



2019
INTERNATIONAL
TRAILS
SYMPOSIUM

and TRAINING INSTITUTE

SYRACUSE, NY USA
APRIL 28 - MAY 1

Dear Symposium Supporter,

The 24th American Trails International Trails Symposium and Training Institute is April 28 to May 1, 2019 in Syracuse, New York at the Oncenter Convention Center in downtown Syracuse. The Symposium is approaching fast, and it's never too early to promote your brand and the great products you offer! We would love to include a donation(s) from you for our Live and/or Silent Auctions during the Symposium.

The Symposium will attract 500-800 attendees from all over the United States and the international community at large (at our 2015 and 2017 Symposiums, we had between 13-18 different countries in attendance). It is the premier venue to showcase your organization's/company's products. Our attendees are avid outdoors enthusiasts from all trail types who are always searching for unique products and opportunities. There are also opportunities for being an [exhibitor or sponsor for additional exposure](#) for your company.

All proceeds from our auction will go towards our [Emerging Trail Leaders Scholarship Program](#).

And all auction donations that are solicited by our Syracuse partners will receive 50% of the proceeds for those items!

We encourage you to donate items that represent what your organization/company has to offer to the trails world. Such items might include (but are certainly not limited to):

- ❖ Gift certificates (restaurants, outdoor stores, sporting goods stores, spas, etc.)
- ❖ Equipment (GPS equipment, trail tools, fishing gear, fitness machinery, etc.)
- ❖ Lodging/vacation packages
- ❖ Activities (tours, excursions, day-trips, etc.)
- ❖ Sports memorabilia
- ❖ Outdoor gear (clothing, shoes/boots, hats, backpacks, tents, stoves, hydration systems, chairs, tools, etc.)
- ❖ Outdoor transportation (bicycles, kayaks or canoes, equestrian gear, vehicles, etc.)
- ❖ Shirts (in a variety of sizes and quantities)
- ❖ Assorted products (water bottles, coffee cups, hats, socks, material bags, etc. in a variety of quantities)
- ❖ Books, magazines
- ❖ Maps

Auction items can also be included in a customized sponsorship packet if you would like to lend your support to the Symposium in other ways. Larger items might be included in a raffle at the discretion of American Trails.

We appreciate your support of the International Trails Symposium and Training Institute and look forward to your company's involvement in our event. You can use the form on page 2 to commit to donating auction items today. You may ship your items to Voss Signs, c/o Tom Tenerovicz, 112 Fairgrounds Dr, Manlius, NY 13104 (please include memo: ITS 2019 Auction), or if you are planning to attend, you can drop off your items in person up until the morning of Monday, April 29, 2019 at the Oncenter Convention Center in Syracuse, NY. The silent auction opens at 1:00pm on Monday, April 29, 2019.

Should you have any questions or if you ship an item in advance, please email candace@americantrails.org or call 530-605-4395.

AUCTION FORM ON SECOND PAGE.



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AUCTION DONATION FORM

Email your completed form to candace@americantrails.org.
Please include this form when you mail in/drop off your auction item as well.

| Quantity | Donated Item(s) | Wholesale Value |
|----------|-----------------|-----------------|
| | | |

Donor Name: _____

Organization/Company: _____

Address: _____

City/State/Zip: _____

Email: _____

Phone: _____

Website (we will include your organization with a link to your website on your auction webpage):
