

Lis Nielsen

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European Ramblers' Association Europäische Wandervereinigung Féderation Européenne de la Randonée Pédestre

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European Ramblers' Association



- 61 member organisations from 34 European countries
- 3,1 millions registered walkers
- founded in 1969

European Ramblers' Association – objectives:

- Developing walking and respect for the environment
- Constructing and maintaining a network of cross-border trails
- Protecting and developing European cultural heritage
- Protecting and improving walkers' access to the countryside
- Collecting and sharing practical information about walking
- Strengthen mutual understanding between European citizens

An area to share ideas



- Homepage
- **Newsletters**
- Workshops
- **Seminars**

Conferences



ECO Award 2014

Frontpage News Walking in Europe Events Programs Enjoyable walking ERA LQT

EURORANDO 2016





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Newsletter February 2015 Rundschreiben Februar 2015 Bulletin Février 2015

eurorando2016.com

Leading Quality Trails - Best of Europe

Escarpadenne Conference Bratislava 2015 Kullaleden Müllerthal Trail Veldenz Wanderweg Moselsteig Zeugenbergrunde If you want to subscribe for the ERA Menalon Trail Newsletter send a mail to secretariat(at) Gendarmstien era-ewv-ferp.com to get on the list. Albtraufgänger



What is walking?





il est encore possible de s'inscrire au rassemplement sur read en France, dans la charmante ville de Nice et ses environs magnifiques. France, dans la charmante ville de Nice et ses environs magnifiques. Cette manifestación aura seu du 1º au 6 Juin 2015, une periode fort agréable pour découvrir cette région. Les organizateurs convicent à la fois se groupes et les individuels à

prendre part aux randonnées côbères et de montagne et à

Decouver le patrimoine custurei local.
Pour vous convaincre veuillet consulter le programme détaillé et Pour vous convaincre veuillet consulter le programme détaille et toutes les Informations, (en anglais, en allemand et en français) en http://pacs.ffrandonnes.fr/
Date limite des inscriptions : 31 Mars 2015.

Séminaire Sentiers Nice

des manue e destuer à trace Le séminaire destiné aux personnes impliquées dans le balisage se se attiminate ventire aux personnes impropuetes dans le demage tiendra du 4 au 6 juin 2015 près de Nice. La participation à ce tienars ou a su e juin 2025 pres de NICE. La parsicipation a ce séminaire peut aller de pais avec la manifestation sur r E12 – Randonnées et programme culturel - les jours précédants ou

suvants.
Formulaires d'incription et programme (en anglais, allemand et
français] sont téléchargeables à partir du site internet de la FERP.

date limite des inscriptions : 15 Mars 2015.



Février 2015

Cérémonies du Trophée ECO - Initiatives



Le 16 décembre 2014, su cours de la cérémonie qui s'est tenue è le Le 16 decembre 2016, su cours de la estembnie qui s'est tenue e la mairie de la ville de PanCevo, Marcel Grandjean à remis les diplôme et maine de la ville de Fancevo, néarcei drahojean a remis les diplome et trophée au Club Jelenak (Serble) vainqueur du Trophée Roo-initiatives tropines au uneu vercitat pec une pranqueur un muprite trovintatures. 2014 avec son projet "Balisage de sentier à Delibito Sands et Cardat".

Marcel Grandjean a également remis un prix spécial au Kölner partenariat avec une entreprise de transport en commun "Usage renfercé des transports en public ".

Avec ces deux cérémonies le glas du Trophée éco-initia tives a sonné.

Pour plus d'information sur les projets récompensés:

http://www.era-exuvéerp.com/tr/orecrammes/eco-initiatives/2014/

A Pan-European event







EURORANDO 2001



Eurorando 2016

www.eurorando2016.com

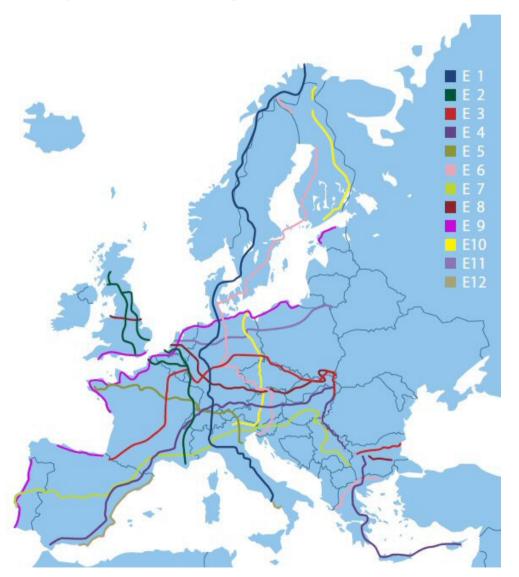








E-paths
(European Long Distance Trails)



