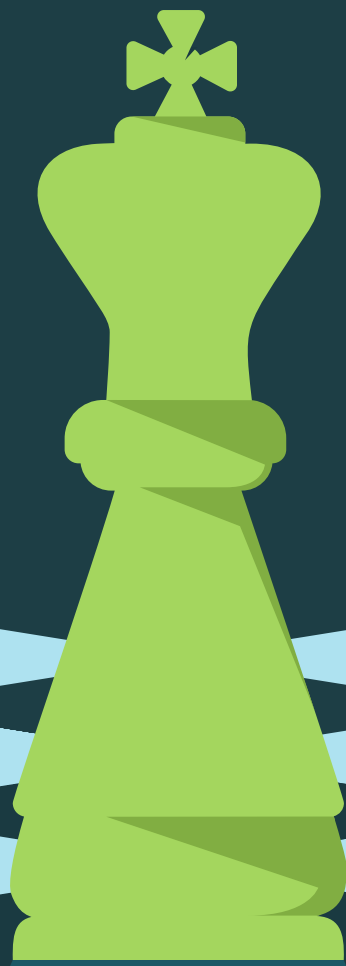




# Invest in Your Workforce with a Strategic Shift to Expert Partnership



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The decision to outsource credentialing and enrollment can often be disconcerting, and many healthcare organizations face a common crossroads. The in-house operations team is strapped for time, already at capacity and unable to handle the volume of providers waiting to onboard. Or, the amount of credentialing files to process or enrollment applications to complete. Despite these challenges, they may have been disappointed by vendor performance or are hesitant to give up control of their process. Additionally, many organizations incorrectly assume outsourcing means they need to get rid of their current team.

## The risks of keeping credentialing and enrollment in-house



### **Added costs due to operational staff turnover**

Managing an in-house credentialing team means bearing the financial burden of recruiting, training, and retaining staff. High turnover rates can lead to inconsistent workflows, increased labor costs, and disruptions in credentialing processes—and hiring for operations roles is notoriously difficult.



### **Revenue delays due to credentialing & enrollment backlog**

An overburdened in-house team often struggles to keep up with the demand, leading to backlogs. These delays can significantly impact your organization's revenue cycle, resulting in lost revenue opportunities and strained payer relationships. According to the MGMA, a single day of delay can cost a medical group \$10,122 in lost revenue.



### **Human error leading to application rejections and compliance risk**

Credentialing and enrollment require meticulous attention to detail. In-house teams, especially when understaffed or overwhelmed, are prone to making errors that can result in application rejections, costly compliance fines, and potential damage to your organization's reputation.



# Before & after: Your current state vs. outsourcing to Medallion

More likely than not, your team is also spending valuable time doing things they don't need to do. With technology like primary source verification automation, CAQH integrations, AI to enable document scanning, automated QA protocol and more - there's no reason to leverage it all to handle the mundane tasks and reduce your organization's risk of potentially dealing with rejected applications due to human error. In this section, we'll take a look at what your current state may look like compared to what it could look like when choosing to outsource to a vendor like Medallion.

## Your current state

## What things look like with Medallion



Manual data entry into spreadsheets



Direct CAQH integration for easy provider onboarding, reducing the risk of errors and saving valuable time.



Manual verification of PSVs



Run thousands of PSVs in seconds with automated file validation.



Tracking credentialing deadlines manually



Automated reminders for upcoming deadlines, keeping everything on schedule with minimal effort



Manually scanning and uploading documents



Easy document upload and document parsing technology with an electronic filing cabinet in each provider profile.



Manual/minimal quality assurance checks



Built-in QA checks ensure that all applications/files are accurate and complete before submission, reducing rejections and rework.



Handling credentialing backlogs during peak times



Scalable solutions to manage fluctuating workloads seamlessly, eliminating backlogs and maintaining consistent processing times.



## What can your team do with their extra time?

Outsourcing doesn't mean letting go of your team—it means empowering them to do more impactful work. Successful organizations have seen the benefits of reallocating their talent to focus on strategic initiatives.

## Managing credentialing and enrollment software

What this looks like:

- Working closely with Medallion's team and participating in regular reviews to ensure that immediate action items and strategic goals are met.
  - Utilizing Medallion's CVO platform to report and monitor all provider workflows, validating key deliverables such as completed profiles, credential files, and payer enrollments while also tracking performance metrics like TATs and SLAs.
  - Ensuring that all supporting documentation in provider profiles is complete and accurate, helping to resolve any blockers and escalating priority issues when necessary.
  - Manage the initiation of service requests.
- 

## Provider relations and satisfaction

What this looks like:

- Hosting onboarding sessions with all incoming providers to walk through processes and Medallion relationships.
  - Building stronger relationships with providers through regular check-ins and feedback loops.
  - Addressing and resolving provider concerns more swiftly and effectively.
  - Implementing initiatives to improve provider experience and reduce administrative burden by cross-training and pivot resource to other areas that may need additional support.
- 

## Risk management and compliance audits

What this looks like:

- Conduct regular provider directory audits, ensuring providers reflect in directories correctly and that terminated providers are being removed appropriately.
- Address data integrity issues that need attention.
- Creating and/or updating training documentation and standard operating procedures.

