



Innovative Ideas and Unique Partners Build Lasting Benefits



Adventure Cycling Association's mission is to inspire people of all ages to travel by bicycle. We help people explore the landscapes and history of America for fitness, fun, and self-discovery







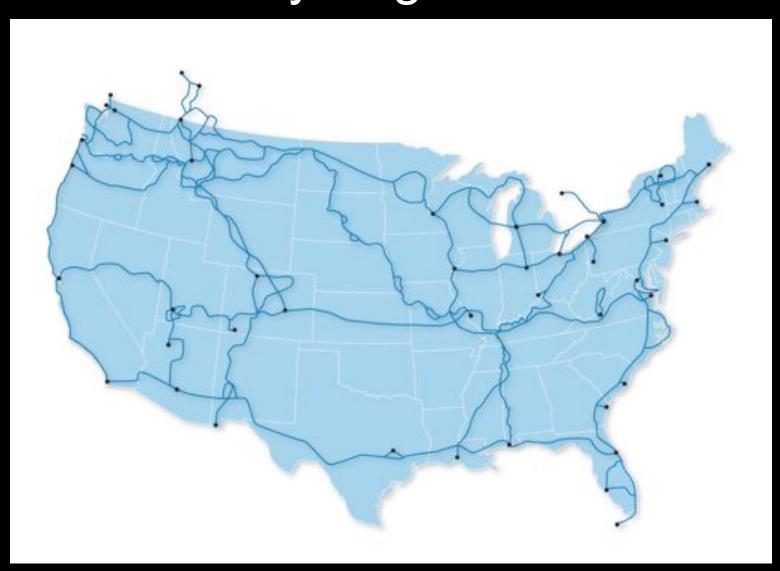
Adventure Cycling Association

Founded in 1973

- 44,000+ members
- 38,158 mapped miles
- Adventure Cyclist
- Cyclists' Yellow Pages
- Gear & Goodies
- Web-based Resources



Adventure Cycling Route Network











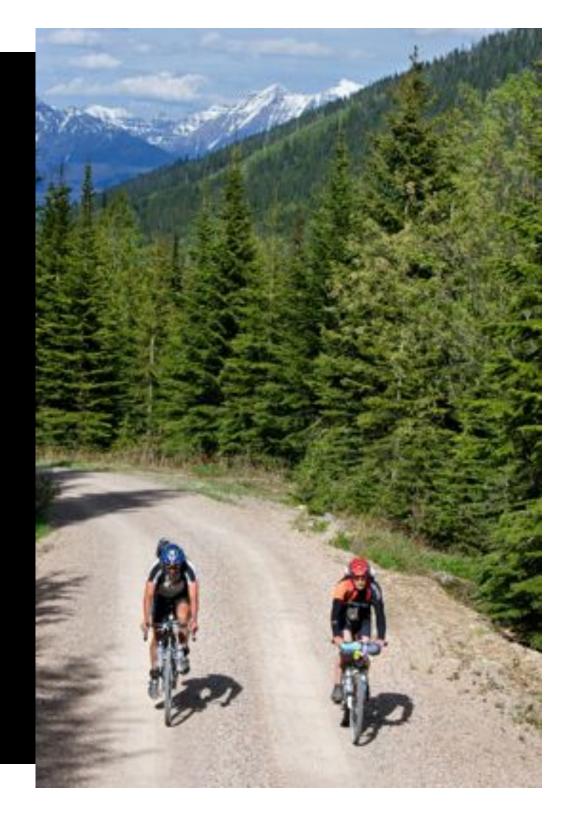






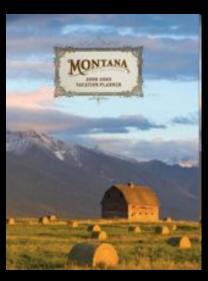
Barriers

- Research
- Name
- Map Format
- Private land
- Remote nature





Stakeholders & Supporters











Adventure Cycling Association



Press









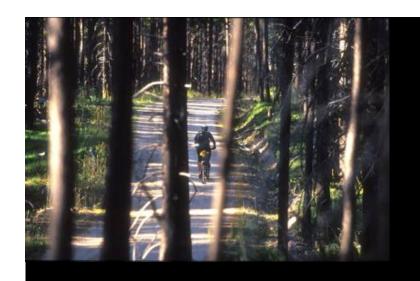




bikemagic.com









One Question Remained

Would anyone ride it?





Welcome to the Races



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Lasting Benefits...