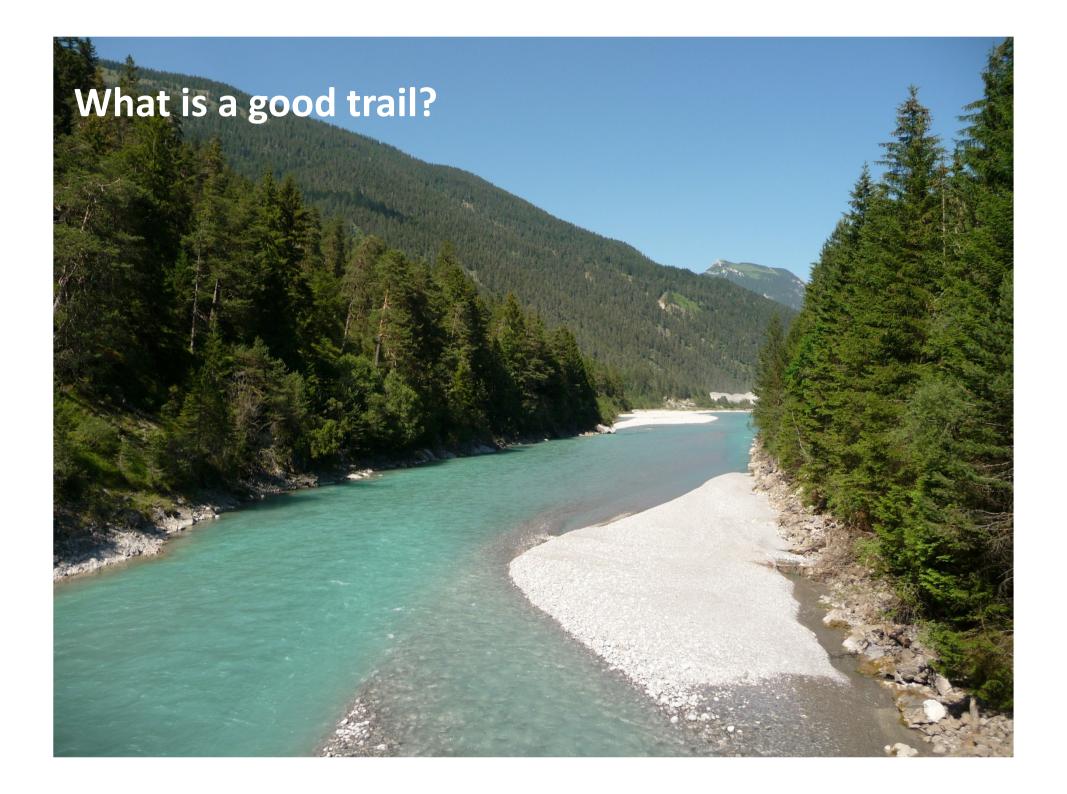




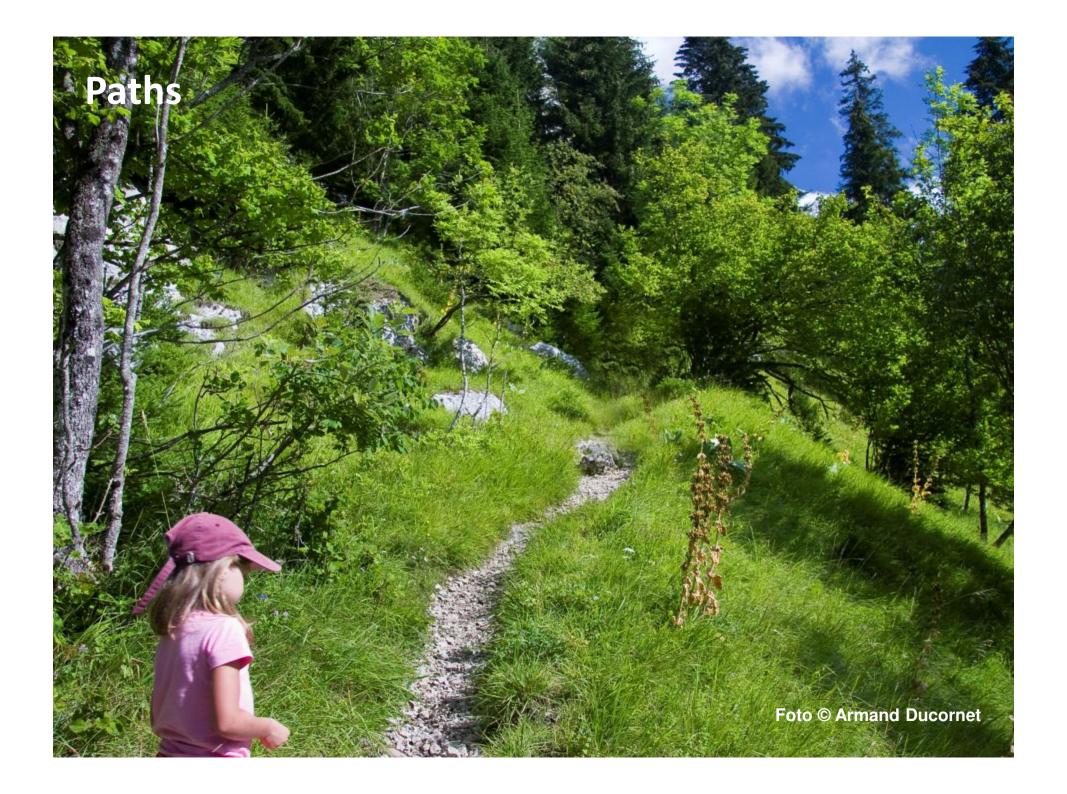
Walking in Europe right now:

- •The walkers are not getting younger
- Walking ←→ Sport?
- Sponsors are hard to find
- Health is very important
- Access is always under press
- Quality before quantity
- How to replace the army of voluntary workers
- How to use the money in Tourism to promote walking.









