Presentation to American Trails Symposium

Creating Sign Standards for Bikeways

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November 15, 2010, Chattanooga, Tennessee

NYC Greenways & **Bike Routes**

East Coast Greenway





Working Group Membership in 2008

The Alliance for Biking & Walking The Adventure Cycling Association Alta Planning + Design Corps of Engineers The East Coast Greenway Alliance The League of American Bicyclists Meeker & Associates, Inc. National Park Service National Trails Program The Rails to Trails Conservancy























Initiative for Change

- Began around signing bike routes
- Realized 1979 MUTCD tired and incomplete
- Late to MUTCD schedule
- Important, can't wait 10 years
- Evolution of a standard needs broad involvement from cycling community

American Trails Symposium 2008

Create consistent visual thread

- on city streets
- on highways (designated routes)
- on shared-use paths
- on the linkages between them
- accommodate other information

The members of the working group also suggested:

• Recognition:

promote positive awareness of alternative transportation

• Helmet

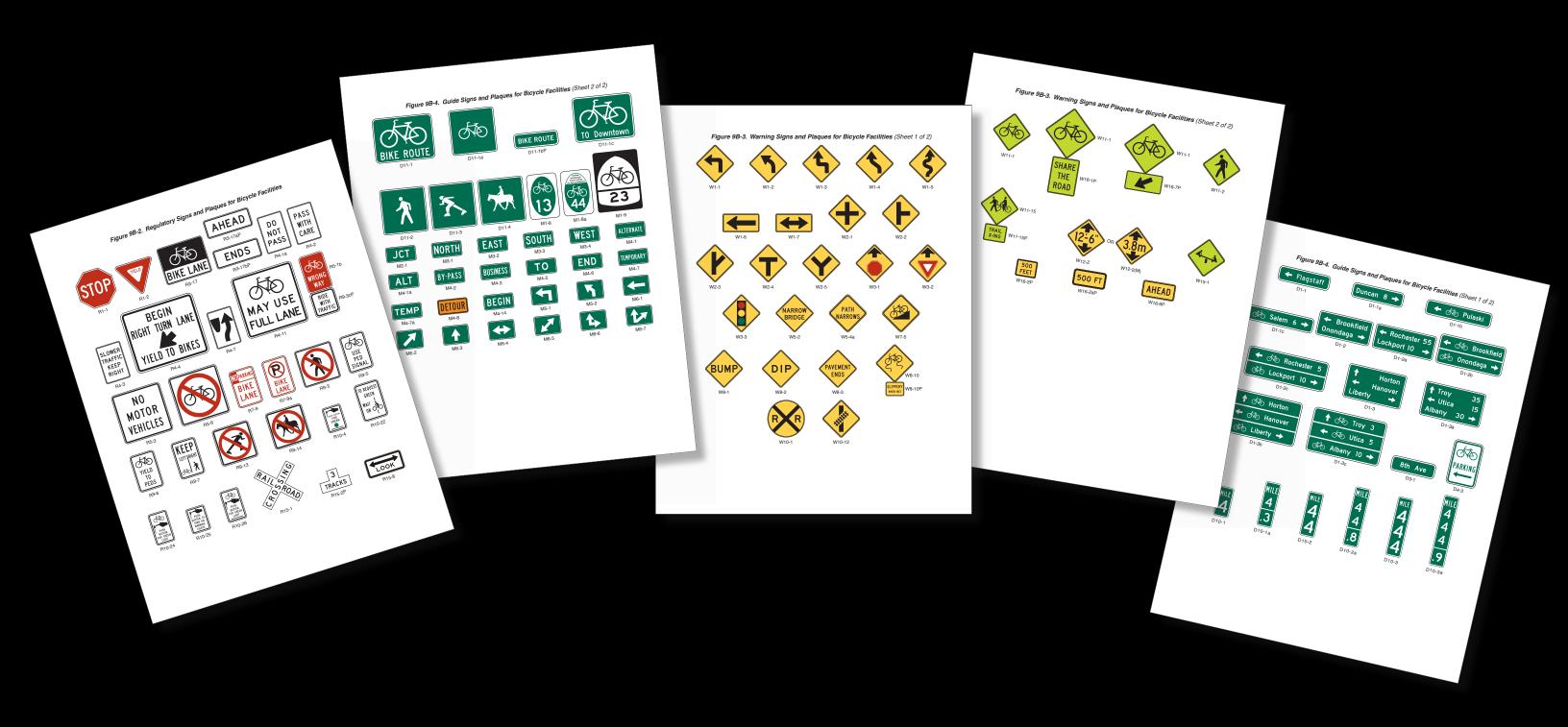


Primary Goals Include (Nov. 2008):

- Improve glance comprehension,
- Provide consistency for all applications,
- Create simplicity in layouts and symbols
- Enhance legibility, and where possible, and
- Design as system that can reduce clutter.



Current Proposed (2008) MUTCD: Signs for Bicycle Facilities



Westchester County, NY



9

DO'GS MUST BE LEASHED 6FT MAXIMUM PERKS WEITHER WAAT

Warning





STOP



Always keep to the right when walking of Always pass left and warn people when passing. No horses are allowed on the trailway. Trailway is officially open from dawn until dusk. Trailway is officially open from dawn until dusk. No combustion engine vehicles allowed on trailway. Cell 9-1-1 for emergencies on the trailway. Os illegal substances allowed on the trailway. No alcoholic beverages allowed on the trailway. Observe & obey all warning signs along trailway. Avoid excessive speed when passing pedestrians.

IOLATORS WILL BE PROSECUTED



CLOSED AT DUSK

NO OVERNIGHT

U



Trail Signs: Hierarchy of Signs



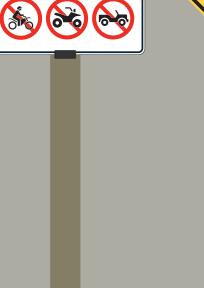
Working Group for Bike Related Signing











Trail Sign Hierarchy

- Identification 1.
- Basic Rules (Pets, Trash, Hours, Alcohol) 2.
- 3. **Orientation Maps**
- Guidance (Directional Signs) 4.
- 5. Mile Markers (Non Highway)
- 6. **Resource Education (Ticks, Leave no Trace, Pets, Poison Ivy)**
- Interpretation (History, Natural Science) 7.
- Specific Rules: Stay Right Pass Left **8**.
- Traffic Regulatory (more instructive than a stop sign) **9**:
- 10. Warning: Yellow Diamond
- **11.** Motor Vehicle Prohibitions

