Building Our Trail Maintenance Workforce

American Trails worked with the U.S. Forest Service and filmmaker, Colin Arisman at Wild Confluence, to document an amazing trail maintenance crew in Arizona. Meet up with the Ancestral Lands Zuni crew as they maintain trails on the highest peak in Arizona and a sacred place to many indigenous people—Humphrey's Peak.

Watch the Video
American Trails 2021-22 Impact Report Available

American Trails is continuing a period of pivotal growth and improvement. The purpose of this newly developed Impact Report is to provide trail users, managers, and supporters with information on how much American Trails has grown and improved our service for all trail users and organizations. Find out more ››

Bureau of Economic Analysis (BEA) Numbers Show Outdoor Recreation and Trails are a Power Player in the US Economy

State Outdoor Recreation Value Added as a Percent of State GDP, 2021

<table>
<thead>
<tr>
<th>State</th>
<th>Value Added as a Percent of State GDP</th>
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<td>WA</td>
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<td>HI</td>
<td>4.8%</td>
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<tr>
<td>AK</td>
<td>3.6%</td>
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</tbody>
</table>

Quintile percent of state GDP:
- 2.7% to 4.8%
- 2.4% to 2.7%
- 2.0% to 2.4%
- 1.8% to 2.0%
- 0.9% to 1.8%
U.S. share = 1.9%
These new numbers from the BEA demonstrate beyond a doubt exactly how the outdoor recreation industry has created a strong and resilient base for our country’s economy. Trails of all stripes, including motorized, hiking, biking, equestrian, and water trails, form the base upon which the outdoor recreation economy is built. American Trails is proud of all that trails do for our country—they move hearts, people, communities, and economies. Find out more >>

**Hike the Hill® Registration Now Open**

Registration is now open for Hike the Hill® 2023! Virtual Issue Briefings January 23-27, 2023. In-person Hike the Hill® in Washington, DC February 12-17, 2023. Find out more »

**Massachusetts Creates Office of Outdoor Recreation**

Massachusetts is the 18th state to create an Office of Outdoor Recreation, drawing praise from the Outdoor Recreation Roundtable and the broader outdoor recreation community. Find out more »

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**2023 North Carolina Year of the Trail**

2023 celebrates North Carolina’s vast network of trails, greenways, and blueways which showcases its diverse landscapes—grand mountain vistas, quiet rivers, vibrant urban greenways, coastal forests, and the rolling hills of the piedmont. Find out more »
Featured National Recreation Trail (NRT): Rim Rock Trail, Illinois

The Rim Rock NRT is part of the Pounds Hollow Ecological Area near Karber's Ridge. The trail is a scenic trail leading around the rim of a rock escarpment, hence its name. Find out more >>

Free Family Trail Guide

Hike It Baby Family Trail Guide is an online resource to help families with children source trails that little legs can hike and parents can feel comfortable with. Download the Family Trail Guide >>

Featured Trail Industry Manufacturer: Camelot Tools

We use deliberate design and modern technology to make a difference in the lives of hardworking folks getting out there day in and day out—from our wildland firefighters, to our trail builders, conservation workers, landscapers, and more. Find out more >>
International Trails Summit (ITS) Updates

Emerging Trail Leaders Scholarships Awarded

We are excited to offer scholarships to eleven worthy recipients thus far to attend ITS in April. We hope to offer more scholarships to more worthy recipients on the waiting list pending additional funding received. Attendees, exhibitors, and supporters who are not even able to attend ITS can donate. Find out more ››

Technical Training Workshops: New Post-ITS Workshops Added

You must be an attendee in order to register for these workshops:

- Real Trail Assessment: Seeing the Trail Through the Eyes of a Professional (Cost: $250; Half Day)
- Universal Trail Assessment Process and High Efficiency Trail Assessment Process Coordination (UTAP/HETAP) (Cost $150; One Day)
- Initiation to UX Design for Trails (Cost: $350; One Day)
- Backcountry Rigging Techniques (Cost $500; Two Days)
- Terrain Dynamics for Trail Folks *(Cost: $300; Two Days)*

You can [register](#) for these workshops under the Optional Additional Items webpage during registration. [Find out more »](#)

**New Exhibitor Benefit: Offsite Day Participation**

Free for exhibitors and attendees, this event takes place on the last day of the summit the morning of Thursday, April 20. Exhibitors have an additional chance to participate and share their products and services in a field setting. Attendees will get the opportunity to “play in the dirt” at the dirt demo testing out vendor equipment, participate in a variety of educational sessions within the field environment, see firsthand how a bridge is built, etc. Food trucks will be available throughout the event as well. [Find out more »](#)

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**Advancing Trails Webinar Series**

All webinars are recorded and can be accessed for free via our [online store](#) at any time.

Recordings of past webinars are also being added to our [YouTube channel](#) on a weekly basis.
Free December Webinars

- December 1, 2022: Wilderness Trails: Special Places, Special Considerations
- December 15, 2022: U.S. Bicycle Route System: Success Stories from Across the Network

Additional Free Future Webinars

- January 19, 2023: Effective Communication with Elected Officials: Making the Case for Trails
- January 26, 2023: Introduction to Marketing for Non-Marketers and Small Agencies
- February 9, 2023: Best Practice Trail Auditing Using Digital Platforms
- February 16, 2023: Cultural Landscape Training Framework
- February 23, 2023: The Trails Safe Passing Plan: Stop, Speak, and Stand Back (registration available soon)
- March 16, 2023: Using a Digital Platform to Connect Trails to Tourism
- March 23, 2023: Activating the Trail Community in Conservation Issues

Additional Free Learning Credit Opportunities

American Trails is partnering with the following organization(s) to offer free learning credits to attendees.

Send us an email if you wish to offer learning credits for FREE to your attendees for your conference, webinar, workshop, etc. (virtual or in-person).

Successful U.S. Bicycle Route System Designation for State DOT Transportation Professionals – Spring 2023 Webinar (details coming soon)
In partnership with Adventure Cycling Association

BLM Inventory, Assessment, and Monitoring Workshop – Wednesdays in March 2023 (details coming soon)
In partnership with Logan Simpson and the Bureau of Land Management

Enter the Trails Workforce
Job Board

Build Your Skills
Training Calendar

Trail Workers of America Group
Join Here

Connect with us!

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