



The Catalytic Impact of Trails

Leveraging trails and increasing access to the outdoors are becoming increasingly important community strategies that are helping fast growing tech centers, struggling rustbelt cities, and rural and gateway communities remain relevant in today's highly competitive knowledge economy. Explore how trails influence many aspects of quality of life that today's creative businesses and workforce seek when they consider where to locate. This webinar will explore the catalytic impact of trails through the Triple Bottom Line of People, Planet, and Profit.

[Check Out this Video on YouTube!](#)

Subscribe to all of our trail training content on our YouTube channel at <https://www.youtube.com/AmericanTrails>



COMPOSITE BRIDGES AND BOARDWALKS

- Low Maintenance
- Lightweight
- Low Cost
- Long Service Life

Trails in the News...

- [The Best Hiking Trails in Thailand for 2022](#) (International)
- [Sens. Braun & Young Introduce Legislation to Recognize American Discovery Trail](#) (National)
- [Electric Off-Road Vehicle Market Report 2022-2027: Environmental Concerns Primary Factor Driving Growth](#) (National)
- [A Plan to Improve Long-Distance Biking Trails in the West is Moving Through Congress](#) (National)
- [Hiker Becomes First Woman to Traverse All 11 National Scenic Trails, a 17,830-Mile Feat That Took Her Nearly Two Decades to Complete](#) (National)
- [Alaska Geographic Publishes Guide to Kenai National Wildlife Refuge Canoe Trails](#) (Alaska)
- [Trail System Seen as Economic Advantage for Northwestern Iowa](#) (Iowa)



Welcoming Cathy Corlett to the American Trails Team

Please welcome Cathy Corlett to the American Trails team! She joined us full-time in late July 2022 as the Director of Strategic Communications. She is also the new Trail Fund Program Director. [Find out more >>](#)



Together Outdoors Grant Opportunity for Frontline Inclusion Projects - Deadline Sept 15

Together Outdoors has launched a grant program to help advance outdoor inclusion. This year Together Outdoors will award \$25,000 in funding to organizations and/or projects with revenue under \$150,000 that are led by, or serve a majority constituency of communities of color, LGBTQIA, people with disabilities, underserved regions, and/or other intersecting minority groups. [Find out more >>](#)



Featured National Recreation Trail: Little Miami State Park, Ohio

The Little Miami State Park is a 50-mile rail-trail paralleling the Little Miami River in southwestern Ohio. [Find out more >>](#)




Recreational Trails Program Highlight: Prison Hill 5th Street Trailhead

Visible throughout Carson City, the approximately 2,500-acre Prison Hill Recreation Area has been set aside and dedicated as open space for the community of Carson City. [Find out more >>](#)




Featured Trail Industry Manufacturer: Creative Pultrusions, Inc.

Creative Pultrusions, Inc. is a leader in the manufacture of fiberglass reinforced polymer (FRP) pultrusion products. Visit E.T. Techtonics, a Creative Pultrusions Product Line, that supplies fiberglass pedestrian bridges to national, state, and local trail and park systems nationwide. [Find out more >>](#)



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Training and Resources



Research: Contemporary Issues, Opportunities, and Resources for the U.S. Outdoor Recreation Profession

The Association of Outdoor Recreation and Education and the Society of Outdoor Recreation Professionals members shared their perspectives during focus groups in Spring 2021. Results highlight the overall development in the field of outdoor recreation and can inform future advocacy and planning by professional organizations. [Find out more >>](#)



Funding: USDA Offering Placemaking Cooperative Agreements to Spur Economic Growth and Community Development in Rural America

U.S. Department of Agriculture (USDA) Rural Development Under Secretary Xochitl Torres Small today announced that USDA is accepting applications for cooperative agreements to help eligible entities provide planning, training, and technical assistance to foster placemaking activities in rural and Tribal communities. [Find out more >>](#)



International Trails Summit

American Trails and the Professional TrailBuilders Association will join forces to co-host the International Trails Summit in Reno, Nevada during the week of April 17, 2023. The joint conference will also feature the World Trails Network – Hub for the Americas. Sponsor and exhibitor opportunities are available now and general registration will open in mid-September. [Find out more >>](#)



Advancing Trails Webinar Series



All webinars are recorded and can be accessed for free via our [online store](#) at any time. Recordings are also being added to our [YouTube channel](#) on a weekly basis.

Free August Webinars

- **August 4:** [How to Create and Cultivate a Trail Alliance for Success](#)
- **August 18:** [Traits, Tips, and Techniques for Being a Better Trail Crew Leader](#)
- **August 25:** [Collective Impact: Building a Trail Collective](#)
- **August 30:** Legacy Roads and Trails Grant Opportunity (*registration coming soon*)

Additional Free Future Webinars

- **September 1:** [How to Develop a Trail Crew Leader Program](#)
- **September 8:** [Trail Planning Technology: A Digital Toolbox](#)
- **September 15:** [Enhancing Trail Stewardship through Leave No Trace](#)
- **September 22:** [Study, Action, and Reflection: Increasing the Diversity of Trail Users and Supporters](#)
- **September 29:** Communicating with Lawmakers (*registration coming soon*)
- **October 6:** [Effectively Using Social Media to Market Your Trail or Organization](#)
- **October 27:** [Building a Trail Foundation from the Ground Up](#)
- **November 17:** [The National Digital Trails Project: Increasing Access and Opportunities](#)
- **December 1:** [Wilderness Trails: Special Places, Special Considerations](#)
- **December 15:** U.S. Bicycle Route System: Success Stories from Across the Network (*registration coming soon*)



Plan your next trail stop in Somerset County



Additional Free Learning Credit Opportunities

American Trails is partnering with the following organization(s) to offer free learning credits to attendees:

- National Outdoor Recreation Conference – September 12-15 in Knoxville, Tennessee**
[Find out more >>](#)
- Oregon Outdoor Recreation Summit – October 27-29 in Mt. Hood, Oregon**
[Find out more >>](#)
- Successful U.S. Bicycle Route System Designation for State DOT Transportation Professionals – November 2 Webinar**
[Find out more >>](#)



Build Your Skills

[Training Calendar](#)

Enter the Trails Workforce

[Job Board](#)

Join the "Trail Workers of America" Group

Join your fellow trail workers, planners, volunteers, and more to connect, ask questions, and discuss trail-related issues.

[Find out more >>](#)