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**THE EMERGING  
LEADERS  
SCHOLARSHIP  
PROGRAM  
ENGAGES AND  
ACTIVATES  
THE NEXT  
GENERATION  
OF TRAIL  
INDUSTRY  
LEADERS.**



# SUPPORT TOMORROW'S TRAIL LEADERS

**FOR MORE INFORMATION:**

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**HULET HORNBECK  
EMERGING LEADERS  
SCHOLARSHIP  
PROGRAM**





# SUPPORTER/SPONSOR BENEFITS

- Logo/name link recognition on the American Trails 2019 International Trails Symposium webpage.
- Recognition onsite at the 2019 International Trails Symposium.
- Potential for exceptional, high-quality future employees!

*"Although the program was intense, it allowed us to push ourselves in a unique way."*

# THE PROGRAM

## MAKE A DIFFERENCE

The Hulet Hornbeck Emerging Leaders Scholarship Program will bring 16 young adults, age 21-28, to participate in the 2019 International Trails Symposium and Training Institute (ITS) in Syracuse, New York. Involvement in the Symposium exposes young professionals to multi-generational dialogue about conservation, recreation, and the trails industry. Past Emerging Leaders programs benefitted all ITS attendees as the field looks to foster new diverse leadership.

## HIGHLIGHTS

- Engage with career mentors and open future lines of communication
- Network with Symposium participants
- Deliver a professional group presentation at the Symposium
- Develop skills on a Professional TrailBuilders Association (PTBA) trail legacy project
- Attend workshops focusing on trail design, construction, maintenance, and visitor use and engagement



# WHERE WOULD WE BE WITHOUT TRAILS?