



PATHWAYS

The Trails Professional Development Newsletter

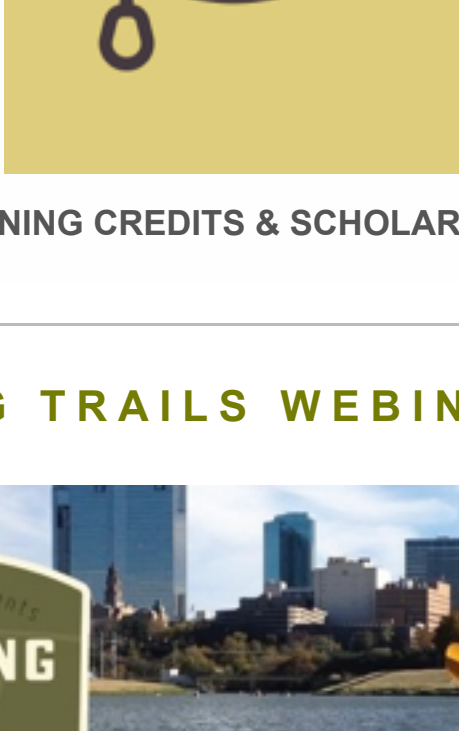
March 2024 Edition

Get the Skills You Need

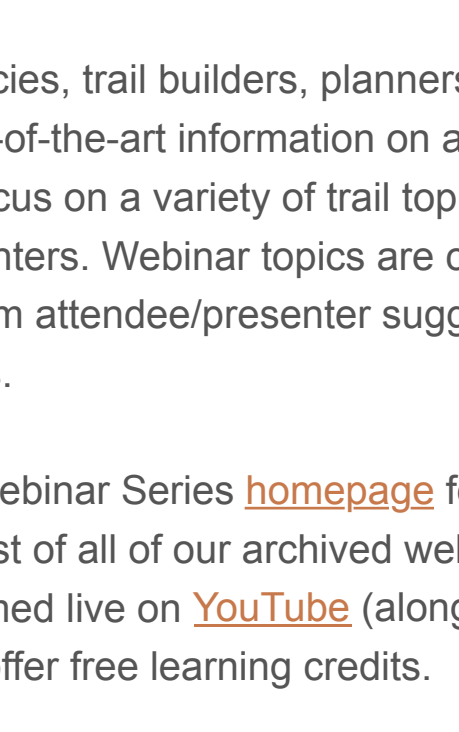
Scroll down to learn about upcoming webinars at American Trails, connect with the the greater trails industry on the shared partner website at TrailSkills.org, and more, or click the icons to go to the NEW [Career Pathways Portal](#) on our website to discover (and add your own) trainings, profiles of notable professionals, jobs, and other resources.



