



June 2020

COVID-19 has Created an Economic Downturn. Over 1,000 Trail Projects are Waiting for Funding to Help Put Americans Back to Work.

Trails have been an established economic driver for some time, with the outdoor recreation industry contributing over \$800 billion per year to the economy. Now there are more than 1,000 trail projects in the United States waiting on funding to help put Americans to work building, maintaining, and improving our nation's trails, and this number reflects only a fraction of the estimated need that exists in our nation.

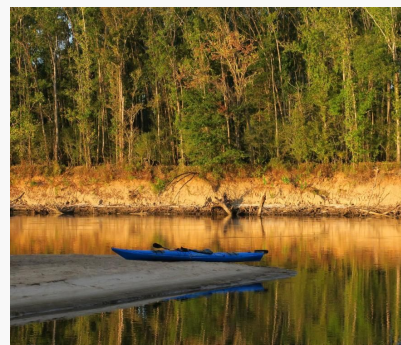


[Read more...](#)

An advertisement for Pilot Rock outdoor products. The background is a blue and green gradient. The text 'Enjoy the Outdoors™ ... and Keep It Clean' is in a white script font. Below the text are images of various products: a red portable heater, a yellow cooler, a green storage box, and blue and yellow trash bins. The text 'Commercial quality products able to withstand years of use and exposure.' is in a white sans-serif font. A 'LEARN MORE' button is in the bottom right corner. The Pilot Rock logo is in the bottom right corner.

Historical Perspective on Racism in the Outdoors and Looking Forward

Great News on the Great American Outdoors Act!!





Putting the continued fight for equity in the outdoors into historical context, and finding ways to move forward.

[Read more...](#)

American Trails and our partners applaud the Senate's bipartisan effort to pass the Great American Outdoors Act by a bipartisan vote of 73-25.

[Read more...](#)

The 2020 Recreational Trails Program Achievement Awards are Back on!

The Coalition for Recreational Trails will host the 2020 achievement awards to recognize outstanding trail projects funded by the national Recreational Trails Program virtually this year.

[Read more...](#)

The Lion's Tale National Recreation Trail



The Lion's Tale is a National Recreation Trail that is specially designed to create a sensory experience for the visually impaired. Through a special mascot, Lop Ears the Mountain Lion, the trail tells a story using braille as well as other sensory methods.

[Read more...](#)





NOW RECRUITING

ADULT CREW MEMBERS

AND SKILLED LEADERS

[LEARN MORE](#)



Trail News and Notes

Click on each article to read more

- [\(National\) Please Enjoy This 5-Minute Brain Vacay: 20 Photos of the Most Beautiful Hiking Trails in the U.S.](#)
- [\(National\) On the Appalachian Trail, Thru-Hikers Defy Requests to Leave as They](#)

Seek Refuge From a Rapidly-Changing World

- (Maryland) Hancock Named Maryland's Trail Town by Governor
- (Pennsylvania) Ghost Town Trail Places Official State 'Trail of the Year' Marker
- (Texas) Sam Houston Trails Coalition Seeks New, Gently Used Shoes to Fundraise for Bridge Repairs



Resources and Training

The COVID-19 Pandemic's Impact on Pennsylvania's Nonmotorized Trails: Increased Use, Added Strain, and a Newfound Appreciation

A study on Pennsylvania's trails during the COVID-19 Pandemic. [Read more...](#)

Ever Wonder How to Become a JEDI Knight?

Well now is your time to join the force and fight for Justice, Equity, Diversity and Inclusion (JEDI) on our trails! [Read more...](#)

Physiological Demands of Off-Road Vehicle Riding

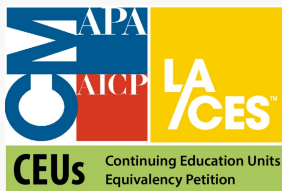
The purpose of this study was to characterize the physiological demands of recreational off-road vehicle riding under typical riding conditions using habitual recreational off-road vehicle riders. [Read more...](#)

Search 1,200+ Trail Businesses for Your Next Trail Project

Visit the new and improved American Trails Online Business Directory where over 1,200 businesses and organizations have been included, and more are being added weekly. Browse by category, recommend a business to add, or add your own business with free and paid options. [Search the online business directory...](#)

Job and Volunteer Opportunities

Check out our [training calendar](#) for upcoming conferences and events. You can also find volunteer opportunities [here](#). If you have an opportunity for us to post, please email trailhead@americantrails.org.



Seeking Learning Credits?

American Trails offers learning credits for our Advancing Trails Webinar Series, our International Trails Symposium and Training Institute, and other trail-related conferences, workshops, and webinars. [Learn more...](#)



Featured Trail Industry Manufacturer: Greenfields Outdoor Fitness
Greenfields Outdoor Fitness is a leading provider of outdoor exercise equipment to public parks, schools, the U.S. military, and numerous other entities. [Learn more about this company...](#)

Featured Trail Job: Executive Director - California Mountain Bike Association

Executive Director is responsible for organizing with California's mountain bike related advocacy organizations in an effort to grow and steward advocacy activities across California. [Learn more here...](#)



**LOOKING FOR
TRAIL JOBS?**
CLICK HERE

Advancing Trails Webinar Series

June Webinar Line-Up

Check out our webinars taking place this month. Most of the webinars are free, and all webinars are recorded, include a closed caption transcript, and offer learning credits. [Register or download a recording today...](#)

- **June 2** – *Leveraging Outdoor Recreation to Revitalize Rural Economies*
- **June 11** – *Gatehouses and Greenways: Interactive Community Engagement for Trails*
- **June 18** – *CEQA Strategies to Streamline Wildfire Fuel Reduction*
- **June 25** – *The Greenway Imperative: A Call to Action*
- **June 30** – *Sustainable Advantage: Outdoor Recreation and Rural Community Development in California*

Sponsor an American Trails Webinar to Reach 600+ Attendees

American Trails is hosting additional webinars over the next several months to bring trainings to many who are stuck at home during COVID-19. Sponsor a webinar as a partner for \$250 or make a webinar free to the public for a special discounted rate of \$2,000 if you mention you saw it in our eNewsletter (\$3,000 regular rate).

The remaining webinars are still available for sponsorships so we can make them completely FREE to attendees (or view the fluid webinar schedule for 2020 [here](#) and look for **SPONSORSHIPS AVAILABLE** which is highlighted for available webinars):

- **June 25** – *The Greenway Imperative: A Call to Action*
- **August 6** – Trail Analytics and Data Storytelling
- **August 20** – Trail Development: Considerations for Adaptive Mountain Biking
- **August 27** – The Catalytic Impact of Trails on Communities *(Part 1 of 5 in the Catalytic Impact of Trails on Communities Webinar Series)*
- **November 5** – Drones and LIDAR Technology (title pending)
- **November 12** – The Foundations of an Activated Community *(Part 2 of 5 in the Catalytic Impact of Trails on Communities Webinar Series)*
- **December 10** – Wheels and Legs: How Well Do They Mix? Addressing Nonmotorized Trail User Conflicts



American Trails
trailhead@americantrails.org
www.americantrails.org

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