



***Can I Sell You a Trail?***

Today's Topic:

***Can I Sell You a Trail?***

...Or:

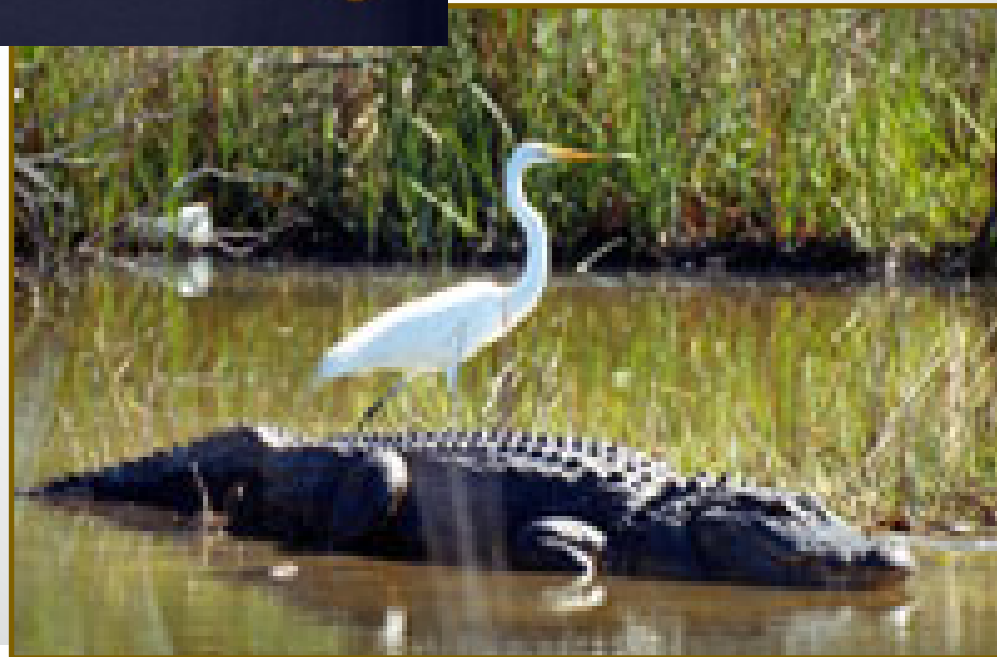
***Understanding and  
Overcoming Project  
Opposition***