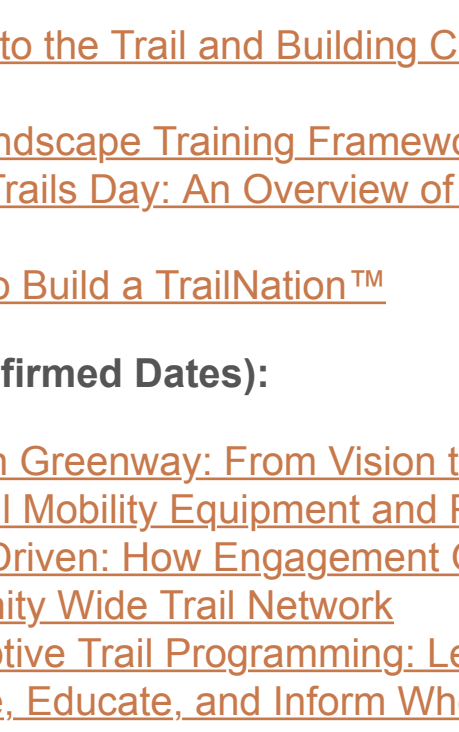
SKILLS & TRAINING



CAREER PROFILES

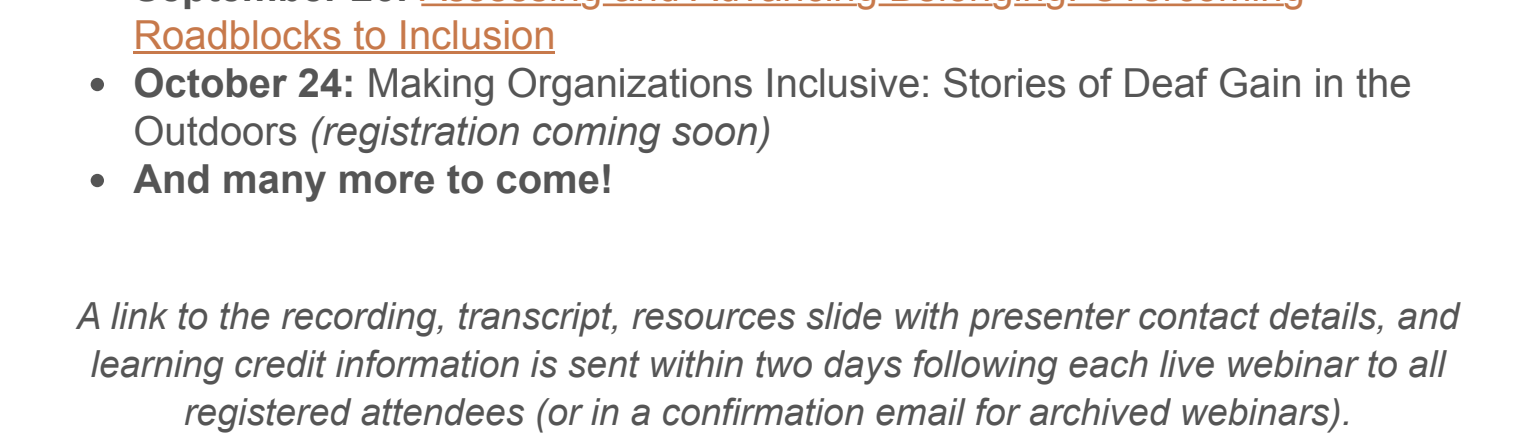


JOB OPPORTUNITIES



LEARNING CREDITS & SCHOLARSHIPS

ADVANCING TRAILS WEBINAR SERIES



American Trails brings agencies, trail builders, planners, architects, advocates, and volunteers the latest in state-of-the-art information on all aspects of trails and greenways. Our webinars focus on a variety of trail topics, usually applicable to all trail types, with expert presenters. Webinar topics are chosen from current cutting-edge trail topics selected from attendee/presenter suggestions as well as recent popular conference sessions.

View the Advancing Trails Webinar Series [homepage](#) for a complete list of upcoming webinars (and a list of all of our archived webinars in case you missed any). All webinars are streamed live on [YouTube](#) (along with Zoom) and available for viewing at any time and offer free learning credits.

Interested in presenting? Share via our [webinar topic submission form](#).

Upcoming Webinars in March:

- March 7: [Giving Back to the Trail and Building Community During National Trails Day](#)
- March 14: [Cultural Landscape Training Framework](#)
- March 21: [Celebrate Trails Day: An Overview of the Celebration + Ways to Engage](#)
- March 28: [Six Steps to Build a TrailNation™](#)

Future Webinars (with Confirmed Dates):

- April 4: [Grand Canyon Greenway: From Vision to Reality](#)
- April 11: [Adaptive Trail Mobility Equipment and Programming 101](#)
- April 25: [Community Driven: How Engagement Guides the Vision and Planning of a Community Wide Trail Network](#)
- May 23: [Building Adaptive Trail Programming: Lessons from the Field](#)
- May 30: [Communicate, Educate, and Inform Where Visitors are Planning Their Adventures](#)
- June 13: Estimating the Economic Impact of Trails and Outdoor Recreation (registration coming soon)
- June 27: Community Legislative Update (registration coming soon)
- July 18: [Grants for Trails: Finding, Applying, and Managing](#)
- July 25: [Indigenous Placemaking Along Canadian Trails](#)
- September 26: [Assessing and Advancing Belonging: Overcoming Roadblocks to Inclusion](#)
- October 24: Making Organizations Inclusive: Stories of Deaf Gain in the Outdoors (registration coming soon)
- And many more to come!