Existing Inanimate Symbol













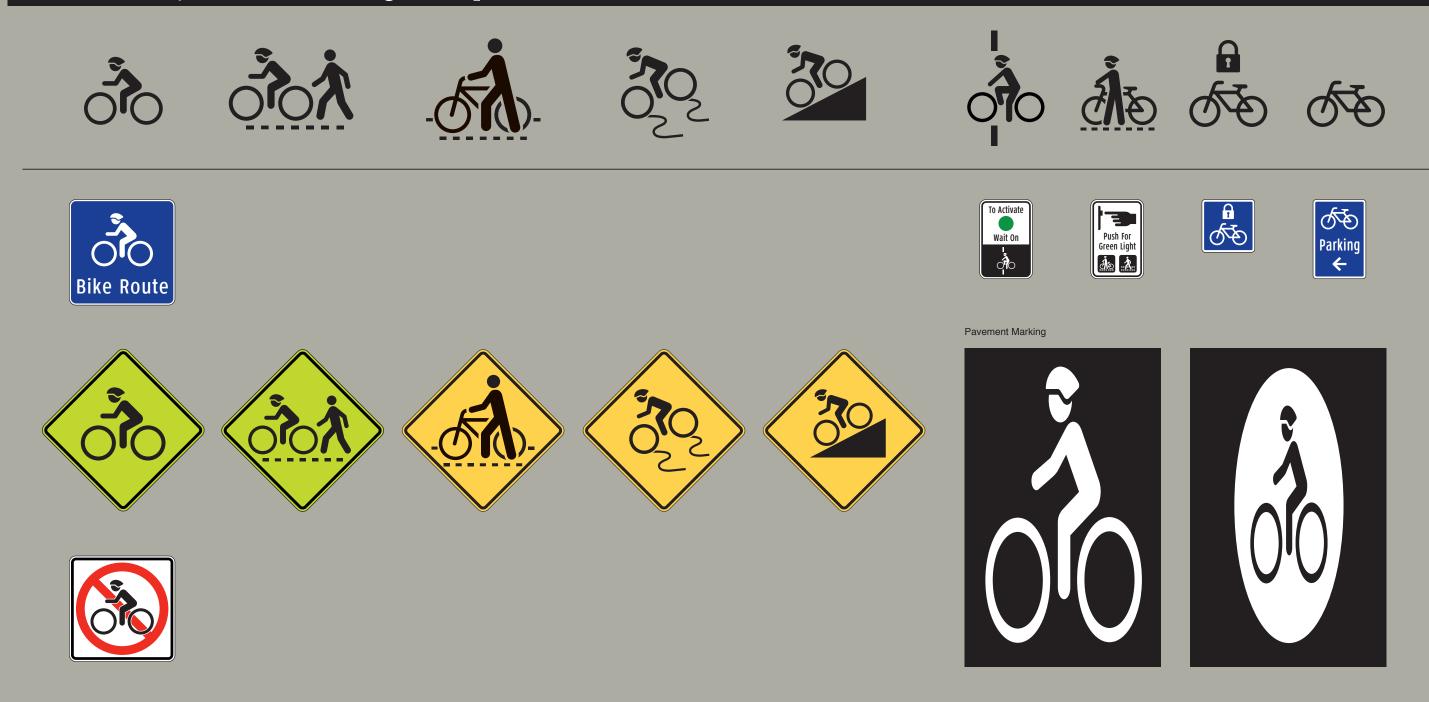








Bike Related Symbols for Road Signs (Proposed)



Bike Use Related Symbols (Symbols tested by Virginia Tech in Comparison to Current FHWA Standards)









T



less aggressive w/ bike details



less aggressive w/o bike details









less aggressive w/o bike details

walk your bike across intersection

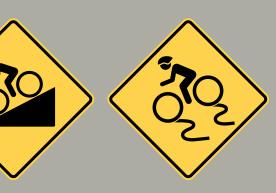








Working Group for Signing Bicycle Facilities



steep grade ahead

slippery surface ahead

Appendix C

Page C.1

Research: Legibility/Understanding

Basic Legibility

20%-30% improvement



Understand/Prefer

20%-30% preferred (viewed above threshold)



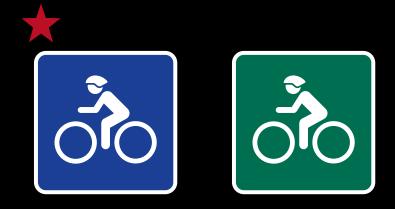


Warning

Slippery road (bikes): 77% to 23% Steep grade (bikes): 86% to 14% Cross walk: 71% to 28%











Source: Virginia Tech: Department of Industrial and Systems Engineering (2009)

Blue vs Green

Significant Preference for blue

Proposed System Overview



Trail







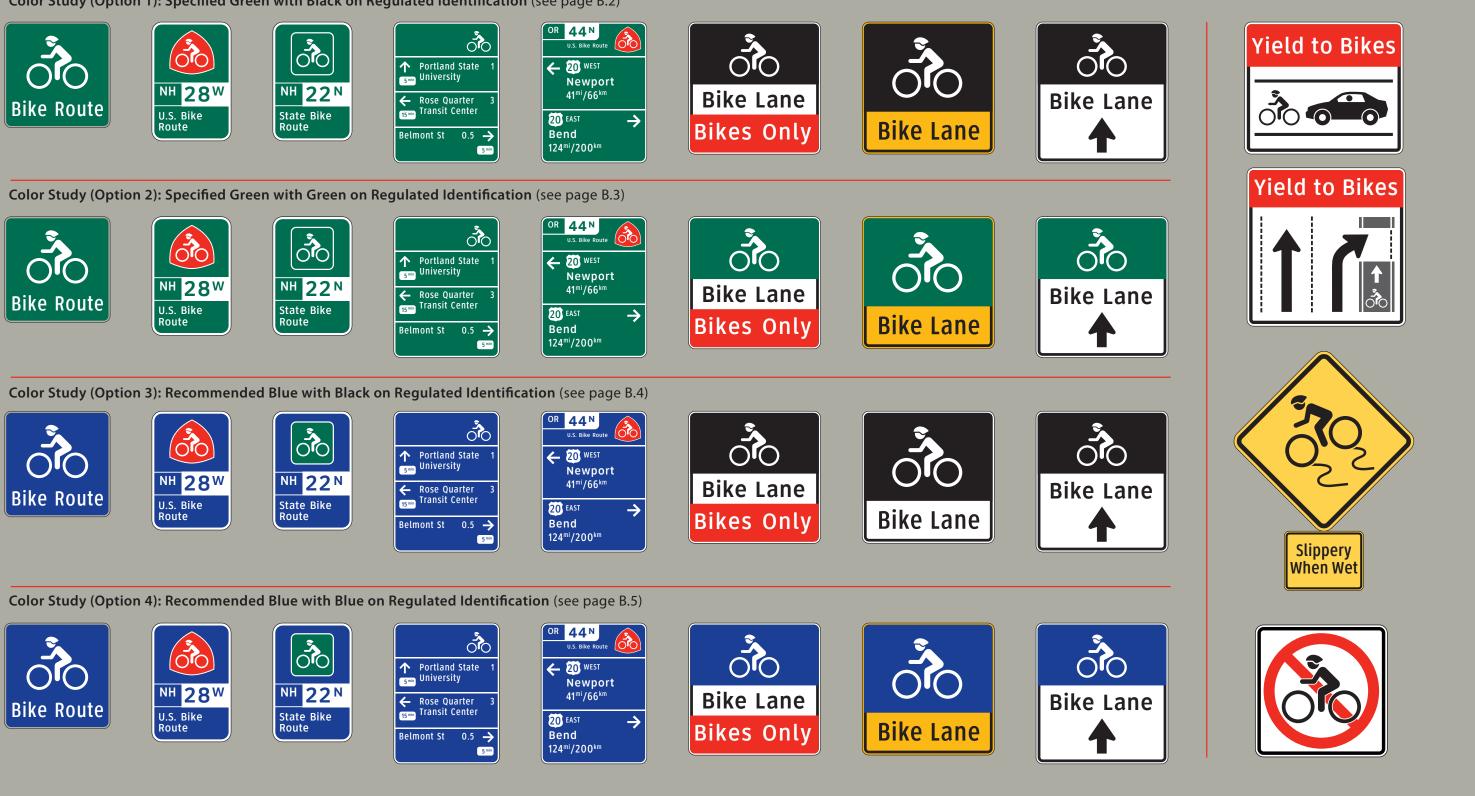






Color Study

Color Study (Option 1): Specified Green with Black on Regulated Identification (see page B.2)



