

May 2022

Understanding Your Trail Users



Everything you need to know about trail counters, trail user surveys, and other information to better understand your trail users. *Learn more...*



COMPOSITE BRIDGES AND BOARDWALKS Low Maintenance Low Cost Long Service Life



The Alabama Scenic River Trail Adds National Recreation Trail (NRT) Signs

The free NRT sign program offered by American Trails has added dozens of signs along the trail. *Learn more...*



Recreational Trails Program (RTP) Highlight: Chautauqua Bottoms in Jackson, Illinois

Chautauqua Bottoms Nature Preserve created accessibility upgrades with RTP funds. *Learn more...*



The Great American Outdoors Act (GAOA) is Making a Difference Across America

Use this interactive map to find where, when, and how GAOA funds are being used. *Learn more...*



Trail Tools: Safety Equipment

Tools for Trails provides trail work safety tips for volunteers and crewmembers before the start of any trail work. *Learn more...*

State Day Hikes Series from Waterford Press and American Trails Hits Bookstands May 2022

Created based on the idea that hiking is an activity that can—and should—be fun and accessible to all, these guides provide 20 family-friendly and wheelchair accessible hikes per state. *Learn more...*



Volunteer on a Trail Crew in Parque Patagonia Argentina

Volunteer crew members will have the exciting opportunity to work alongside professional and local trailbuilders while developing sustainable trail skills. *Learn more...*

Join in Celebrating the 30th Annual National Trails Day® on June 4, 2022!

As American Hiking Society (AHS), who hosts National Trails Day®, says "Create community and connect with the people in your area who share your love of being outside."

From the AHS website:

- PLAN YOUR EVENT Your event can be as simple as organizing a trail clean-up or leading a hike, ride, or paddle on your favorite trail. Tailor your event for your needs. Check out the 2022 Event Host Guide for helpful tips on planning your event.
- GET THE WORD OUT Register your event for FREE so participants can find your event on the National Trails Day® event web page. Sponsors and the media also use the event list to promote events. Our *promotional toolkit* makes it easy to spread the word about your event.
- CONNECT WITH MORE PEOPLE In 2021, National Trails Day® reached more than 45 million people on social media and tens of thousands of Americans participated in events across the country. View the 2021 Report to see the nationwide impact.



Resources, Training, and More

Scholarship Opportunity for 2022 National Off-Highway Vehicle Conservation Council (NOHVCC) Annual Conference. Applications are due May 31.

NOHVCC will award scholarships for a limited number of qualified individuals to attend the NOHVCC Annual Conference in Knoxville, Tennessee August 18-20. These scholarships will cover the cost of travel, lodging, registration, and most meals of awardees. *Learn more...*

What Can I do With a Major in Natural Resources and Tourism?

The information in this article describes typical occupations and employers associated with this major. Some of the options listed may require additional training. Moreover, you are not limited to these options alone when choosing a possible career path. *Learn more...*

Trail Building in the Ozarks

A manual for working with volunteers to build quality nonmotorized, shared-use, natural surface single-track trails. *Learn more...*

Order Your TRAIL BOSS Mug for Only \$10! Limited Quantity Available!

Showcasing our new logo, we are selling our "seconds" mugs at a big discount with an additional discount on orders of 5 or more and free shipping on orders of 10 or more. Cheaper discount options now available! Every mug purchase receives complimentary stickers and a Happy Trails coaster. *Learn more...*

Join Our Facebook Group "Trail Workers of America"

American Trails created this Facebook group for trail workers, planners, volunteers, and more to connect, ask questions, and discuss trail-related issues. *Join here...*

Training Calendar, Job Board, and Volunteer Opportunities

Looking for upcoming trainings, jobs, or volunteer opportunities? Send us your own opportunities to include (at no cost) at *trailhead@americantrails.org*.

- Training Calendar
- Job Board
- Volunteer Opportunities



Advertise with American Trails: Extra 15% Savings in May

Special Spring discount! Save an extra 15% if you commit to advertising within the month of May. Free TRAIL BOSS mug gift for advertisers! We are excited to share our updated advertising packet for 2022 that includes a new look, new opportunities, and new discounts! *Download the advertising packet...*



Featured Trail Industry Manufacturer: Areté Structures

Areté Structures supplies prefabricated truss and I-beam bridges using pultruded fiber reinforced polymer (FRP) materials. Areté trail bridges are the best option for remote bridge sites, and come in an easy to assemble bridge kit. *Learn more about this company...*

Want to include your business or organization in our Online Business Directory for free? Send us an email at trailhead@americantrails.org.



Advancing Trails Webinar Series and Learning Credit Opportunities

Free May Webinars

- May 5: Increasing Community Engagement on Local Trails During National Trails Day®
- May 12: The Trans Bhutan Trail: Restoring an Ancient Pathway During the Pandemic
- May 19: Effectively Using Social Media to Market Your Trail or Organization
- New OC: Oleve and Ocyclication A Drawraw to Deduce Trail Conflicts and
- May 26: Slow and Say Hello: A Program to Reduce Trail Conflicts and Protect Resources

Additional Free Future Webinars

- June 2: Engaging Kids on Trails: A National Trails Day Fireside Chat
- June 16: Partnership Development to Solve the Trail Maintenance Backlog (registration coming soon)
- September 22: Equity of Access to Trails Research and Findings (registration coming soon)
- December 1: Wilderness Trails: Special Places, Special Considerations (registration coming soon)

We record all of our webinars and they can be accessed for free via our online store at any time.



Additional Free Learning Credit Opportunities

American Trails is partnering with the following organization(s) and their conference(s) to offer free learning credits to attendees:

Oregon Outdoor Recreation Summit – October 27-29 in Mt. Hood, Oregon

The 2022 Oregon Outdoor Recreation Summit (in partnership with the Oregon Trails Summit) combines fun and high impact, in-person networking opportunities with conference programming on the important issues of the day, educational content, trails stewardship work parties, and in-field tours and workshops. The summit will include a virtual audience as well as offering trail stewardship and in-person networking opportunities around the state. *Learn more...*

Want to Offer Learning Credits?

If you are interested in partnering with American Trails to offer learning credits for free to your attendees of an upcoming webinar, conference, or training (virtual or inperson), email *candace@americantrails.org*.



LOOKING FOR TRAIL JOBS? CLICK HERE

Featured Trail Job: The Great Basin Institute is Hiring for Several Granite Chief Wilderness Crew Positions

- Backcountry Trail Technician
- Camp Manager
- Backcountry Trail Crew Leader

Connect with us!



Our Contact Information *{{Organization Name}}*

- *{{Organization Address}}*
- *{{Organization Phone}}*
- *{{Organization Website}}*

{{Unsubscribe}}

