

# TRAILS 2.0





- Backcountry Trails-Creative solutions possible, but many obstacles
- Frontcountry Trails-Small efforts, big results
- Urban Trails- Bringing the people what they need



# TRAILS 1.0





- Backcountry Focus
- T/Roads are not trails
- Regulatory Hurdles
- High Cost- Low Benefit



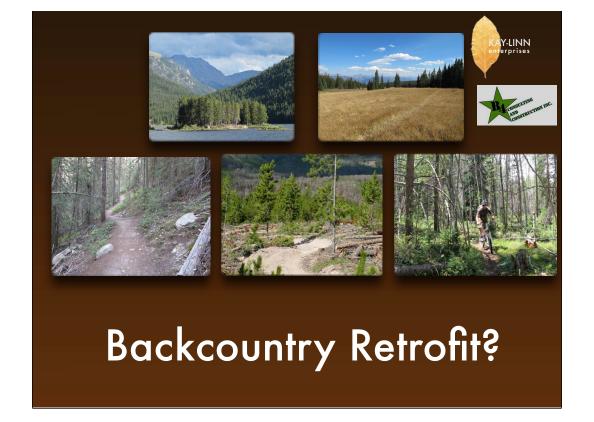


- struggling economy
- beetle kill- 80% of forest dead
- road-based trail system no longer drawing visitation
- little maintenance capacity to reconstruct trails & road-trail conversion





- engaging Front Range population- marketing
- trail & facility improvements with beetle-related funds
- road-to-trail conversion
- improved trails and connectivity via private lands





- "lost" trail
- rapidly expanding Phoenix population
- use conflict
- lack of supporting volunteer collaborators







- collaborative spirit
- winter season trailbased tourism
- "found" trail & NRT status= data baseline



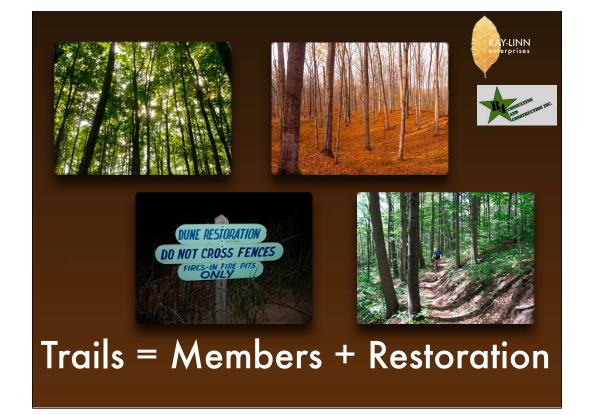


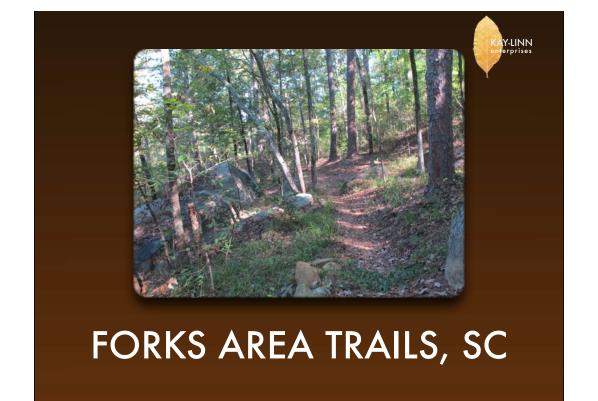
- expensive purchase
- membership growth
- brand awareness
- multi-use landscape





- large property = quality visitation
  trails "tell a story"
- organizational growth through trails