Route Markers: Generic Marker, U.S. Bike Routes, State Routes and Local Named Routes

Existing MUTCD

Current US Bike Route

Current State Bike Route





M3-2 12" x 6" D11-1 24" x 18" M6-3 12" x 9"

D11-1 24" x 18" M6-3 12" x 9"



G11 12" x 18"

M3-4 12" x 6" M1-9 18" x 24" M6-3 12" x 9"



M3-1 12" x 6"

M1-8 12" x 18"

M6-3 12" x 9"

NORTH

M1-8a 12" x 18" M6-1 12" x 9"

East Coast

NH 44 N

State Bike

Route

18" x 36" 12" x 24"

Greenway



M1-8 12" x 18"

M6-1 12" x 9"

East Coast

18" x 27"

12" x 18"

Greenway

Suggested Route Markers Based on Bicycle and Rider Symbol Sign: Integrated Panel System with Arrow and Cardinal Direction



24" x 24" 18" x 18" 12" x 12"



U.S. Bike Route 18" x 27" 12" x 18"

NH 28^W



18" x 36"

12" x 24"



24" x 36" 18" x 27" 12" x 18"

Bike Route

Bike Lane 4 18" x 36"









18" x 36"

12" x 24"





18" x 45" 12" x 30"







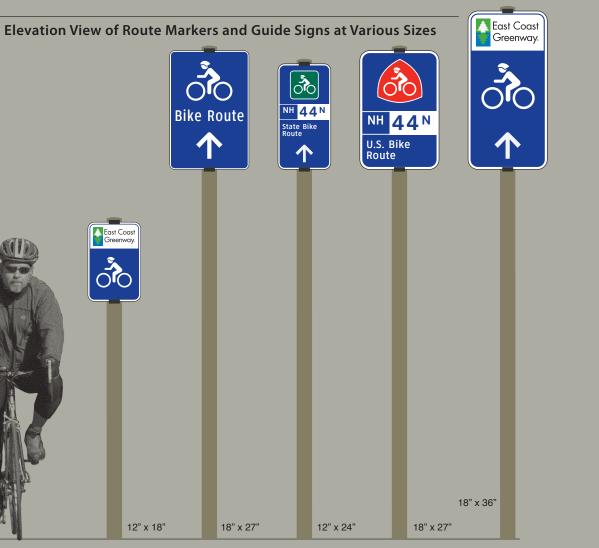




East Coast Greenway.

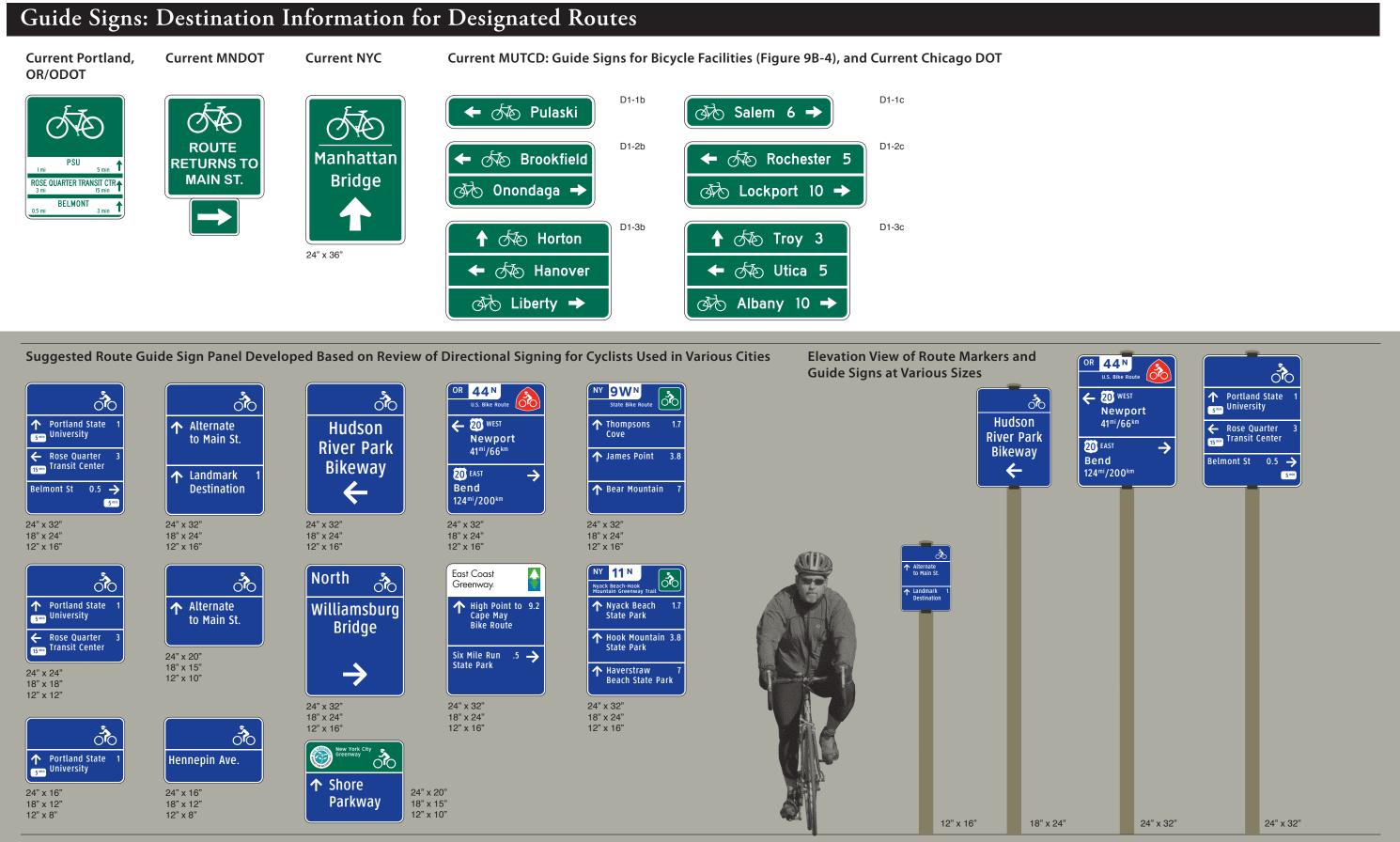
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12" x 18"



Summary of Primary Signs in Recommended Hierarchy (existing/proposed)