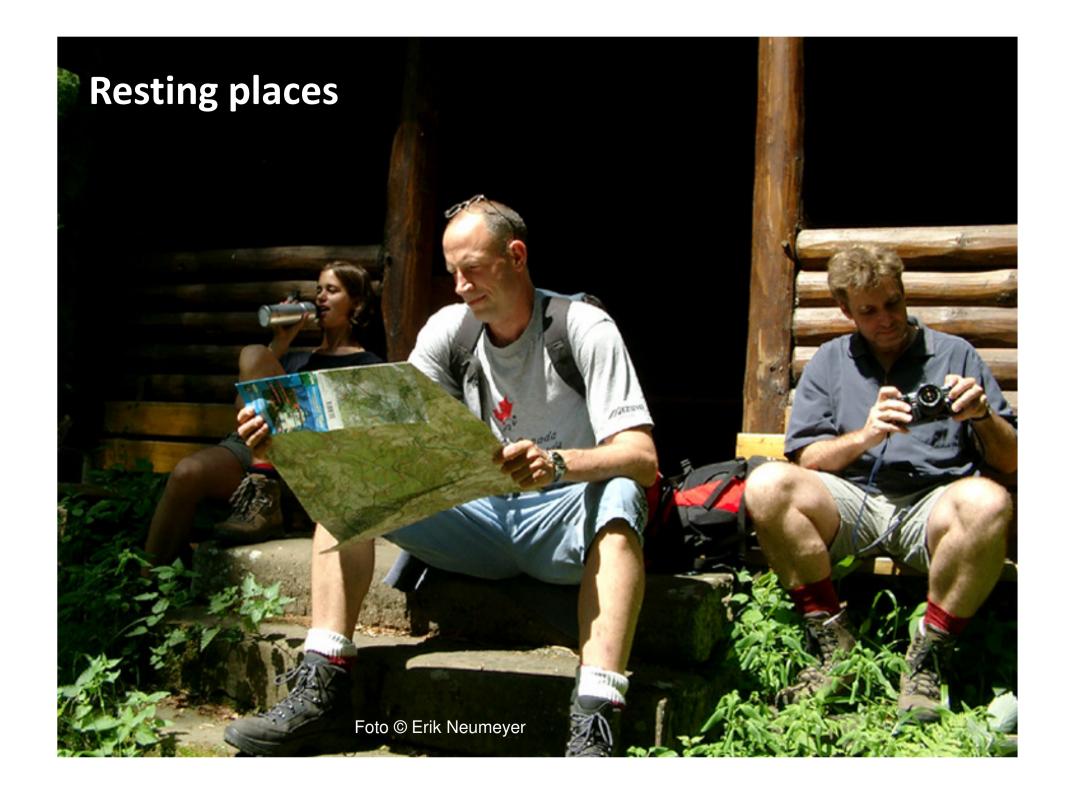


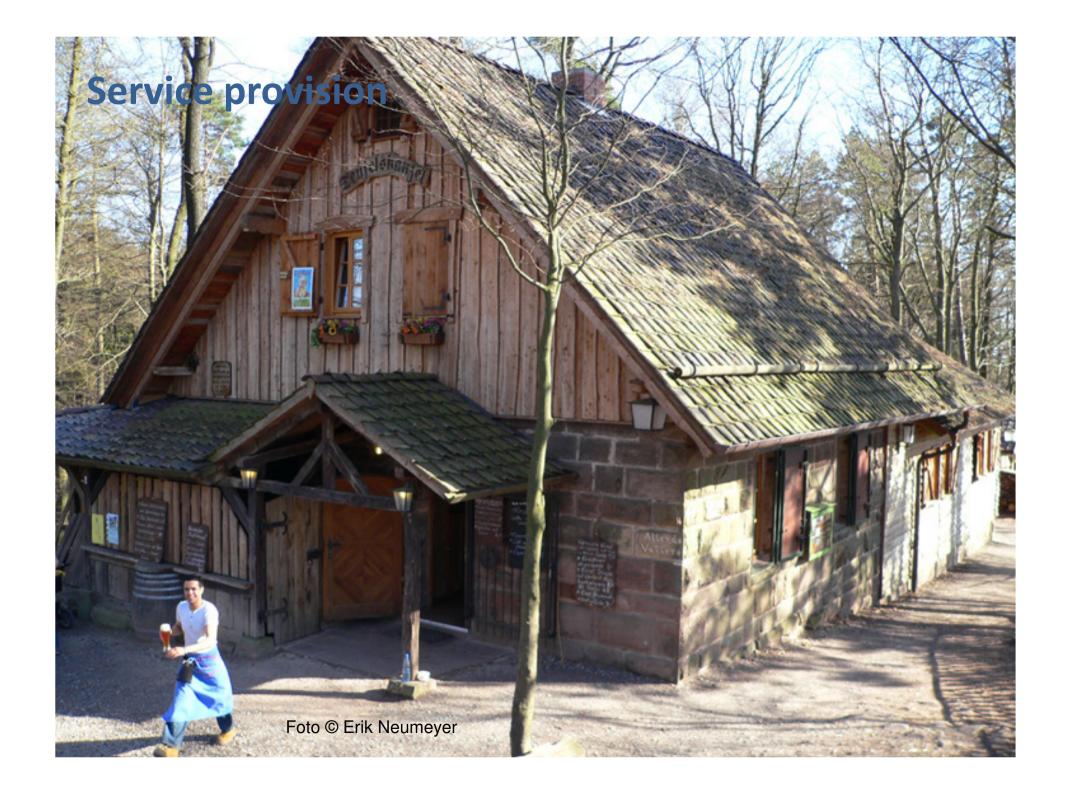








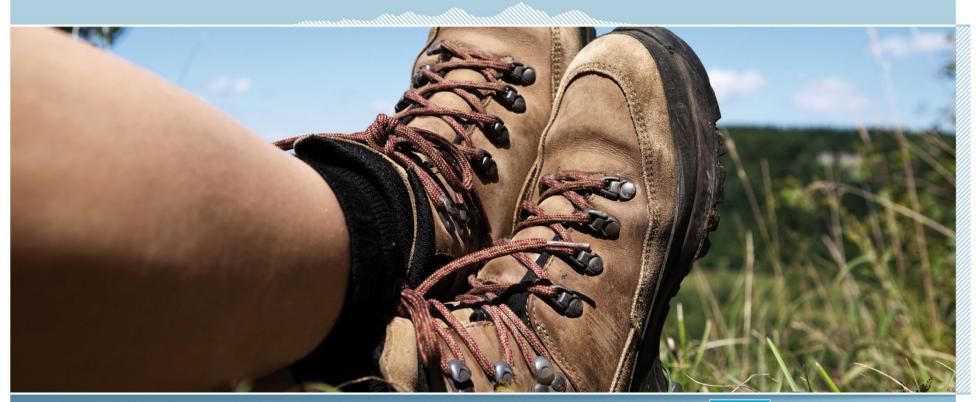




Leading Quality Trails Best of Europe

WANDERN IST LEBENSLUST. WIR ZEIGEN ES IHNEN.