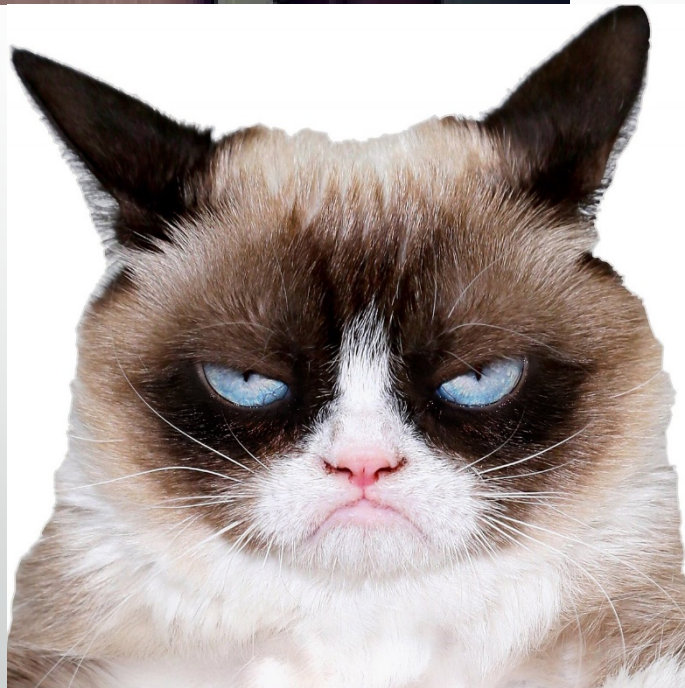
# FLORIDA

AMERICA'S  
#1 SOURCE OF  
WEIRD NEWS  
SINCE 1845

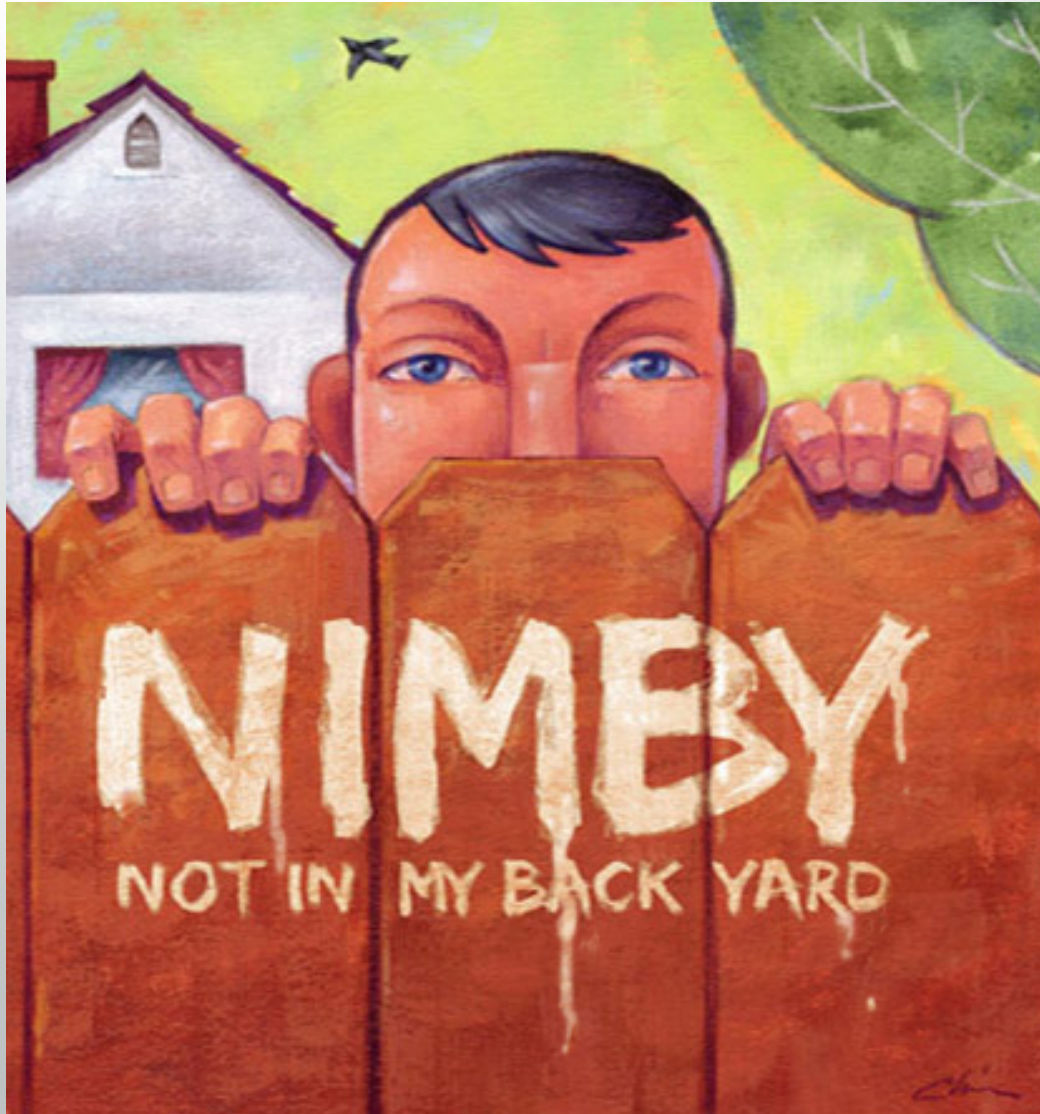
















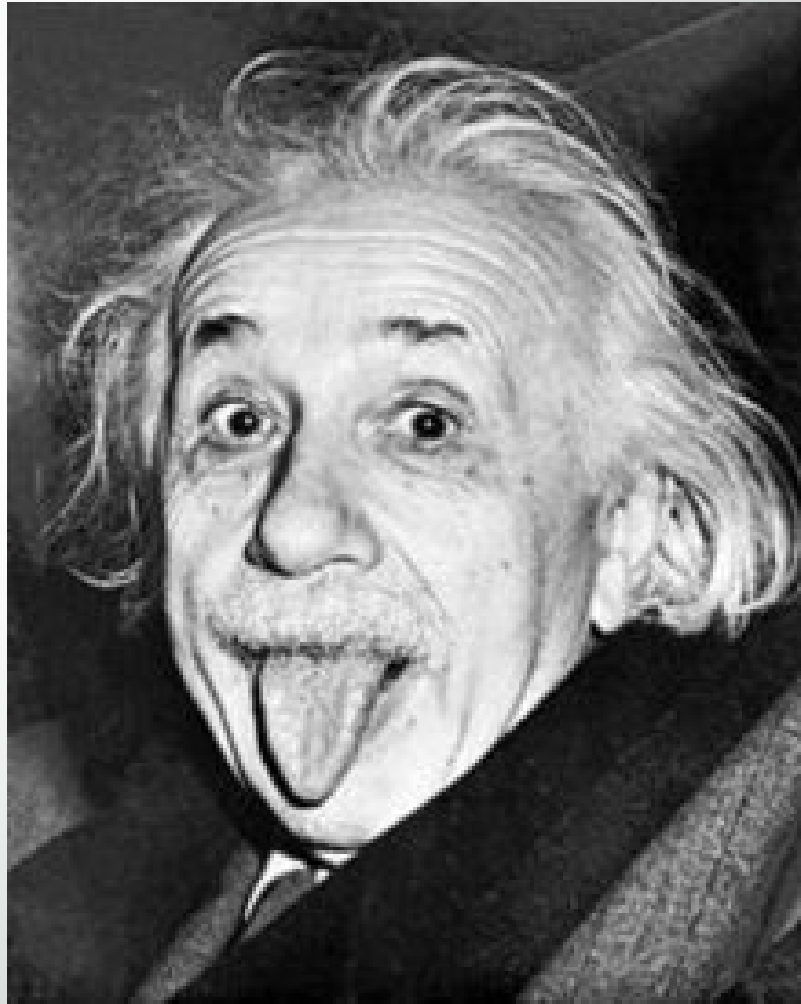




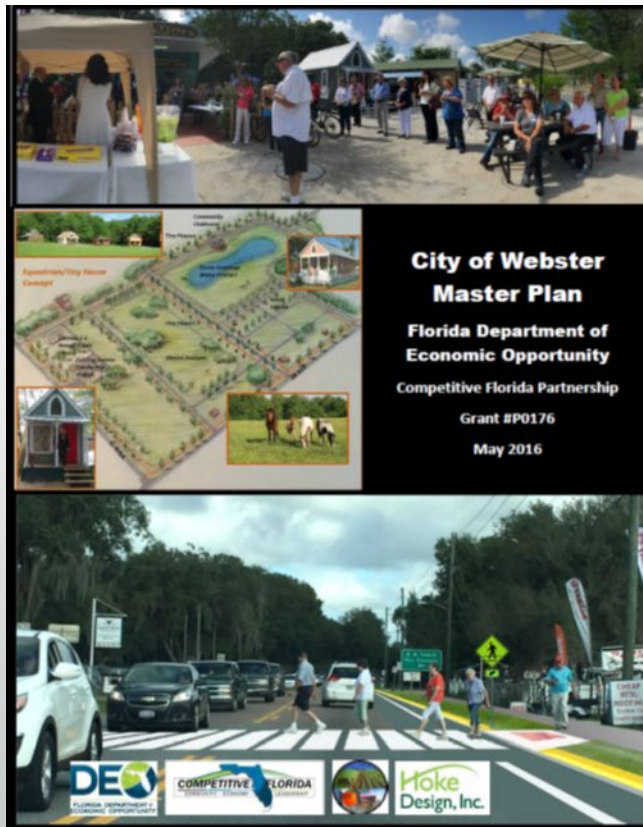


# Rule 1





**"WHO CAME UP WITH THIS BRILLIANT IDEA ?!"**



# Florida Greenways & Trails System Plan

2013-2017

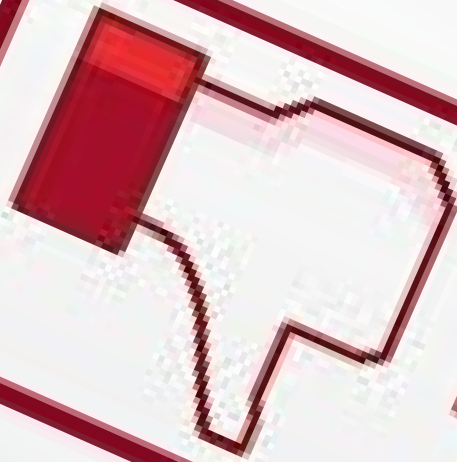
A collage of ten images showing various outdoor activities: a large yellow flower, a person kayaking, a person on a bicycle, two people on horseback, a lighthouse, a person pushing a stroller, a person on a horse, a person on a bicycle, a person on a horse, and a person on a horse.

## Florida Greenways + Trails









Don't Like!