Page 2a



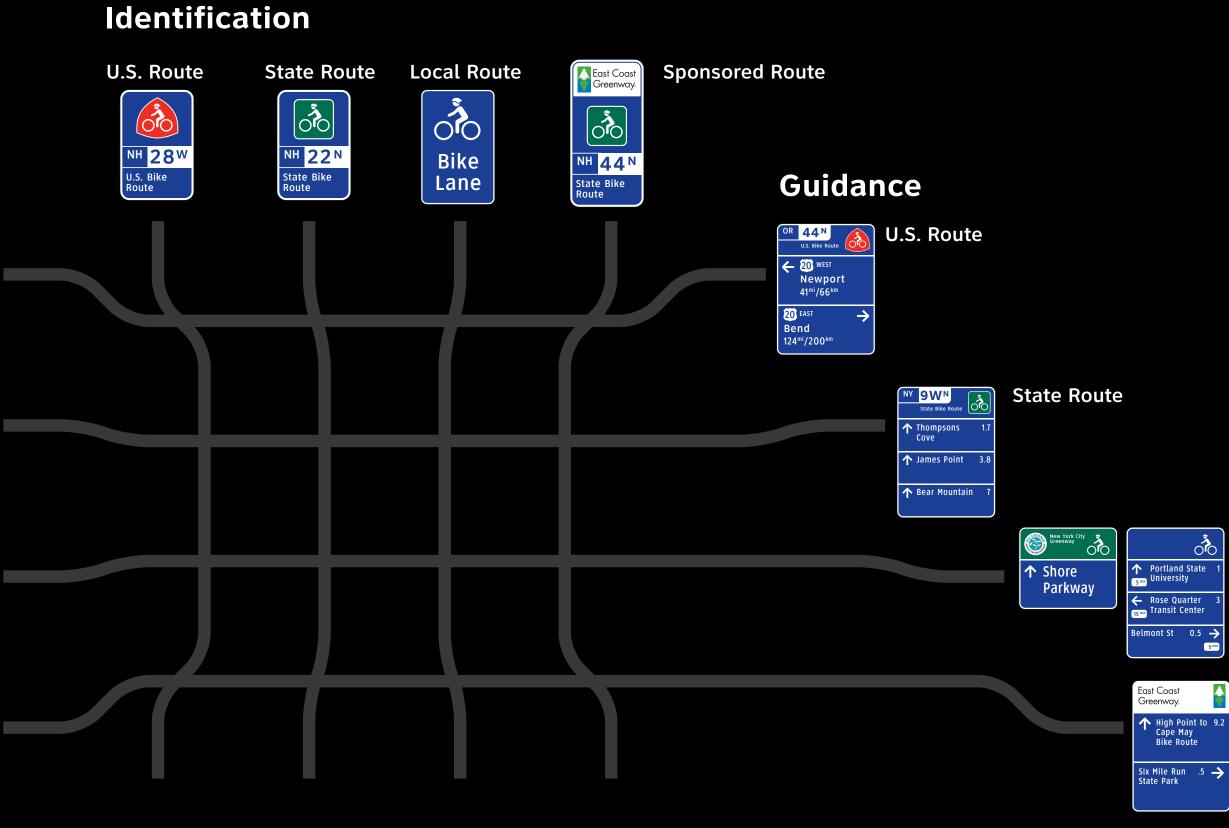
Working Group for Signing Bicycle Facilities

9.9.09 (Current Revision 10.22.10)

Summary of Primary Signs in Recommended Hierarchy (existing/proposed)

Page 2b

A National and Regional Web: A System of Route Markers and Guide Signs



Local Route

Sponsored Route

U.S. Route Shield with Number



A = 30.3% B = 29.1% C = 40.6%

Identification: State Bike Route-Existing (New York State)





Regulatory: Urban Lane Identification





Guidance: Portland Case Study





Guidance with Cardinal Direction





Guidance with Greenway Identification

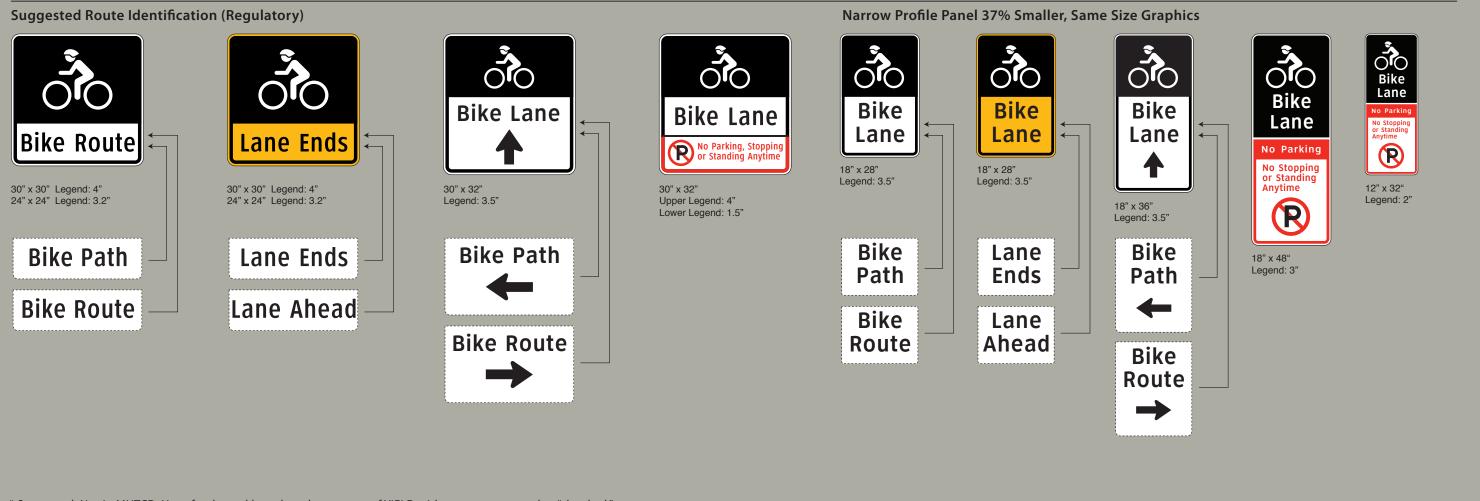




Regulatory Signs: Panels for Route Identification

Existing MUTCD: Route Identification (Regulatory)





* Suggested, Not in MUTCD, Use of red panel based on the concept of YIELD with message grouped or "chunked."