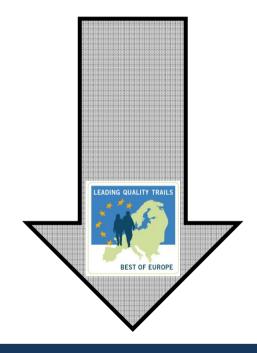


Criteria

Overall length –from start to the end

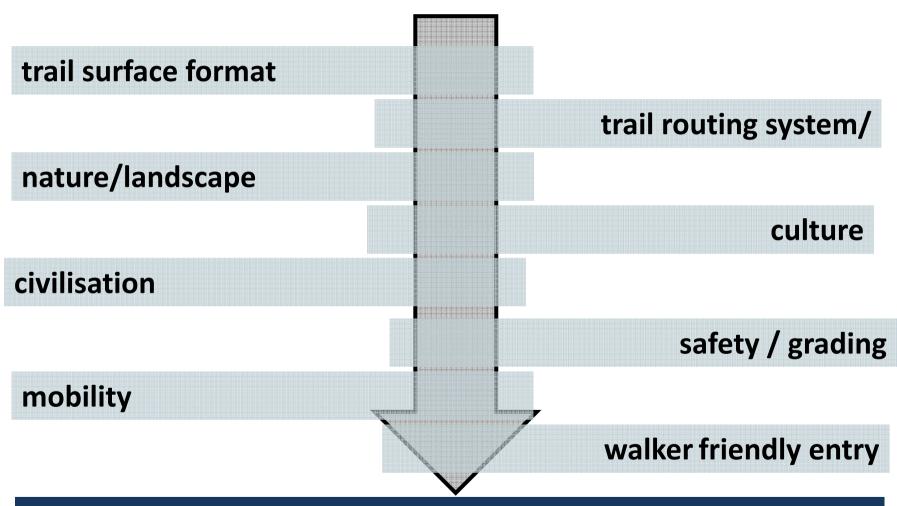
Sections – daily stages

4-km section - all must achieve minumum11 points



On all daily stages the safety regulations/ requirements have to be in accordance with national law/legal framework

Criteria



Objective criteria for an attractive walking trail

Trail surface format























Trail routing system











Nature/landscape































Civilisation







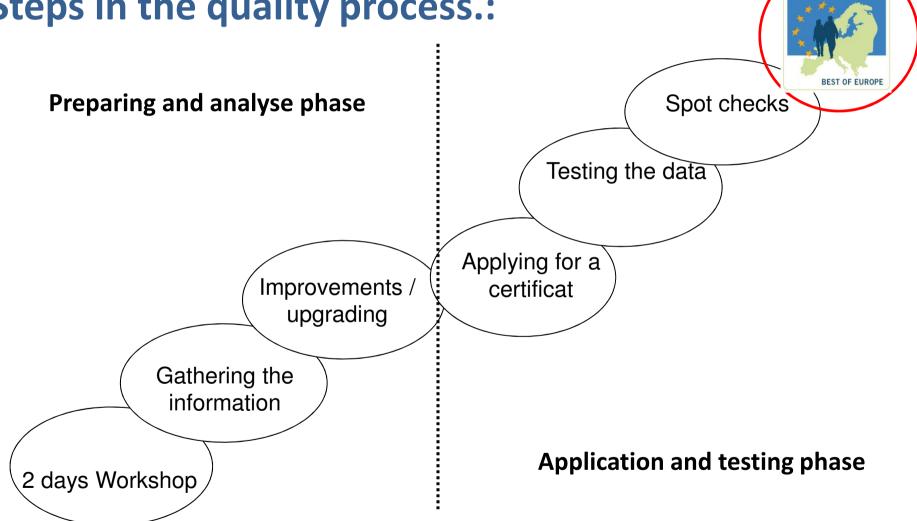
variety	at least 2 formation changes per 8km
Experience/Adventure potential	at least 4 points per 8km for the choice criteria
	13-19
Intensively used environment	max. 10% of the overall route
	max. 3,000m continuously
walker friendly entry at start and end point of	at least 1 head board with information about
trail	the route, at least 2 languages (local language +
	1 other; English, French or German
mobility at start and end point of trail	at least 2 services daily
start and end point of trail are serviced by	
public transport (bus/train, alternative walkers'	
taxi)	

