

# Progressive Food Stop Fundraisers



2010  
National  
Trails  
Symposium



# Pre-Event Planning

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Seek out partners

Food Tents

Location

Volunteers

Risk Management

Food

Layout & Test Course

Dinnerware

# Sustainable Practices

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- Have attendees provide their dinnerware
- Have washable dinnerware for rent
- Encourage carpooling
- Lead a group walk or ski to venue
- Communicate goals with vendors
- Print posters on recycled paper
- Utilize internet promotion system

# Food Management

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- Manage portion size for soups, stews
- Station volunteer serves
- Easily prepared
- Easily heated
- Chile, Soup/Stew, Pizza, Pastries, Hot Chocolate, Chocolate Fondue, Burritos, S'Mores, Campfire Music

# Supply Sharing

- ◉ Tiki torches & oil
- ◉ Mini Bonfire  
Cauldrons
- ◉ Hot Drink  
Dispensers
- ◉ Signage



# Collaborative Promotion

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- One website – four events
- Press releases – individually & collectively
- Link to Chamber of Commerce, State Tourism
- User group publications
- School newsletters, posters
- Social media, internet mailings
  
- [www.campfiredining.com](http://www.campfiredining.com)

# Web Based Registration

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- Time saver for small organizations
- Facilitates last minute communication
- Minimizes phone calls
- Viral
- Allows for event to grow
- Manages revenue accounting
- Increase of 30% with credit card registrations

# Volunteer Jobs

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- Registration
- Set Up
- Station Staff
- Food Resupply
- Fire Tenders
- Bonfire Supervisors
- Parking
- Clean Up





# Volunteer Coordination

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- Recruit A Coordinator
- Assignments in Advance
- Orientation Meeting
- Communication System
- Emergency Response
- Include in Meal Count But Manage
- Invite Feedback & Future Commitment

# Lessons Learned

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- Invite food providers to bring heating units for their comfort if power is available
- Match up route with capacity – 250 people for 6-8 stations
- Establish staggered start times so vendors and volunteers can restock, change shifts, enjoy event
- Oil Lamps, Flashlights, Head Lamps
- Set the price appropriately – it's a fundraiser

# Enjoy!



[www.campfiredining.com](http://www.campfiredining.com)