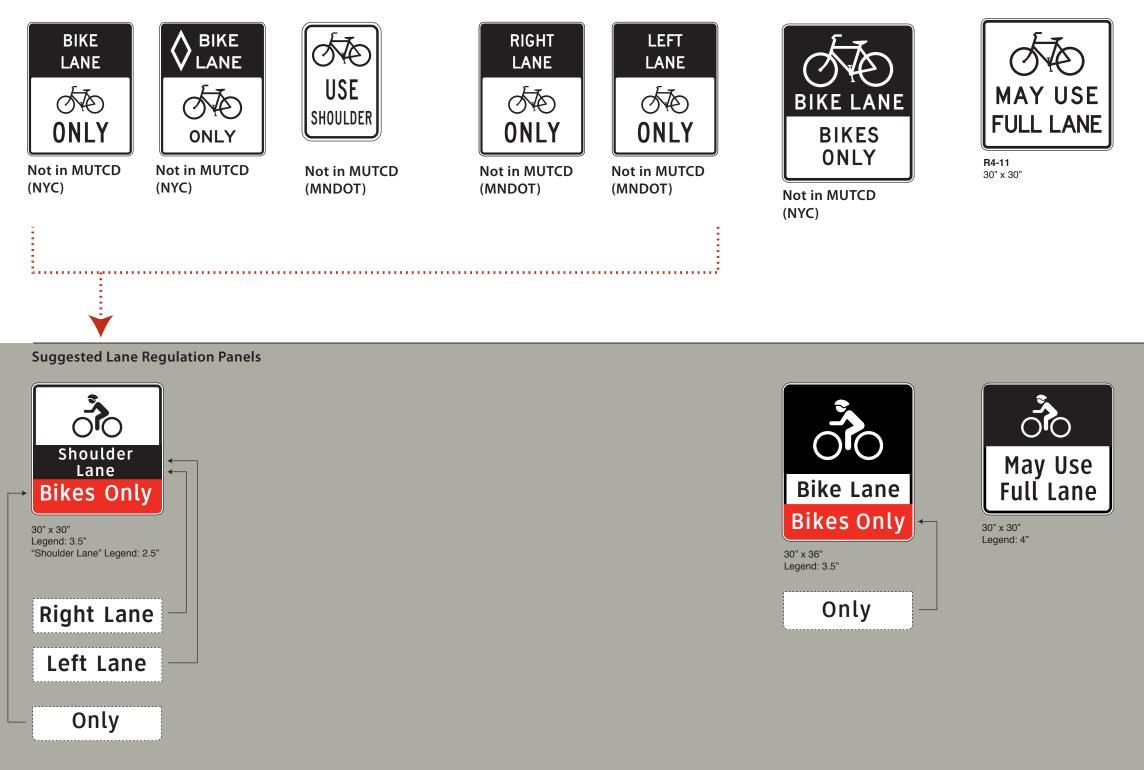
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Summary of Primary Signs in Recommended Hierarchy (existing/proposed)

Page 3a

Regulatory Signs: Panels for Qualifying Use of Lanes and Paths

Existing: Regulatory Signs

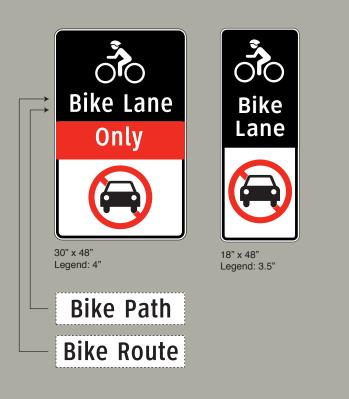


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Not in MUTCD (NYC)



Summary of Primary Signs in Recommended Hierarchy (existing/proposed)

Page 3b

Regulatory Signs: Shared Use and Lane Management for On-road Bikeways

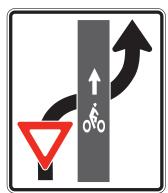
Existing



Recommendations below do not assume replacement of updated W11-1 & W16-1P if applicable. Recommendation provides an alternative that completes the thought relative to both motorist and cyclist and uses the visual language proposed for a systems



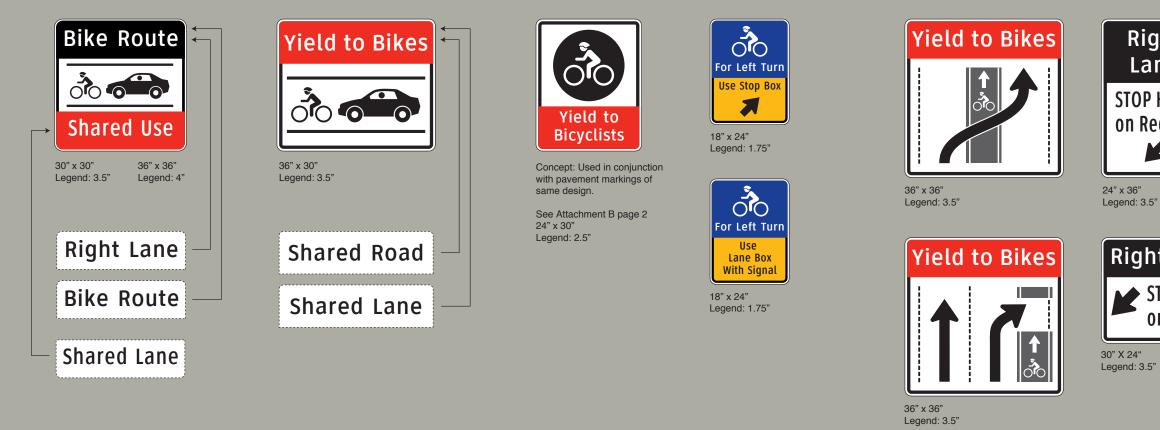
Not in MUTCD (Portland Oregon) 36" x 42"



Not in MUTCD (Portland Oregon) 36" x 42"



Suggested Regulatory Signs For Lane Management as Used in Portland, Oregon and Other Cities



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36" x 42" Legend: 3.5"

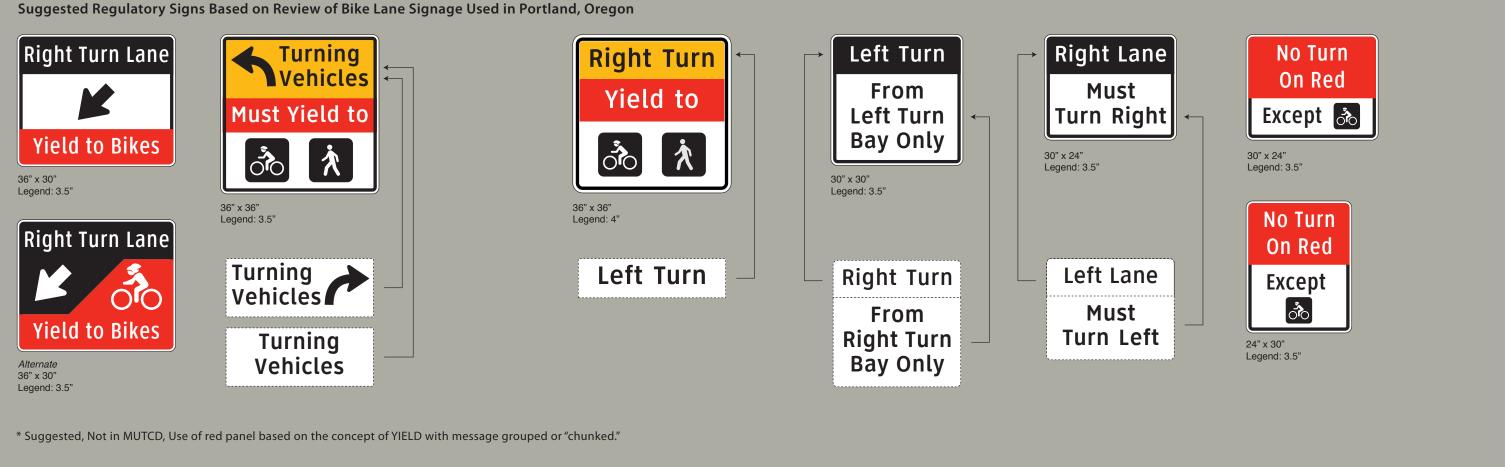
Summary of Primary Signs in Recommended Hierarchy (existing/proposed)

