



What's Your Volunteer Engagement Strategy?

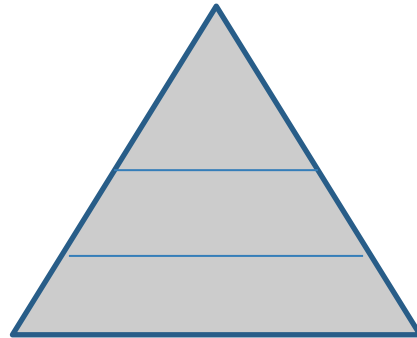
AUDIENCE

Who is your audience?

How do you find/reach them?

What do they need to hear from you?

SKETCH YOUR SPECTRUM OF ENGAGEMENT



WAYS TO WORK WITH YOUR COMMUNICATIONS / MARKETING TEAM