A link to the recording, transcript, resources slide with presenter contact details, and learning credit information is sent within two days following each live webinar to all registered attendees (or in a confirmation email for archived webinars).

FREE ONLINE WEBINAR

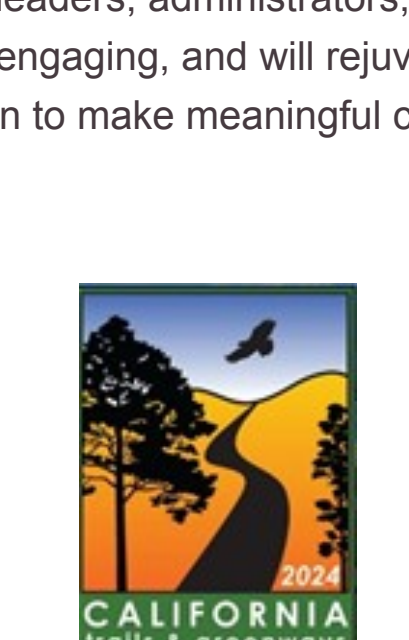
PLAN & DESIGN
SUSTAINABLE & PERMEABLE
RECREATIONAL TRAILS & EMBANKMENTS

TUESDAY
APRIL 9TH

REGISTER TODAY

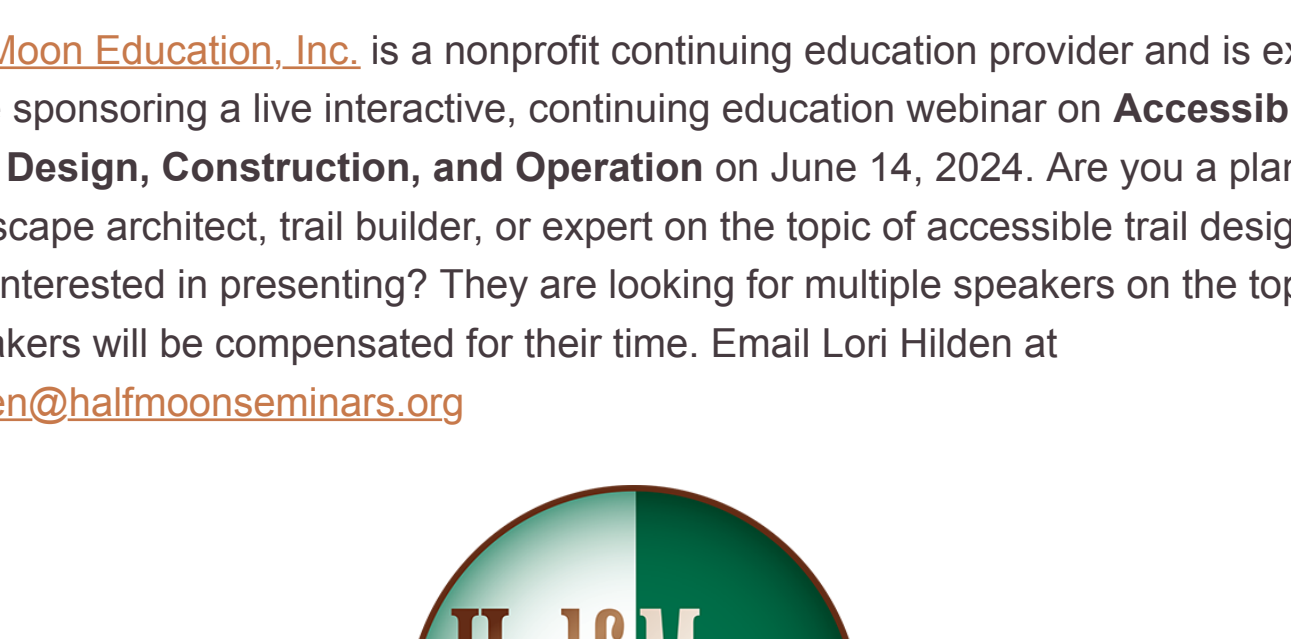
EARN 1 PDH

TRAIL EDUCATION. EXPERTISE. JOBS.