Page 3c

Regulatory Signs: Panels to Identify Right-of-Way and Turning Conditions for Motorists

Existing MUTCD: Regulatory Signs







Not in MUTCD (Portland Oregon)

Summary of Primary Signs in Recommended Hierarchy (existing/proposed)

Page 3d

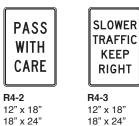
Trail Signs: Regulatory

R4-2

Existing MUTCD: Signs Placed on Shared-Use Path



R4-1a 12" x 18" 18" x 24"





R4-7

18" x 24"



KEEP LEFT RIGHT ste 🖈 R9-7 12" x 18"



570 PUSH BUTTON OR GREE LIGHT R10-24 R10-26 9" x 15"



MILE

D10-1

6" x 12"

10" x 18"

9" x 15"



6" x 18" 10" x 27"

MILE

Suggested Signs for Placement on Shared-Use Path (Elective) Pass Slower Traffic Stay in Lane Push For Green Light Push For Green Light Do No 3 4 Walk your bike across intersection Use extreme caution when crossing road With Motorized Not Push For Green Light **OP** Left Right Vehicles Pass Care Keep Right đo A **6068** 12" x 12" 12" x 12" 12" x 12" 6" x 9" 12" x 12" 12" x 12" Legend: 2" Legend: 2" Legend: 1.5" Upper Legend: 1.5" Legend: 1" Use extreme caution when crossing road Lower Legend: 1" 18" x 18" 24" x 24" Legend: 8" Legend: 2" 18" x 18" Legend: 6" Stay between white line and 18" x 24" Keep STOP Legend: 6" 8" x 12" Upper Legend: .875" Riał Upper Legend: .6875" Lower Legend: .625" Lower Legend: .5" ন 🕅 Yield to Traffic Use extreme caution when crossing road 12" x 18" Additional Signs Upper Legend: 3" Lower Legend: 1" Cross with Signal Use extreme caution when crossing road Keep Right Do Not Ente Give Warning When Passing ŚŚ No Barrier on Road Pass On Le Walkwa 12" x 12" Legend: 1" 12" x 12" Legend: .75" Use extreme caution when crossing road 18" x 18" Legend: 1.5" 18" x 18" Legend: 1.125" 24" x 32" Legend: 1.5"

Existing MUTCD Distance Markers on Highways as Used for Motorists



D10-2 6" x 18" 10" x 27"



D10-2a 6" x 24" 10" x 36"



D10-3 6" x 24" 10" x 36"



D10-3a 6" x 30" 10" x 48"

Recommended Distance Markers on Shared-Use Bike Routes

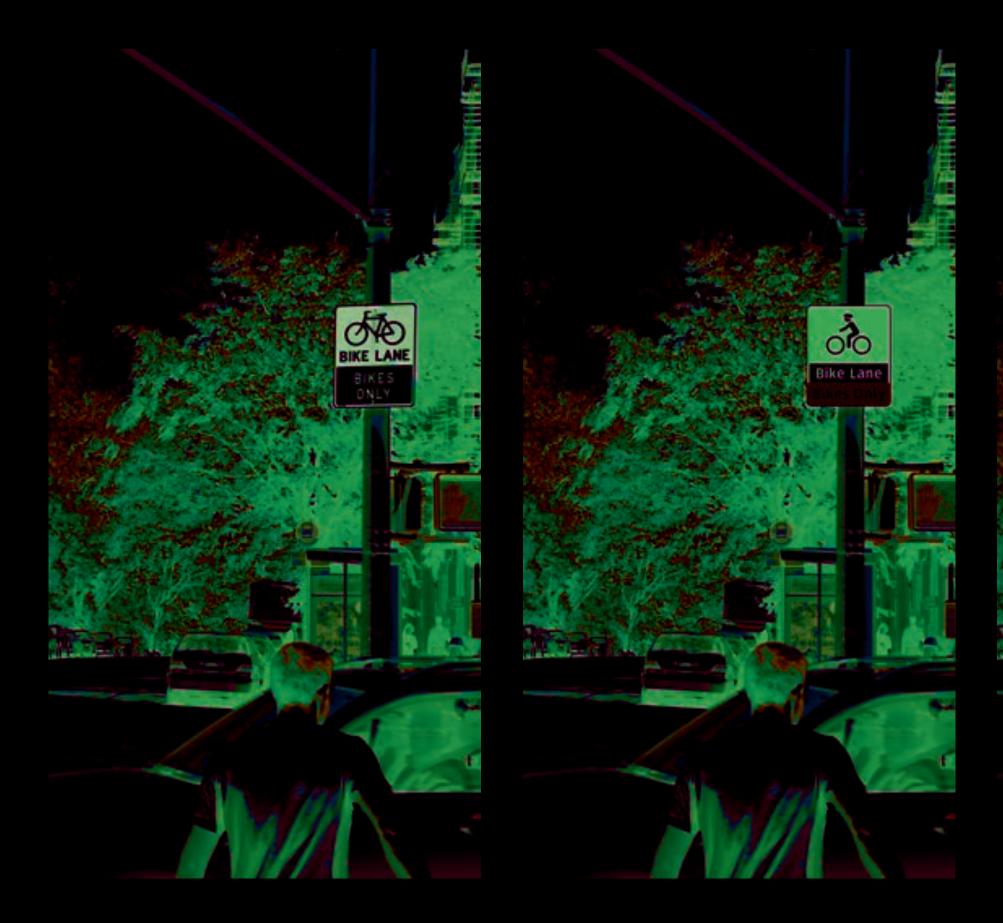


12" x 18" Legend: 1.25" Number: 3" 6" x 9" Legend: .625" Number: 1.5"

Summary of Primary Signs in Recommended Hierarchy (existing/proposed)

