



MiChild.

Exceptional childcare
across the North West.



Small steps.
Giant leaps.



About MiChild

MiChild are a leading provider of childcare and early years education, for children aged from three months to five years. Our first-class environments are designed to give your child the best start in life, through an extraordinary learning experience that makes them feel truly valued.

We stay on top of the latest early years developments and make use of cutting-edge technology, providing an unparalleled start to educational life. Your child's welfare is also of the utmost importance to us and we uphold rigorous health and safety standards.

Establishing strong connections between children, employees and parents is crucial to delivering an all-round rewarding service, across both childcare and early learning. These special relationships mark us out from competitors and demonstrate our commitment to each individual child.

We are based in the North West and our locations continue to grow as we keep expanding the MiChild family.

“leading provider of childcare”





The MiChild Team

Our highly qualified, enthusiastic and dedicated nursery teams are experienced in understanding each child's specific skills and interests. They help them to see the possibilities in their future, while placing emphasis on the importance of health and happiness.

We seek out and actively attract bright, passionate employees who will support your child's individual growth. Our teams guide the educational development of little ones using a flexible, personalized approach, tailoring teaching methods to suit each child's unique abilities and needs.

We are committed to investing in our teams so that they can give their best to each and every child. By providing our nursery managers and early years practitioners with plenty of development and training opportunities, they can expand their own knowledge of industry-leading care.

Our priorities across employee development include:

- Factoring regular external courses and training into budget plans
- Supporting team members in studying for further education
- Promoting progression through management certifications
- Keeping first aid and safeguarding certificates up-to-date for all staff
- Providing attractive rewards packages to support employee satisfaction

We want to retain the high level of talent we hire into MiChild, so we do everything possible to ensure that employees are fulfilled and let them flourish in their careers. In turn, they will strive to do everything they can to ensure that each and every day is unforgettably rewarding for your child.

“bright, passionate employees”

Bespoke Curriculum

We want to make every day rewarding for your child, so we take great pride in the impactful nursery timetables we've designed around our bespoke curriculum.

Our team have undertaken training and collaborated with parents to create rich, varied teaching schedules. They incorporate the core areas and guarantee exceptional pre-school education, bolstered by the latest technology.

We place a strong emphasis on working with each child to identify their own interests and unique strengths. Our nursery team are passionate about sparking creativity and curiosity in every single child, bringing awe and wonder into everyday nursery life.

The local community around our nurseries plays a key part in the make-up of our curriculum, tuning into our local community ensures children have a strong sense of belonging and identity. Our curriculum adheres to the early years foundation stage (EYFS) framework, a legal document supporting high standards of learning, development and care for children up to the age of five. In line with the EYFS guidelines, we promise to:

- Keep children healthy and safe
- Meet the required standards to ensure that children learn and develop well
- Ensure that children have the knowledge and skills they need to start school

We constantly monitor progress so that each child's learning experience is the most effective it can be. Our nursery teams regularly report back to parents on the level of understanding your child is showing in each area, clearly outlining how we are helping them to advance.

These regular communications allow us to make suggestions for support that can be provided at home, to further enhance your child's development. Opening up this regular conversation also gives you frequent opportunities to ask questions, or tell your child's assigned key worker about anything key to their progress.

*“collaborated with parents to create
rich, varied teaching schedules”*





Extra-Curricular Activities

Outside of the early year's curriculum, our schedule incorporates a variety of extra-curricular activities, such as baby ballet, sports, dance, and languages including French and Spanish. All of our activities are selected to meet the developmental needs of each key group.

The extra-curricular sessions aim to spark your child's imagination, allowing creativity to thrive. As well as supporting their abilities in core academic areas in the years before school, we want to help children discover what makes them shine.

It is important for children to find out what lights them up, exploring individual interests and allowing the early signs of special talents and skills to flourish. We see first-hand how beneficial it is to promote confidence in little ones, encouraging them to express their personalities and passions.

These activities will introduce your child to the limitless potential that lies ahead, shaping their characters and getting them excited about making their mark in the world. The sessions also nurture good mental wellbeing and physical development.

“help children discover what makes them shine”






Quality of Environments

We've designed a clean, natural look for all our nurseries. This creates a calming atmosphere from the moment you and your child walk in. It also sets the scene for our daily timetable of activities, as every day is a blank slate for thrilling new adventures and experiences.

The rooms in each of our locations are accented by natural materials; from play surfaces covered with artificial grass to fur rugs on the floors; wooden furniture to sit on and plants along the walls. Textures are everywhere within our nurseries and they are key to bringing children's senses to life.

All of our classrooms, play areas, food zones and bathroom areas are held to the highest standards. Our facilities are constantly monitored for cleanliness and hygiene. In addition, we guarantee high-quality equipment, materials and toys for your child to enjoy.

Children can explore the full potential of their curiosity, maximizing the use of each session in an optimal environment. Meanwhile, you can be secure in the knowledge that they will learn, play, eat and rest in exceptional surroundings.