The Trail Skills Project serves as the workforce hub for the trails community providing connections to trail education, trail expertise, professional development, and job opportunities. [View the project goals >>](#)

Add your own trainings or job opportunities on the [Trail Skills website](#).



Increase Your Skills

Find trail skills training (or add your own) and connect with well-trained, effective volunteers, contractors, and trails professionals.

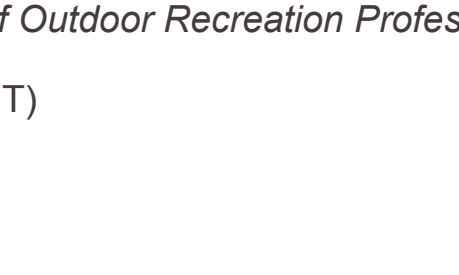


Enter the Trails Workforce

Organizations and agencies can post jobs on the job board, and individuals can find jobs that match their location, category, and time commitment.

Featured Job Opportunities:

- Massachusetts/Full-Time/Nonprofit: [Land Steward](#)
- Minnesota/Full-Time/Government: [Natural Resources Supervisor](#)
- New York/Full-Time/Nonprofit: [Trail Crew Leader/Member](#)
- Texas/Full-Time/Government: [Assistant Director of Parks](#)
- Washington/Seasonal/Nonprofit: [Trails Program Coordinator](#)



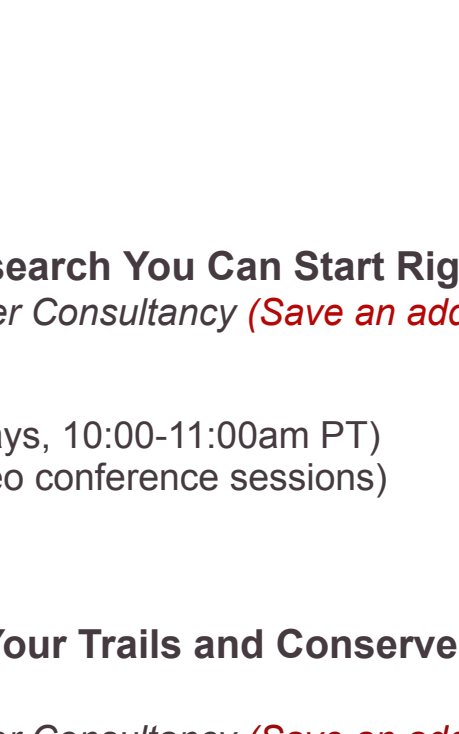
PARK • STREET • CAMP

SITE PRODUCTS

Pilot Rock

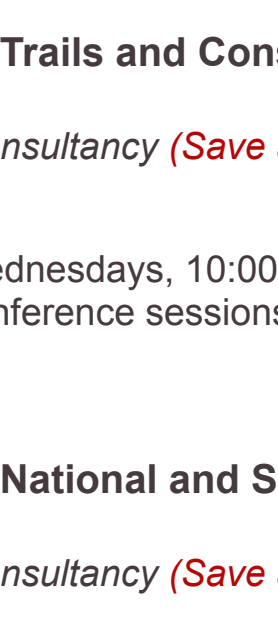
RJ Thomas Mfg. Co., Inc.
Cherokee, Iowa
800-762-5062
www.pilotrock.com
customerservice@rjthomas.com

CONFERENCE SPOTLIGHT



National Service-Learning Conference®

Experience the National Service-Learning Conference® April 3-6, St. Paul, Minnesota at the largest and most comprehensive global convening for service-learning educators, nonprofit leaders, administrators, students, and more! This annual event is inspiring and engaging, and will rejuvenate your passion, encouraging you to take action to make meaningful change happen. [Find out more >>](#)



California Trails & Greenways 2024

Join us April 30 to May 2 in Lake Tahoe as we gather for workshops, educational sessions, networking, and exhibits, covering the latest advances in trail design, construction, maintenance, partnerships, interpretation, volunteerism, and management. Early bird rates are available through March 15. [Find out more >>](#)

REQUEST FOR PROPOSALS/PRESENTERS

Call for Presenters

[HalfMoon Education, Inc.](#) is a nonprofit continuing education provider and is excited to be sponsoring a live interactive, continuing education webinar on **Accessible Trail Design, Construction, and Operation** on June 14, 2024. Are you a planner, landscape architect, trail builder, or expert on the topic of accessible trail design and interested in presenting? They are looking for multiple speakers on the topic. Speakers will be compensated for their time. Email Lori Hilden at hilden@halfmoonseminars.org



Submit a Contract/Request for Proposal (RFP)

Share your RFP with PTBA for your trail-related project and find the best of the best. PTBA provides this free service. Your contract solicitation will be sent directly to all PTBA member companies and you can post it on the [PTBA website](#).