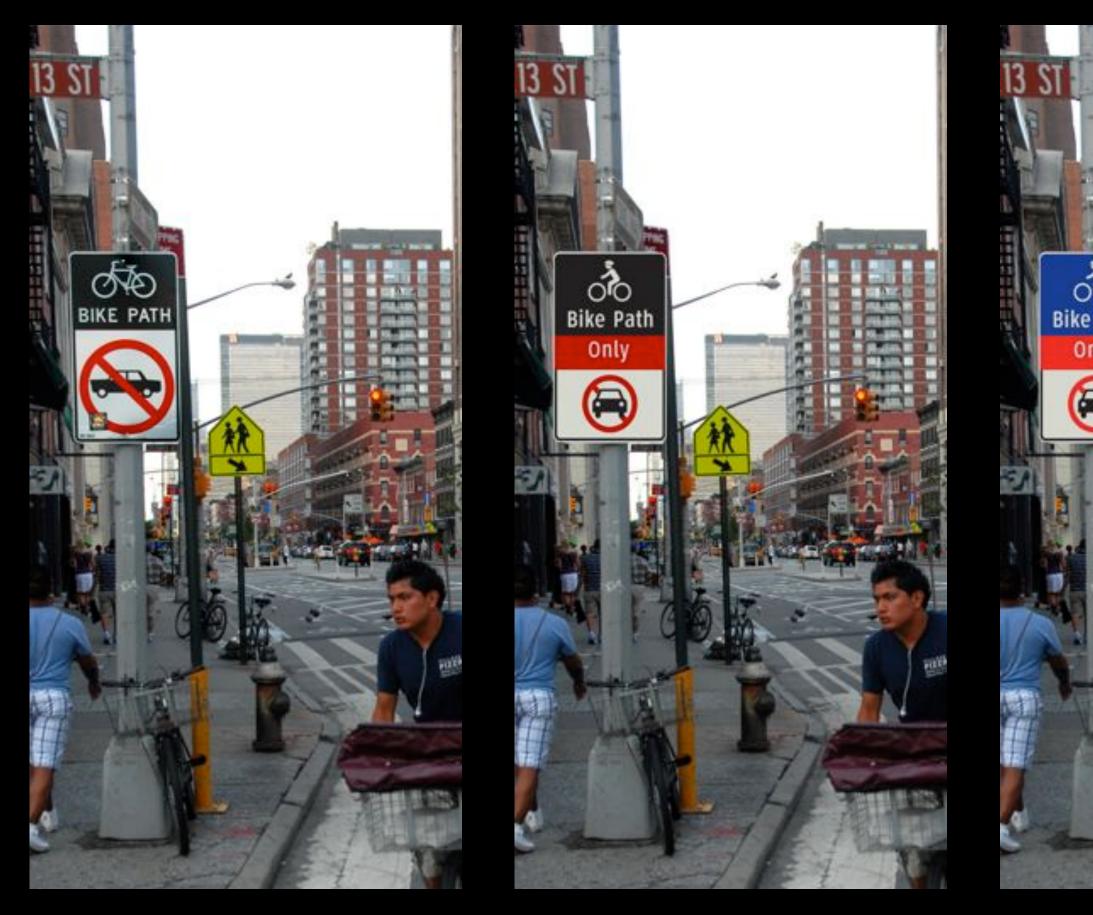
Page 5a

Regulatory: Urban Lane Identification





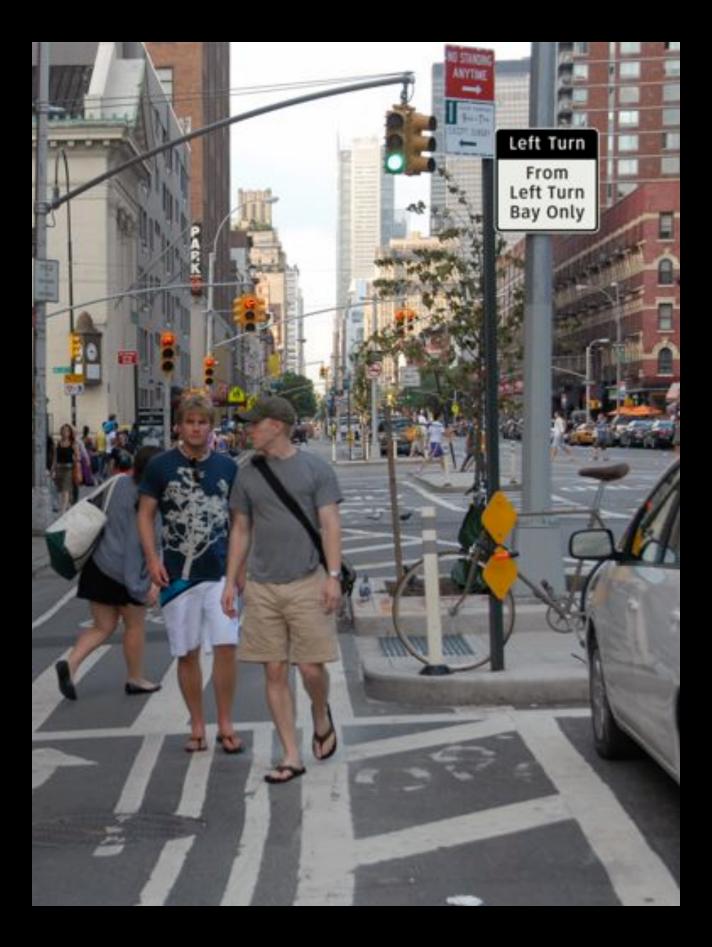
Regulation: Urban Lane Management



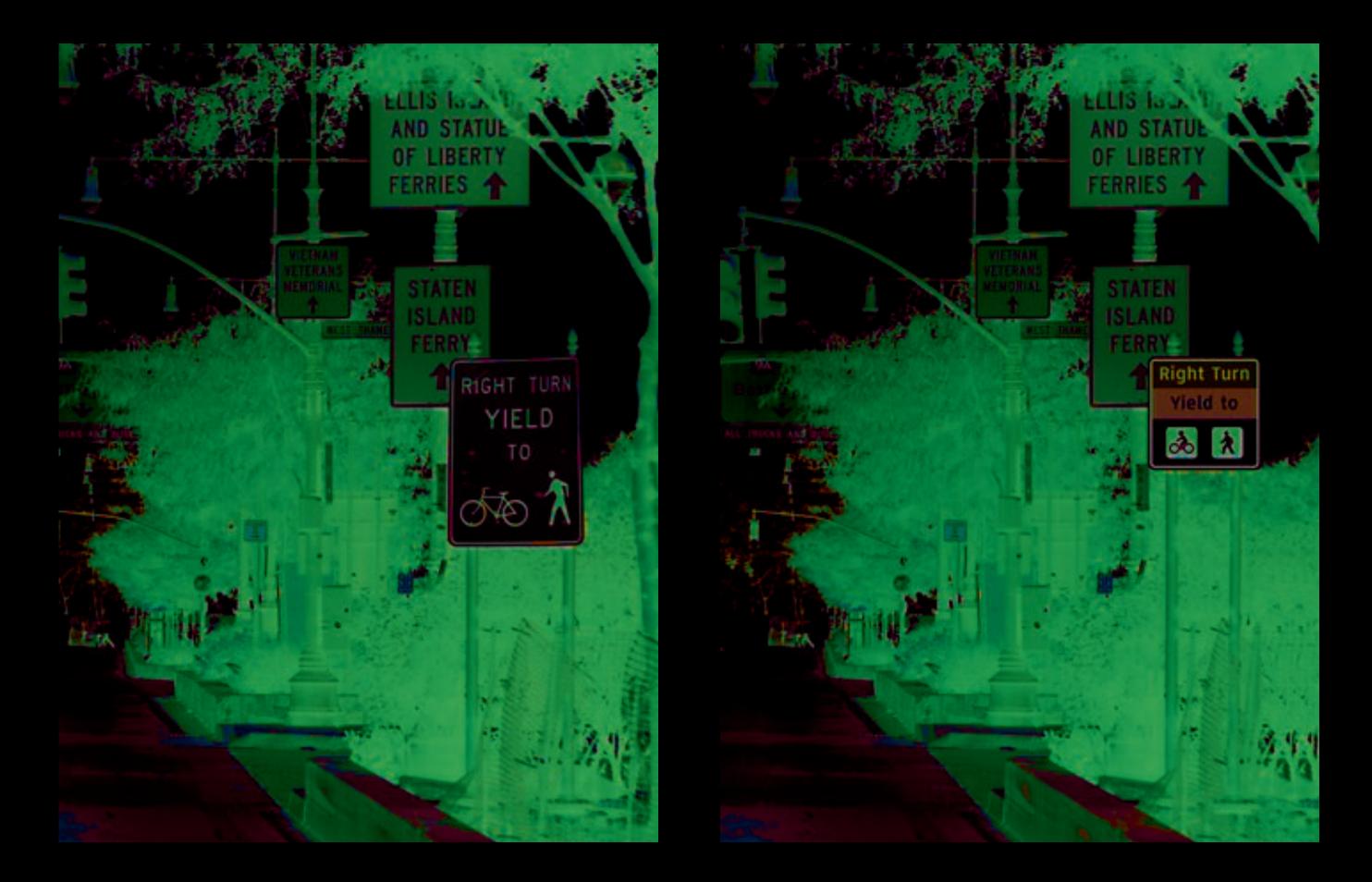


Regulation: Vehicular Turning Management

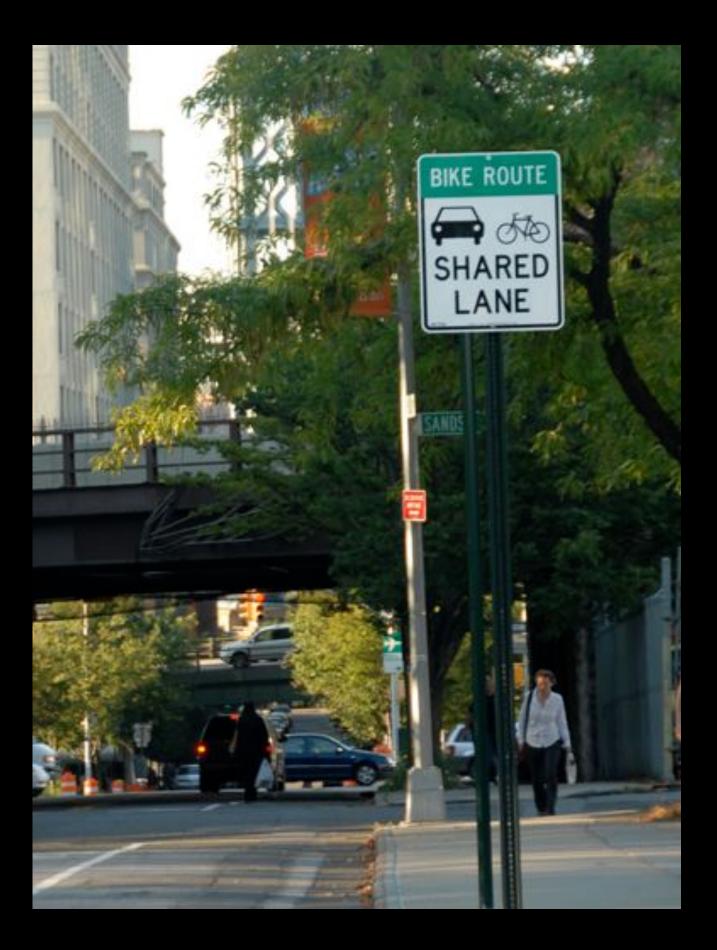


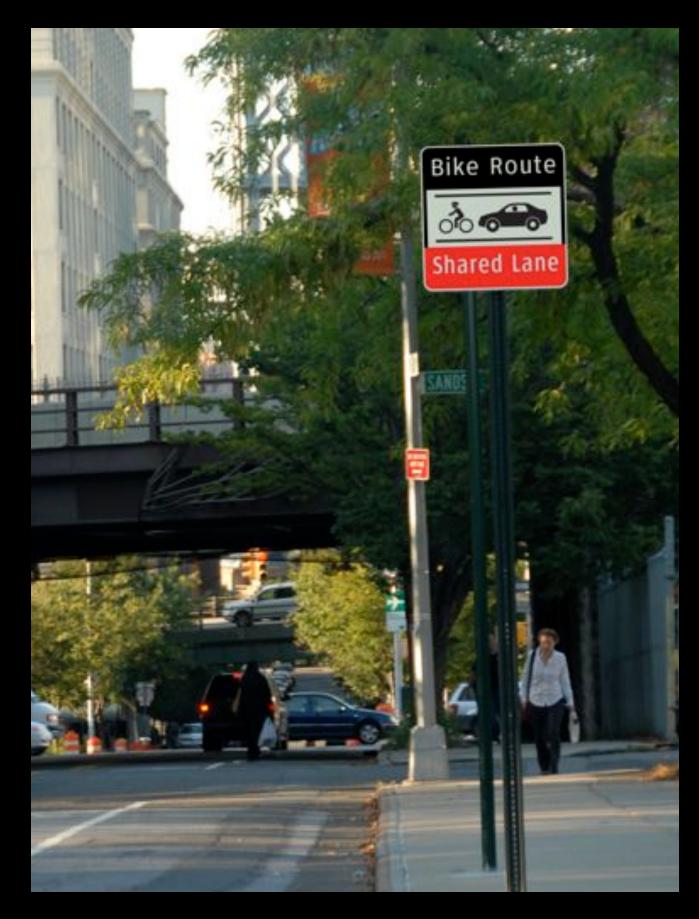


Regulation: Vehicular Turning Management



Regulation: Shared Use





Regulatory: Lane Identification (Portland)







Process

- Field studies of *existing conditions*
- **Design, analysis and refinement with respect to MUTCD**
- Human factors research on animate symbols
- Simulate relative to specific locations and applications
- **Receive comments** from our Working Group

Collective Scope

250 Cities with populations 100,000 to 8,500,000

Every state and all large cities have cycling coordinators within their DOTs

19,000 Miles of rail trails and growing





Cities, town and villages population 100 to 100,000

Working Group for Signing Bicycle Facilities

The Alliance for Biking & Walking The Adventure Cycling Association Alta Planning + Design American Trails Association of Pedestrian and Bicycle Professionals **Bikes Belong Foundation Corps of Engineers** The East Coast Greenway Alliance The League of American Bicyclists Meeker & Associates, Inc. The Rails to Trails Conservancy The Society for Environmental Graphic Design **Toole Design Group** Penn State University: The Larson Institute Portland Bureau of Transportation Virginia Tech: Grado Dept. of Industrial Engineering



NACTO Member Cities



MACTO Member Cities

• Atlanta

- Baltimore
- Boston
- Chicago
- Detroit
- Houston
- Los Angeles
- Minneapolis
- New York
- Philadelphia
- Phoenix
- Portland
- San Francisco
- Seattle
- Washington, D.C.

Focused lab studies comparing component parts

- 1) Color: *blue or green*, conspicuity, brightness, visual thread
- 2) Regulatory understanding: black or blue
- 3) Mixed case readability for regulatory: legibility, understanding
- 4) Lane management concepts
- 5) Symbol refinement for various application
- 6) Comparative analysis of blaze and guide panel system

What we have learned. Where do we go from here?

- Process has been well received: planners, engineers, cities
- **Designed as a system**, not disparate parts. Aggregate statement, not individual signs
- The NACTO support has been critically important (small community)
- Research drives the next steps but only small studies to sell leadership
- Cities will carry the torch on large (lineal) studies if concepts validated
- Developing strategies to advance program; capture the opportunity
- Cycling has come into its own, the players are energized, cities want the system to work, and they have pride in what they are doing.

Thank You