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September 2021

Be Trail Kind - Trails Are Common Ground Initiative Launches

No matter our differences in backgrounds or how we choose to enjoy the great outdoors, trails create common ground that connects us. Access to trails is a privilege we acknowledge and can only safeguard through our actions toward one another.

[Read more...](#)



Celebrating 10 Years of Our Webinar Series



Multiple prizes given away every day, all throughout September. We have over 80 giveaways totaling more than \$14,000!

September 11th National Memorial Trail to Offer Interactive Map

The September 11th National Memorial Trail is a 1,300-mile system of trails and roadways that link the National September 11 Memorial and Museum in New York City, the National 9/11 Pentagon Memorial in Arlington, Virginia, and the Flight 93 National Memorial.

[Read more...](#)

Join us for our September webinars or follow us on social media for ways to win! [View our giveaways and our donors...](#)

Recreational Trails Program (RTP) Highlight: The Maah Daah Hey Trail

RTP funding helped with the Sully Restoration and Surfacing Project on this legendary 144-mile trail. [Read more...](#)

National Recreation Trails Highlight: Withlacoochee State Trail

This trail is enjoyed by more than 350,000 hikers, cyclists, skaters, runners, and horseback riders every year. [Read more...](#)

Apply for National Recreation Trail (NRT) Designation by November 1

The deadline to apply for NRT status is approaching. Check out our [NRT webinar](#) and the additional webinar we held on [National Water Trails](#), then visit this [webpage](#) for information on submitting your application.

Planning, design, mapping and sustainable sign products for parks and trails



[learn more](#)

Trail Policy and Advocacy Landscape

Here are some of the policy and advocacy issues we are tracking.

- **Recreational Trails Program - Workforce Development, Equity, and Climate Resiliency**

The Recreational Trails Program directly addresses our desire to put young people to work, provide equitable access to nature, and provide resilient responses to natural disasters.

- **LETTER TO CONGRESS: Support Recreational Trails Program in Reconciliation**

We ask that you ensure the Recreational Trails Program (RTP) receives the \$147 million included in the INVEST Act and passed by the House of Representatives.

- **A Bill Aimed at Supporting the Completion of the Continental Divide National Scenic Trail by 2028 was Introduced to the 117th Congress**

Representative Neguse (CO-2) introduced the Continental Divide Trail Completion Act. The legislation will help support agencies, partners, and local communities coordinate the stewardship of lands where gaps still exist along the Continental Divide National Scenic Trail.

- **North Carolina has Designated 2023 the Year of the Trail**

Year of the Trail will be an opportunity for North Carolina to showcase, promote, and celebrate our trails. Throughout the year 2023, there will be special trail programs and events in each of our 100 counties, with a goal to increase awareness and educate the public about trails, and boost local trail use and tourism.



Resources and Training

You're Invited to Use Your "Outdoor" Voice

Join fellow outdoor industry employers in taking the Outdoor Industry Workforce Assessment Survey, a collaborative research effort by the *Outdoor Industry Association* and the *Outdoor Recreation Roundtable*, in partnership with Oregon State University's Center for the Outdoor Recreation Economy. This study strives to better understand workforce needs and trends. The deadline for the survey is September 30. [Read more...](#)

Emerging Leaders of the World Trails Network

Are you interested in staying informed or helping to create and establish an Emerging Leaders Network or Group (name TBD)? We'd love for you to be involved! Join us on October 29 at 12:30 pm UTC for a forum to kick-off the caucus and define its scope, structure, and goals. [Read more...](#)

American Hiking Society (AHS) Now Accepting 2022 Crew Requests

The AHS Volunteer Vacations program is designed to send you a crew of eager volunteers, ready to assist with your trail needs. They are up to a week-long trail building/maintaining projects, consisting of 6-10 crew members, and involve trail maintenance and building tasks on hiking trails on public lands. Any government land management agency or nonprofit organization can request a crew. The deadline to apply is November 1. [Read more...](#)

Upcoming Regional Trails Training Program (RTTP) Events

The goal of the RTTP is to provide sustainable, cost-effective online and in-person trail stewardship training to the trail community in Nevada (as well as other states). [Browse upcoming trainings...](#)

Join Our Facebook Group "Trail Workers of America"

This group is created for trail workers, planners, volunteers, and more to connect, ask questions, and discuss trail related issues. [Join here...](#)

Training Calendar and Volunteer Opportunities

Check out our [training calendar](#) for upcoming conferences and events. You can also find volunteer opportunities [here](#). If you have an opportunity for us to post, please email trailhead@americantrails.org.