core criteria	characteristic		
natural trails	at least 35% of the overall route and half of the		
	safety secured paths can be counted as natural		
	trail		
uneven but passable trails	max. 5% of the overall route		
	max. 1,500m continuously		
sealed surfaces	max. 20% of the overall route		
	max. 3,000m continuously		
on busy roads	max. 3% of the overall route		
	max. 300m continuously		
alongside busy roads	max. 10% of the overall route		
	max. 3,000m continuously		
marking	100% of overall route		

With the "Leading Quality Trails – Best of Europe", ERA sets a European standard bringing multiple uses for walking tourism:

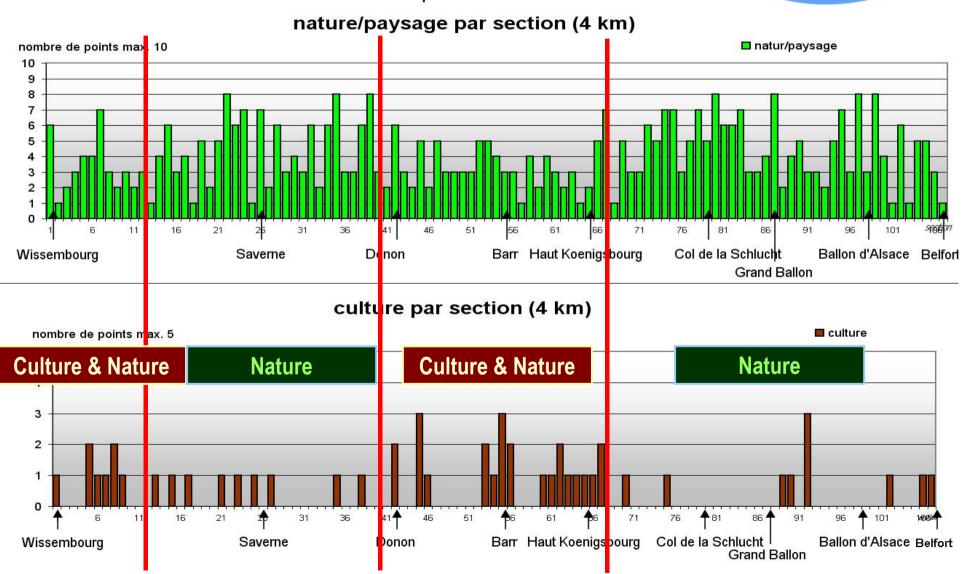
- giving the walking tourist an overview and decision aid
- giving regard to ecology and nature preservation
- involvement of all affected/interest parties in the quality process
- trained and competent trail experts in the area e.g. from walking groups, wildlife reserves and tourism
- competitive edge for the walking region in marketing

Steps in the quality process.:



