

Getting to the Ribbon Cutting



Keys to Leadership & Partnership



for Successful Trail
Development



with Tim Herd...

and his team
of
collaborators!

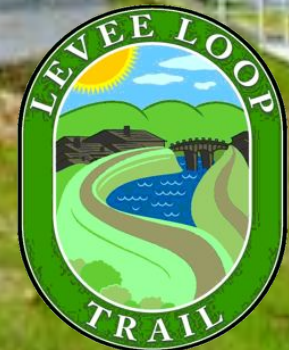




Corridors of protected open space managed for conservation and recreation purposes

www.conse rvationfund.org

- 14 parks**
- 3 playgrounds**
- 2 skateparks**
- 12 athletic fields**
- 2 swimming pools**
- 2 fishing ponds**
- 1 disc golf course**
- 1 9-hole golf course**
- 9 schools**
- 1 University**
- 1 Community Center**
- 2 Downtown districts**



Provide access to open space and fulfill many recreational functions of a traditional park





Promote public safety by separating pedestrians and bicyclists from motor traffic



Improve health by giving citizens a place for leisurely strolls or vigorous workouts




healthier lifestyles

community regeneration



Wellness: an active process through which people become aware of, and make choices towards, a more successful existence. National Wellness Institute

Effective Leadership Skills

A photograph showing two hikers silhouetted against a bright, orange sunset. One hiker is standing on a rock, reaching out to help another hiker who is climbing up. The scene is backlit by the sun, creating a strong glow around the figures.

Leadership is the art of effecting change in personal attitudes and behaviors for a change in actions and circumstances.

Leadership vs. Management



influencing people

- vision casting
- inspiring
- persuading
- motivating
- relationships
- teamwork
- listening



managing activities

- planning
- organizing
- controlling
- coordinating
- directing
- budgeting
- decision making
- problem solving



Communicate effectively and passionately





Infuse pride in the organization's values and mission





Create a positive learning and sharing environment among stakeholders





Nurture positive relationships with all segments of the constituency/community





Educate and motivate the team





Develop multiple methods of program delivery

- newsletters, brochures, posters, flyers
- media releases - print, broadcast & online outlets
- Opinion-Editorial advocacy, letters to the Editor
- websites, blogs, vlogs & online social networks
- displays & exhibits
- all programs & presentations
- educational, social, fundraising & special events
- public partners, Friends groups
- direct mail, electronic client development lists
- phone messages, mail inserts
- event sponsorships, collaborative partnering
- video/DVD/radio productions
- podcasts, webcasts, webinars
- paid & free advertising
- residential, commercial, institutional networks
- billboards, signs & wonders





Remain flexible and open to opportunities





Enlist all available resources



- Natural
- Human
- Physical/Material
- Financial/Institutional
- Cultural/Historical
- Technical/Informational
- Educational/Motivational





Develop sound reasons for buy-in among elected officials





Listen well Be observant



Each phase of nature, while not invisible, is not yet too distinct and obtrusive. It is there to be found when we look for it, but not demanding our attention.

- H. D. Thoreau





Maintain professional objectivity
and focus on mission





Delegate tasks and responsibilities





Model and enforce standards and ethics

Integrity

- moral soundness in all business, staff and client interactions; revealing steadfastness to truth, purpose, responsibility and trust.

Excellence

- superior workmanship, highest professional conduct; exceptional quality productions in all endeavors.

Innovation

- nurturing personal and professional creativity; developing and introducing successful new concepts in program services design, content, and delivery.





Remain accountable to the team



Individual commitment to a group effort is what makes a team work, a company work, a civilization work.

- Vince Lombardi





**Train other leaders for
maximum effectiveness**





Cardinal Building Trails & Greenways Points.



N Blaze a clear-cut mission and remain true to it

- Visioning Committee
- Peer to Peer Technical Assistance Planning



Cardinal Building Trails & Greenways Points.



- N** Blaze a clear-cut mission and remain true to it
- NE** Solicit broad support from communities, elected officials
- inter-municipal agreements
 - regional commissions, joint authorities, EACs
 - cooperative planning; shared equipment, services, and facilities



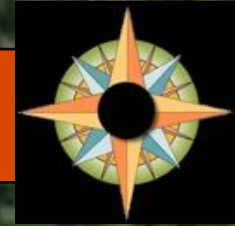
Cardinal Building Trails & Greenways Points.



- N** Blaze a clear-cut mission and remain true to it
- NE** Solicit broad support from communities, elected officials
- E** Enlist all available resources for advocacy
 - programming – recreational, educational, environmental and cultural
 - media outlets and distribution – print, broadcast, online
 - social and professional networks



Cardinal Building Trails & Greenways Points.



- N** Blaze a clear-cut mission and remain true to it
- NE** Solicit broad support from communities, elected officials
- E** Enlist all available resources for advocacy
- SE** Engage the public in environmental ed. & outdoor rec.
 - comprehensive, year-round programming utilizing greenway features
 - all ages, abilities, interest areas



Cardinal Building Trails & Greenway Points.



- N** Blaze a clear-cut mission and remain true to it
- NE** Solicit broad support from communities, elected officials
- E** Enlist all available resources for advocacy
- SE** Engage the public in environmental ed. & outdoor rec.
- S** Identify key resources, community features, and potential connections
 - natural inventories – water features, floodplains, geology, habitats, etc.
 - manmade features – infrastructure, parks, schools, recreation facilities, etc.
 - potential connections – places of destination, other regional linkages



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- NE** Solicit broad support from communities, elected officials
- E** Enlist all available resources for advocacy
- SE** Engage the public in environmental ed. & outdoor rec.
- S** Identify resources, community features, & connections
- SW** Map plans for conservation, enhancement, and development
- consider existing land use, road crossings, stream access
 - plan trails, trailheads, interpretive sites, facilities
 - habitat preservation, stream restoration, limited access areas



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- E** Enlist all available resources for advocacy
- SE** Engage the public in environmental ed. & outdoor rec.
- S** Identify resources, community features & connections
- SW** Map plans conservation, enhancement & development
- W** **Acquire public access**
 - ownership vs. conservation and/or trail easements



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- E** Enlist all available resources for advocacy
- SE** Engage the public in environmental ed. & outdoor rec.
- S** Identify resources, community features & connections
- SW** Map plans conservation, enhancement & development
- W** Acquire public access
- NW** **Develop and manage the physical, economic, and cultural components**
 - greenway and recreation advisory boards
 - intergovernmental cooperation
 - regional commissions



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- NW** Develop & manage the physical, economic & cultural

The Team!

Collaborators evolve into learning partners, equally invested in each other and on improving achievement.
- John Gabriel



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Bangs



Bernard



Brow



Dad



Elmer



Flapjack



Flo



Fluff



Fuzzball



Gabby



Gebby



Jasper



Jester



Moe



Mopp



PomPom



Ralph



Shades



Skwinty



Slick



Stash



Stubbs



Tailey



Tee