- lack of trail culture

- regulatory hurdleslow quality forestvery few influencers

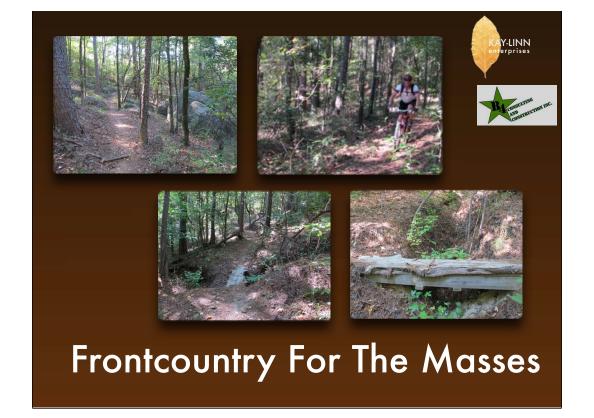
# **Opportunities**

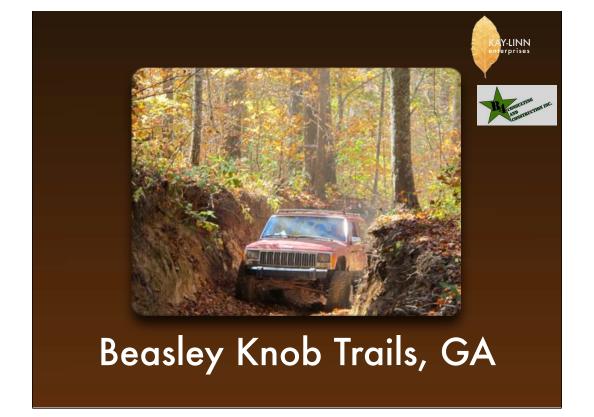
- planned trail system
- purpose-built trail
- use compromise





AY-LINN terprises





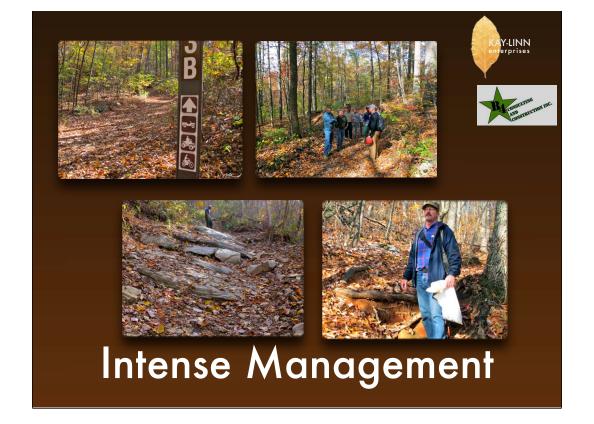
- lack of trail/road management
- massive, nearby ohv closure
- no use data
- distant volunteers

- manageability vs.sustainability
- outside the box solutions
- test lab for other areas











- most urban park imaginable
- huge bureaucratic hurdle
- herding NYC cats
- no "trained" volunteers

- trail-based rec in NYC
- providing what's needed
- efficient use of small area











- limited capital
- mission focused on heritage interpretation
- trails are relatively new concept for managers
- trail pressure increasing rapidly

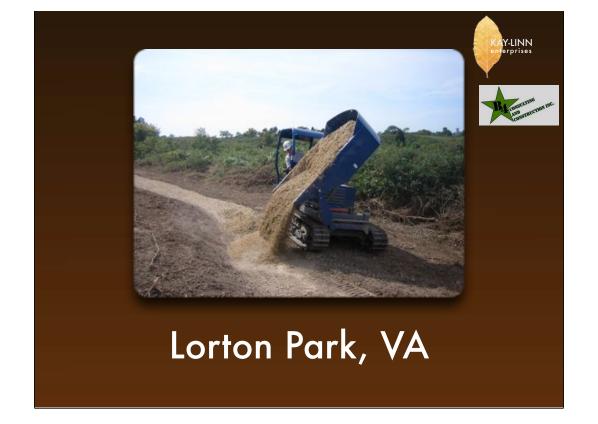






- thought leadership
- interpretation through physical activity
- programming collaboration





- ghosts of past use
- urban flora
- huge area trail use pressure







# Opportunities all-weather

- all-weather singletrack trails
- embracing history
- trailside challenges to lengthen visit





**Urban Recreation Solutions** 

- unstructured play
- non-supporting built environment
- limited funds
- need mastery activities







# Opportunities • pocket trail parks

- active trails
- engaging diverse and multi-generation supporters



