



January 2020

## Ten Examples That Show Trail Tourism Works

One major benefit of trail tourism is that it is money spent in rural towns and in more economically disadvantaged areas. Many of the people traveling to a trail and spending a night or more in the area are economically well off and have significant discretionary income.



[Read more...](#)



## Recreational Trails Program (RTP) Highlight

The Coalition for Recreation Trails awarded the 2019 Maintenance and Rehabilitation award to the Vermont ATV Sportsman's Association for the Stage Coach Trail Improvement project.

[Read more...](#)

## Visitor and Trail Management Skills and Competencies

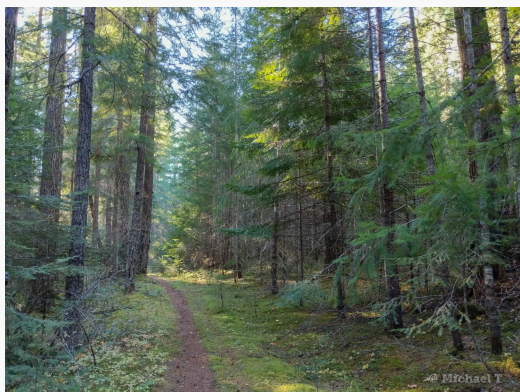
Specific skills used in management of trails and greenways: facility management; urban trail and bike/ped management; visitor management.

[Read more...](#)

National Recreation Trail Highlight:

Signs and Etiquette for Shared-use

## Middle Fork Trail



This 27-mile riverside trail wanders up the Middle Fork of the Willamette River in Oregon.

[Read more...](#)

## Urban Trails

Encouraging different types of users to share the trail is just as important on urban trails as it is on backcountry trails.

[Read more...](#)

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## Trail News and Notes

Click on each article to read more

- [\(Texas\) Dallas to take first steps to connect trails from White Rock Lake to South Dallas](#)
- [\(South Dakota\) Tackling motorized trail issues](#)
- [\(Missouri\) Missouri S&T student develops Katy Trail State Park Story Map](#)
- [\(South Dakota\) Snowmobilers warned about bison on Black Hills trails](#)
- [\(Maine\) How to pick a trail that's great for snowshoeing](#)
- [\(New York\) Cuomo aims to boost NY canal system with \\$300M 'reimagine' plan](#)
- [\(Ohio\) Cleveland County Water awarded grant for proposed trail](#)
- [\(Massachusetts\) 28 of the most popular hiking spots in Massachusetts, according to search data results from Google, Instagram](#)
- [\(New Mexico\) New Mexico leaders hike Achenbach Canyon Trail to raise awareness of conservation fund](#)
- [\(International\) Four equestrian travel destination ideas for 2020](#)
- [\(National\) Bureau of Land Management Seeks Nominations for Positions on 27 Statewide and Regional Resource Advisory Councils](#)

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## Resources and Training

### January Webinar: From Trail Maps to Trail Apps – Connecting with Visitors via Mobile Devices

Our 2020 Advancing Trails Webinar Series kicks off on January 23. Most organizations actively communicate with their visitors through traditional channels such as newsletters, websites, and social media, but most are missing out on increasing visitor engagement and safety where most visitors already are, mobile devices! [Register today...](#)

### FAQ: Vegetation Under Boardwalks

Avoiding plant growth. [Read more...](#)

### An interview with Dr. Sheldon Chesky, President & CEO of BioSpan

Dr. Sheldon Chesky shares a behind the scenes look at BioSpan, a company creating environmentally friendly products for paving. [Read more...](#)

Through this teaching guide, students learn to locate national scenic and historic trails that they can visit with their families. Students also carefully read the inspirational language of the National Trails System Act, which motivates them to explore public lands and highlights the crucial role of volunteers in trail maintenance. [Read more...](#)

### Seeking Learning Credits?

American Trails offers learning credits for our Advancing Trails Webinar Series, our International Trails Symposium and Training Institute, and other trail-related conferences, workshops, and webinars. [Learn more...](#)

### American Trails Website Resources

Check out our [training calendar](#) for upcoming conferences and events.

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#### Featured Trail Industry Manufacturer: E.T. Techtonics

E.T. Techtonics supplies fiberglass pedestrian bridges to national, state, and local trail and park systems nationwide. [Learn more about this company...](#)

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## TRAILSNEXT™ Talks

### TRAILSNEXT™ Series Presented by American Trails

The TRAILSNEXT™ Series brings you cutting edge information from leading experts in the trails world on today's hottest trail topics. These high energy 18-minute presentations were recorded to be made available to folks who were unable to attend this year's International Trails Symposium.

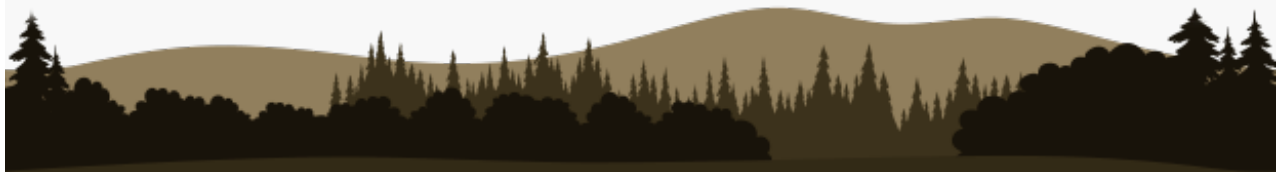
Each month we will be featuring one of these talks in our eNews, and you can purchase the entire series on our website at this [link](#).

This month we are sharing with you "Getting Real with Preservative-Treated Wood for Trail Structures" by presenter Butch Bernhardt.

In the 21st century should we still be using wood for our trails? Sustainable forestry, at its simplest, is about growing trees. The full story, though, is much



more complex. An important chapter of that story is the role that preserved wood plays in ensuring sustainability. We as a trail industry have the ability to increase the life of wood products beyond the time it takes to grow a new tree that can be used to replace that product. By responsibly adding preservatives into wood, we can expand the life of wood significantly and further extend the cycle of renewability for our forests. When comparing steel, concrete, plastics and wood, it is important to remember wood is the only renewable resource, which is often overlooked by focusing on recycled content. Considering that health, heritage and happiness all improve when wood is used properly, the story for wood gets even better.



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