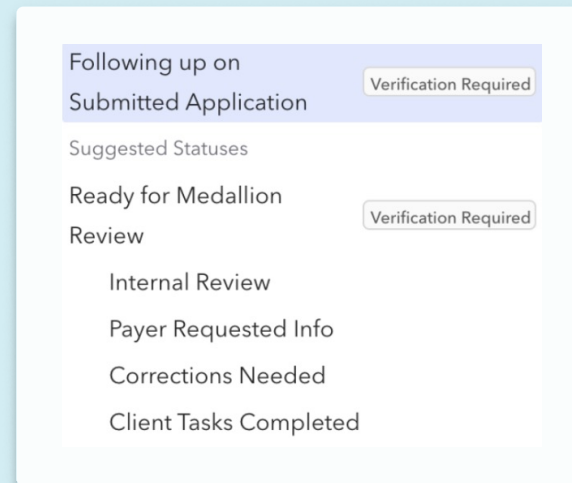


# Outsourcing doesn't mean giving up control

Outsourcing your credentialing and enrollment processes to Medallion doesn't mean relinquishing control—it means enhancing it. With Medallion, you gain greater insight and full transparency, empowering you to maintain oversight and make informed decisions. Our platform provides real-time visibility at every stage of the credentialing process, ensuring you're always in the loop. Through step-by-step request tracking, you'll have clear timelines, automated notifications, and clickable access to payer follow-up emails, allowing you to monitor progress with precision.

## Visible payer follow-up

View email correspondence between Medallion and payers regarding your enrollments in platform. Email correspondence is linked out to the notes so you have full transparency into any communication.



## Application status tracking

Step-by-step visualized status tracking so you can understand which requests are blocked by provider or admin tasks and require immediate attention for any licenses or enrollments in process.

This also helps you accurately estimate how many steps remain before your license or enrollment is complete.

Group	Status	Dependencies	PAR Status
Group A	Pending Dependencies	Outstanding (0/1)	non-PAR
Group A	Pending Dependenc...	Outstanding (1/2)	non-PAR
Group A	Pending Dependencies	Missing Info Needs dependency added	PAR and Linked to Group

## In platform tasking

Full visibility into what is required to move applications forward, relevant updates, expirables, and more.

File name	Status
[Redacted]	✓
[Redacted]	✓
[Redacted]	✓
[Redacted]	✓
[Redacted]	✓
[Redacted]	✓





## Automated alerts and notifications

Access automated email notifications including daily emails with outstanding tasks and weekly reports with upcoming license expirations, missing provider information, and more.



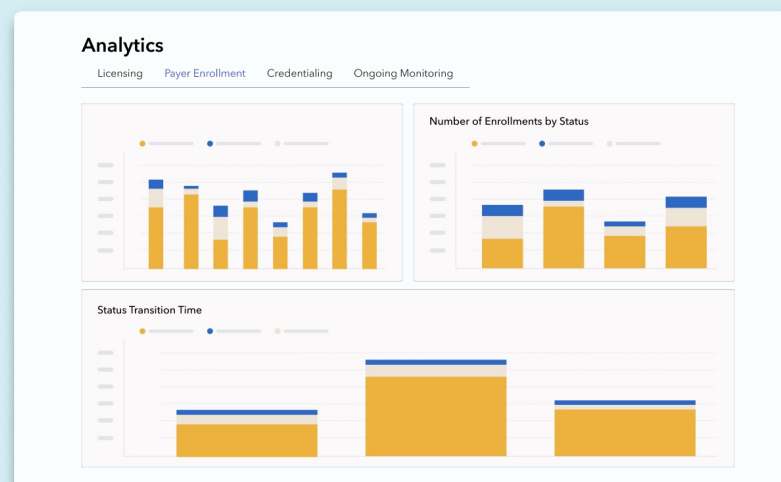
## Fast, accurate and NCQA-compliant provider credentialing

Visibility into application progress, hundreds of automated PSVs for all providers, and in-platform committee review.



## At-a-glance reporting and analytics

Analytics dashboard with granular TaT data, and a custom report builder with filter and sort options.



## The ROI you may be leaving on the table

There are four main pieces to consider when you think about the ROI of outsourcing: expertise, provider-to-FTE ratios, lost revenue, and hiring. Assessing these factors for your organization put you in the driver seat to look at the cost of building or expanding in-house versus finding a partner who can support your plans.

Use the ROI modeling tables below to calculate different ways you can generate more savings for your organization:

Calculate time savings  
for your organization

Calculate lost revenue  
savings for your organization

Calculate growth savings  
for your organization



## The results other healthcare organizations have achieved by outsourcing to Medallion

The results healthcare organizations like Family Care Center and Tampa General Hospital have achieved by outsourcing to Medallion are transformative. By moving away from inefficient in-house processes, organizations have significantly reduced operating costs and shortened credentialing timelines, allowing providers to begin seeing patients more quickly. This efficiency has not only enhanced service quality but also freed up valuable resources, enabling a stronger focus on patient care. As a result, these organizations have gained a competitive edge, positioning themselves to adapt rapidly to market demands while ensuring their clinicians and patients receive the highest standard of care.

**100+**

legacy providers onboarded in 2-3 days instead of 2-3 weeks

**3**

delegated agreements secured in under 3 months

**~1**

day average to credential all providers

[Read more here](#)

**\$2.4M**

ROI in the first six months of using Medallion

**90%**

efficiency increase by reducing credentialing TAT from 30 days to 3 days

**10 NPS**

score rating Medallion's software and customer service a perfect 10/10

[Read more here](#)

