

The Trails Professional Development Newsletter

January 2024 Edition

Get the Skills You Need

Scroll down to learn about upcoming webinars of American Trails and more, or click the icons below to go to the NEW Career Pathways Portal on our website to discover (and add your own) trainings, profiles of notable professionals, jobs, and other resources.





ADVANCING TRAILS WEBINAR SERIES

View the Advancing Trails Webinar Series homepage for a complete list of upcoming webinars (and a list of all of our archived webinars in case you missed any).

All webinars are streamed live on <u>YouTube</u> and available for viewing at any time.

THANK YOU FOR ANOTHER FANTASTIC YEAR OF WEBINARS!

We appreciate all of our attendees, sponsors, and partners of our webinar series in 2023. In 2023 alone, we hosted 40 webinars with over 24,000 attendees (not including the hundreds of downloads of webinar recordings every month), set a record of our highest attended webinar to date with 1,600+ attendees, and in the last week of 2023 had over 350 downloads (which is normal for an entire month).

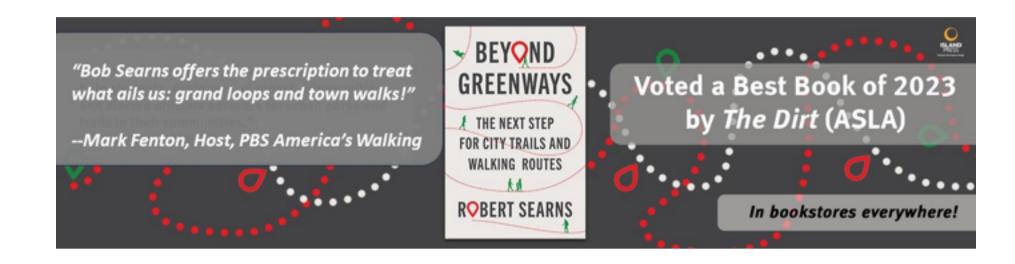
Upcoming Webinars in January:

- January 11: <u>Risk Management During Trail Construction</u>
- January 18: The Third Mode Bonus Chapters: Progress in Walking, Bicycling, and Micromobility for Transportation
- January 25: The Path to Mental Health: Using Trails to Equip Healthy Communities

Future Webinars (with Confirmed Dates):

- February 1: Volunteer Recruitment (registration coming soon)
- February 8: Systemic Condition Analysis and Management for Multi-Use Trails
- February 15: Trail Sector Research with Trans Canada Trail
- February 22: <u>Trails Are Rural Economic Drivers</u>
- February 29: Trail Assessment for Accessibility and Sustainability (registration coming soon)
- March 14: <u>Cultural Landscape Training Framework</u>
- March 28: <u>Six Steps to Build a TrailNation™</u>

Registered attendees will receive an email with a link to the recording, transcript, resources slide with presenter contact details, and learning credit information within two days following each live webinar (or in a confirmation email for archived webinars).





CHECK OUT THE TRAIL SKILLS PROJECT WEBSITE Trail Education. Expertise. Jobs.

The Trail Skills Project serves as the workforce hub for the trails community providing connections to trails education, trail expertise, professional development, and job opportunities. View the project goals >>>

Add your own trainings or job opportunities on the Trail Skills website!

Featured Job Opportunities:

- Georgia/Full-Time/Nonprofit: <u>SECC Intern Archeological Collections Technician (10 weeks)</u>
- California/Seasonal/Nonprofit: Field Project Specialists (5 positions available)
- Utah/Full-Time/Nonprofit: 2024 Climate Corps Crew Member
- New York/Full-Time/Nonprofit: Data and Mapping Coordinator
- Colorado/Seasonal/Nonprofit: Field Coordinator



Enter the Trails Workforce

Organizations and agencies can post jobs on the job board, and individuals can find jobs that match their location, category, and time commitment.

View all job opportunities



Increase Your Skills Find trail skills training and connect with well-trained, effective volunteers, contractors, and trails professionals.

Upcoming trainings



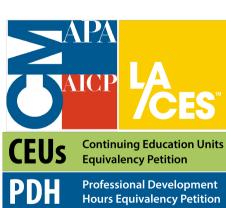
NEW! DEI OUTDOORS PRACTITIONERS CERTIFICATE PROGRAM

DEI Outdoors has a new DEI Outdoors Practitioners Certificate Program! Their next cohort starts this month! Join them for 6 weeks of learning and transformative action to foster belonging in the outdoors and beyond. See you in the classroom! Learn more $\rangle\rangle$

SUBMIT A CONTRACT/REQUEST FOR PROPOSAL

Share your Request for Proposal (RFP) with PTBA for your trailrelated project and find the best of the best. PTBA provides this free service. Your contract solicitation will be sent directly to all PTBA member companies and you can post it on the PTBA website.

Submit a contract/RFP >>



ADDITIONAL LEARNING CREDIT OPPORTUNITIES

American Trails is partnering with the following organization(s) to offer free learning credits to attendees.

<u>Email us</u> if you wish to offer learning credits for FREE to your attendees for





your conference, webinar, workshop, etc. (virtual or in-person).

Consensus That Works: Formal Consensus Decision Making for Groups and Organizations — January 16-30, 2024 — Virtual (three two-hour video conference sessions) In partnership with The Harbinger Consultancy (save 15% by using "AmericanTrails" discount code) Learn more >>

Outdoor Recreation Roadmap: A Community-Led Approach to Leveraging Your Natural Assets for Economic Success and Local Renewal — January 24-February 28, 2024 — Virtual (six one-hour video conference sessions)

In partnership with The Harbinger Consultancy (save 15% by using "AmericanTrails" discount code) Learn more >>

NEW! What is the Outdoor Recreation Access and Participation Survey (ORAPS)? — January 30, 2024 — Virtual In partnership with the Society of Outdoor Recreation Professionals Learn more >>

Creative Placemaking: Creating Communities We Love Through Arts & Culture, Diverse Partners and Community Spaces — March 28-April 11, 2024 — Virtual (three two-hour video conference sessions) In partnership with The Harbinger Consultancy (save 15% by using "AmericanTrails" discount code) Learn more >>

California Trails and Greenways Conference — April 30-May 3, 2024 — North Lake Tahoe/Olympic Valley, California In partnership with the California Trails Conference Foundation Learn more >>

National Outdoor Recreation Conference — May 6-9, 2024 — South Lake Tahoe/Stateline, Nevada

In partnership with the Society of Outdoor Recreation Professionals Learn more >>

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