ADDITIONAL LEARNING CREDIT OPPORTUNITIES

American Trails is partnering with the following organization(s) to offer [free learning credits](#) to attendees.

Send us an [email](#) if you wish to offer learning credits for FREE to your attendees for your conference, webinar, workshop, etc. (virtual or in-person).

Know the Past, Change the Future – The History of Public Lands and Recreation

In partnership with the Society of Outdoor Recreation Professionals

- March 13 (1:00-2:15pm MT)
- Virtual
- [Learn more >>](#)

Using Mentoring and Networking to Build Your Career

In partnership with the Society of Outdoor Recreation Professionals

- March 20 (1:00-2:15pm MT)
- Virtual
- [Learn more >>](#)

The Importance of Building Relationships and Embracing Public Participation

In partnership with the Society of Outdoor Recreation Professionals

- March 27 (1:00-2:15pm MT)
- Virtual
- [Learn more >>](#)

Creative Placemaking: Creating Communities We Love Through Arts & Culture, Diverse Partners and Community Spaces

In partnership with The Harbinger Consultancy (Save an additional 15% by using "AmericanTrails" discount code.)

- March 28-April 11 (Thursdays, 9:00-11:00am PT)
- Virtual (three two-hour video conference sessions)
- [Learn more >>](#)

Project Management for Effective Planning and Design Results

In partnership with the Society of Outdoor Recreation Professionals

- April 3 (1:00-2:00pm MT)
- Virtual
- [Learn more >>](#)

Do-It-Yourself Trail User Research You Can Start Right Away

In partnership with The Harbinger Consultancy (Save an additional 15% by using "AmericanTrails" discount code.)

- April 10-May 1 (Wednesdays, 10:00-11:00am PT)
- Virtual (four one-hour video conference sessions)
- [Learn more >>](#)

Tell the Economic Story of Your Trails and Conserved Lands Without Hiring an Economist

In partnership with The Harbinger Consultancy (Save an additional 15% by using "AmericanTrails" discount code.)

- April 18-May 16 (Wednesdays, 10:00-11:00am PT)
- Virtual (five one-hour video conference sessions)
- [Learn more >>](#)

California Trails and Greenways Conference

In partnership with the California Trails Conference Foundation

- April 30-May 3, 2024
- North Lake Tahoe/Olympic Valley, California
- [Learn more >>](#)

National Outdoor Recreation Conference

In partnership with the Society of Outdoor Recreation Professionals

- May 6-9, 2024
- South Lake Tahoe/Stateline, Nevada
- [Learn more >>](#)

Tell the Economic Story of Your Trails and Conserved Lands Without Hiring an Economist

In partnership with The Harbinger Consultancy (Save an additional 15% by using "AmericanTrails" discount code.)

- September 18-October 16 (Wednesdays, 10:00-11:00am PT)
- Virtual (five one-hour video conference sessions)
- [Learn more >>](#)

Tell the Economic Story of Your National and State Parks & Heritage Areas Without Hiring an Economist

In partnership with The Harbinger Consultancy (Save an additional 15% by using "AmericanTrails" discount code.)

- September 25-October 23 (Wednesdays, 12:00-1:00pm PT)
- Virtual (five one-hour video conference sessions)
- [Learn more >>](#)

Outdoor Recreation Roadmap: A Community-Led Approach to Leveraging Your Natural Assets for Economic Success and Local Renewal

In partnership with The Harbinger Consultancy (Save an additional 15% by using "AmericanTrails" discount code.)

- October 10-November 14 (Thursdays, 10:00-11:00am PT)
- Virtual (six one-hour video conference sessions)
- [Learn more >>](#)