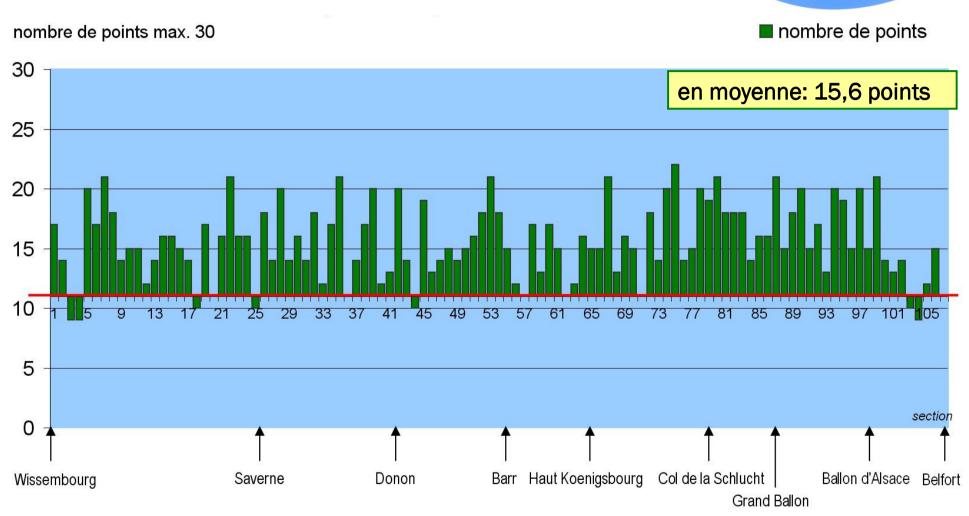
Fxnertise du GR53/5

Sites naturels et culturels par sections

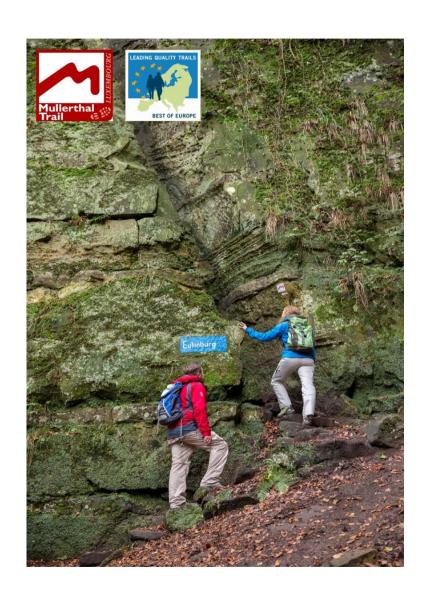


Expertise du GR53/5

Total par secteurs de 4km





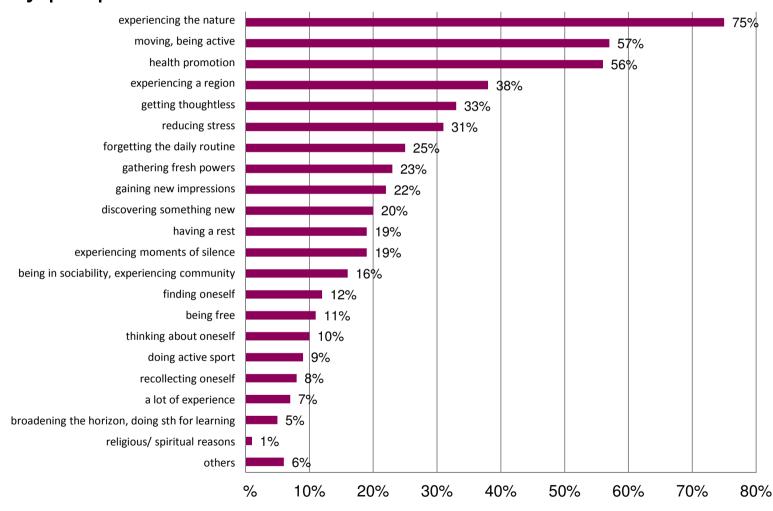


LQT certified trails 2015):

- Lechweg (Austria, Germany)
- Escapardenne-Eisleck Trail (Luxembourg, Belgien)
- Kullaleden (Sweden)
- Mullerthal Trail (Luxembourg)
- Veldenz Wanderweg (Germany)
- Moselsteig (Germany)
- Gendarmstien (Denmark)
- Zeugenbergrunde (Germany)
- Albtraufgänger (Germany)
- Menalon Trail (Greece)
- Andros Trails (Greece)

The market of hiking in Germany 2014

Why people hike?



The market of hiking in Germany 2014

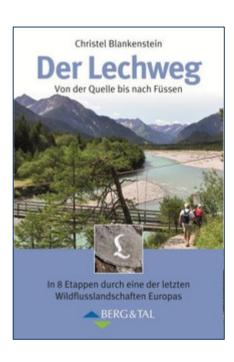
Hiking target groups:

	best agers	singles und couples without children	elderly people	families	young people
demography	 50 to 65 years no children under the age of 14 years in the household 	 30 to 49 years no children under the age of 14 years in the household 	 over the age of 65 years no children under the age of 14 years in the household 	- at least one children over the age of 14 years in the household	 under the age of 30 years no children under the age of 14 years in the household
volume (% relating to all hiking interested persons)	6,7 mil. (27%)	6,4 mil. (26%)	4,3 mil. (17%)	4,1 mil. (17%)	3,2 mil. (13%)

Lechweg opened June 2012

5 travel agencies had the Lechweg in their program for 2013 July 2013 they were respondsible for 4.500 extra beds related to the trail. On top of that comes many individual walkers.









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Thank you for your attention