	bake into strategic plans and actions for implementation	DEI is one of our strategic Imperatives
Maintain communication through publications, newsletters, etc.	Build relationships,	Offer a space to give feedback on the information- gathering process that they just went through!







#### 130 responses

offer in different languages

we have a survey going out soon to stakeholders that will help shape our strategic plan - make targeted phone calls to groups that do DEI work to get them to fill it out

we are not sure

Raise of hands survey, ask open ended questions, and take action to respond

Build stronger relations within your organization and develop a training program that brings in educational learning

Walk alongs

Share survey results with staff across the organization

Don't ask, authentic conversation/ relationships

show photos and videos of participants interacting in actual events such as an integrated OHV trail ride event that includes riders with disabilities who have been totally included and accomodated







#### 130 responses

Don't rely on census demographic breakouts, use more inclusive ones.

Use simple, functional methods that are readily attainable.

not sure

Off topic - Having the resources to do all of the things to collect the data. My org does all. - SORTOF. The survey data is out of date, but we recently invested in compensated listening sessions