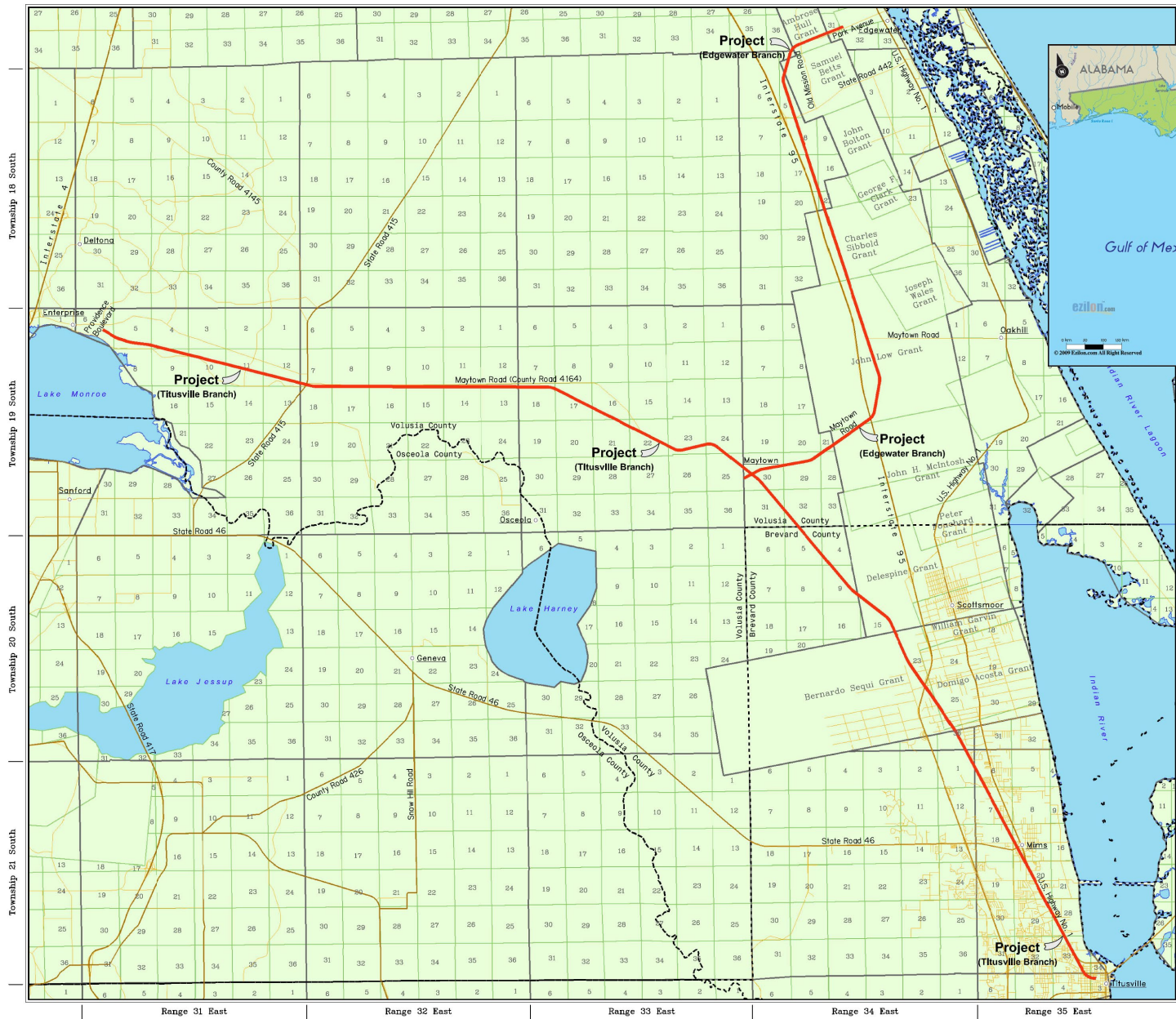


# Rule 2



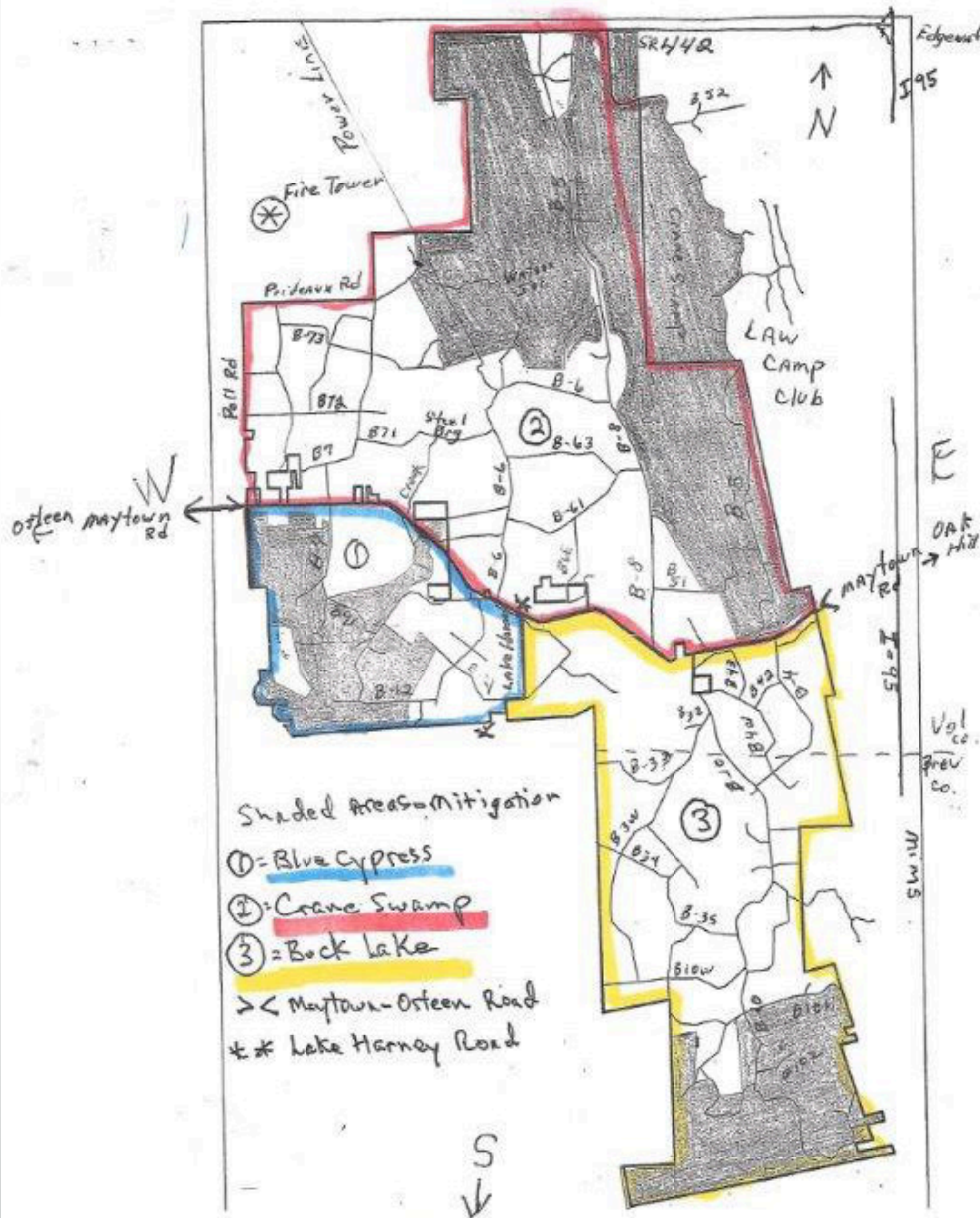
**RECOGNIZE  
PERSPECTIVES**

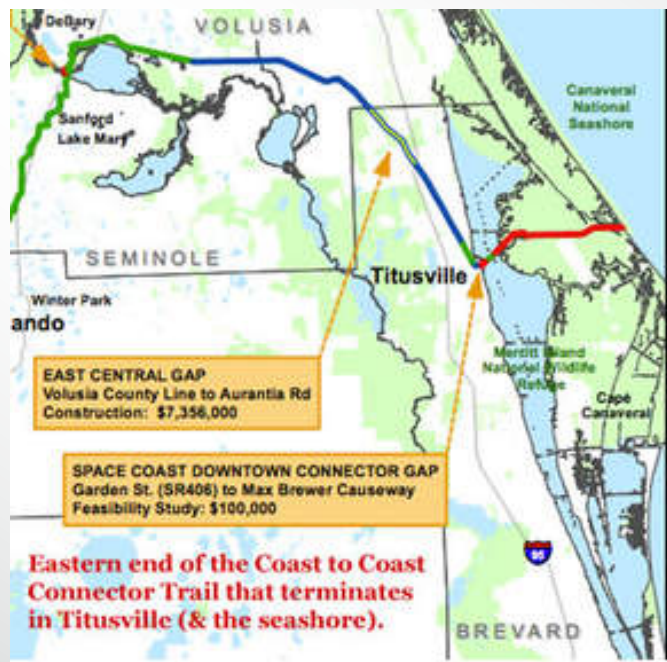












**Eastern end of the Coast to Coast  
Connector Trail that terminates  
in Titusville (& the seashore).**









## Rule 3

# How to Stop Taking Everything *so Personally*



LovelyRefinement

"If your identical twin  
got cosmetic surgery,  
it would be hard not to  
feel a little insulted."

Woody Page, ESPN