Featured Trail Industry Manufacturer: Presto Geosystems

Presto Geosystems is a leading manufacturer of high-quality soil



stabilization and porous pavement products. *Learn more about this company...*

Featured Trail Job: New York - New Jersey Trail Conference Field Trail Builder

The New York-New Jersey Trail Conference is seeking an experienced trail builder to help lead and coordinate our Conservation Corps trail crews and projects. This position will provide technical expertise, project management, training, and support to AmeriCorps trail crews as well as volunteers and agency partners. They will provide guidance on trail layout, design, assessment, and on-the-ground solutions. The position will report to the Senior Trail Builder and work closely with Trail Conference staff and volunteers as well as numerous partner agencies and contracted clients. *Read more...*

Mark Your Calendar for the Student Conservation Association's (SCA) Third Annual Alumni Engagement Week, September 20–25

The SCA's *Alumni Engagement Week* is upon us. Starting on September 20, SCA will host six events in six days for their alumni and current members. Last year, they raised almost \$60,000 for programs on *SCA Giving Day* during that 24 hour period and hosted hundreds of alums at events throughout the week. This year, they expect it to be even bigger and better with the addition of their 1st *Annual Virtual Career Fair*. If you are an SCA alum, please register today!

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YOUR TRAIL MARKING AND SIGN HEADQUARTERS

Logos for Discover, England Trail, and North Country Trail are visible.

Advancing Trails Webinar Series and Learning Credit Opportunities

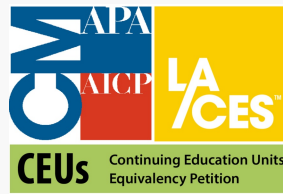
Register today for the following American Trails Advancing Trails Webinar Series webinars for your chance to win BIG prizes celebrating our webinar anniversary all this month:

Free September Webinars

- September 2 – *The Value of Trail Assessments*
- September 9 – *Trails are Common Ground: National Campaign to Reduce Conflict, Promote Respect, and Increase Diversity on Our Trails*
- September 15 – *Feasibility Study of the 90-Mile Multi-Use Ohlone-Portola Heritage Trail*
- September 23 – *Strategies for Civilian Climate Corps Program Investments*
- September 28 – *Rails-with-Trails: Best Practices and Lessons Learned*



Learning credits are included for free for our webinars. *View a list of all of our upcoming and archived webinars...*



Additional Free Learning Credit Opportunities

American Trails is excited to partner with the following organizations to offer learning credits for free to attendees.

Professional TrailBuilders Association Webinar Series

A part of the American Trails Advancing Trails Webinar Series, the Professional TrailBuilders Association (PTBA) is hosting a three-part webinar series the first Thursday in October, November, and December. The webinars and their learning credits are free to attendees thanks to a generous sponsorship from PTBA and the Federal Highway Administration. The first webinar in the series taking place on October 7 is titled "From SOQ to IDIQ: Trail Contracting Models." *Register and learn more here...*

Oregon Outdoor Recreation Summit – October 17-23

The 2021 summit will be a statewide, virtual event supplemented by regional, in-person outdoor stewardship events, in-field learning opportunities, and outdoor networking happy hours (as public health guidance allows). *Register and learn more here...*

CANCELLED - New Trail Academy Pro Course Series – Four Wednesdays in October

Since the announcement of Trail Academy Pro, the organizers have unfortunately seen a slow response, leaving them in a situation where the program will not be sustainable for them to move forward with. That being said, they have made the difficult decision to cancel Trail Academy Pro. They do hope to be able to bring this program back at a later date, and to offer learning credits via American Trails, should they choose to relaunch it.

If you are interested in partnering with American Trails to offer learning credits for free to your attendees of an upcoming webinar, conference, or training (virtual or in-person), email candace@americantrails.org.



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