“calming atmosphere”





Food

We serve a variety of delicious, balanced dishes at all of our nurseries, covering breakfast, dinner, tea, and snacks. This is always an exciting, social time of day. Our nursery practitioners supervise children throughout, encouraging interaction and ensuring that everyone is happy from start to finish. Mealtimes are a great learning opportunity, and we ensure this is embedded into our routine.

We want your child to enjoy a positive relationship with food, forming a love for eating nourishing meals early in life. This is why our team strive to make them feel as comfortable as possible, being mindful of allowing everyone to eat at their own pace.

All food is prepared onsite by our in-house cooks and our recipes change by the day, keeping children enthusiastic about mealtimes. Our menus are designed to replenish and sustain energy levels, while being nutritious enough to promote good health.

For breakfast, we serve cereal and toast, along with fresh fruit. Further fruit is served as an afternoon snack, to help establish healthy eating habits and support your child's intake of their five-a-day.

For lunch, your child could be eating fish cakes and green beans; tandoori chicken with rice and naan bread; or chicken pasta bake. We follow this up with fruit-based desserts.

For tea, there are wholesome options such as vegetable curry, seasonal soup with a brown bread roll, and chicken quesadillas with pepper and celery sticks. We will gladly cater for special dietary requirements, including intolerances or allergies; just let us know anything your little one needs, and we'll do the rest. For under-1s, we take individual requests as part of our weaning policy.

We also give children access to fresh water throughout the day, alongside milk at mealtimes.



“always an exciting, social time of day”





Outdoors

There are many benefits to children spending time outdoors. It can be an exciting novelty for them to go out and explore our outside spaces, often feeling freer than they do indoors.

This is why we invest in outdoor environments at all of our locations, including regular outdoor play and learning as part of our timetable of activities.

Outdoor play can help your child to develop basic motor functions, explore their creativity and become confident with physical activity in the outside world. Being out in the fresh air nurtures children's mental and physical health, as well as promoting concentration and improving the quality of their experience.

Studies have shown that children who engage with nature will have a greater sense of environmental awareness as they get older. This is why we ensure children have the opportunity for gardening, experiencing growth and decay in real form, studying the seeds we sow and being able to eat the foods we grow.

We strive to offer continuous provision at all of our settings, to allow children the flexibility to play and learn in or outdoors depending on their preference. We ensure that health and safety is prioritised throughout these sessions. All children are carefully monitored and supported as they interact with each other and make use of our high-quality equipment and toys.

*“ mental and physical health,
as well as promoting concentration ”*





School Readiness

We're passionate about preparing children for starting school, providing a high level of early years learning across all of our nurseries. Our inspirational environments help your child to get excited about education and explore their full potential.

The formative years of nursery are also incredibly valuable for developing your child's social and emotional skills, as they regularly interact with others around their age. Our group sessions encourage children to communicate and share with each other, work together and listen to others.

We firmly believe in the benefits of purposeful play, which encourages children to find the learning opportunities in all fun-filled recreational activities. Our nursery team are always on-hand to gently manage sessions, offer guidance and facilitate new insights, ensuring that each child is happy and heard throughout the day.

As technology and online communication play an ever-bigger role in our daily lives, making friends and picking up new skills at this early age are vital to establishing valuable educational experiences. This can have a profound influence on young children as they prepare for primary school, leaving a positive impression lasting into secondary school and beyond.



“developing your child's social and emotional skills ”





Testimonials

We are always delighted to hear positive reviews from parents and we never take them for granted. Their praise, and the confirmation of their children's happiness, is the ultimate example of why we do what we do. It is testament to our our teams and makes them feel incredibly rewarded, affirming that they are doing the best possible job for every child. Here are a few examples of some of the feedback we have received.

"The first time we stepped into Jack In The Box at Openshaw, we knew it was the right place for our daughter. We were impressed by the cleanliness of the nursery, the reception of all staff and the well laid-out activities for the kids. I will recommend the nursery any day, any time. Thank you guys for being the best. Our daughter is always excited at the mention of school and super excited when she finally gets to the door. It's all because of you guys, keep up the good work."


Jack in the Box Nursery

"I have used this nursery since 2015 as my children have loved it here. The staff are friendly and helpful. All my children were behind in communication and struggled to interact with children. The staff here have made my children really come out of their shell and now they can also speak. The staff here are brilliant and are really good at reassuring us as a family, and also keep us updated daily about our children's learning and what they are eating and drinking. My little girl runs through the doors smiling every day and she really enjoys the interaction she has with her key worker. We love it here!"

Rosebuds Day Nursery

"My daughter started at Sunbeams Day Nursery Atherton just after her second birthday in October and I was concerned about how she would get on, after spending seven months in lockdown and not socialising with other children. However, all the staff are brilliant and reassured me in her first few weeks, and now she loves going and seeing all her friends. I can see a huge improvement in her development since starting. She's become more outgoing and her speech has improved massively, and I feel that nursery have played a huge part in that. I'm always kept updated during the day with how she is and it means I can relax and get on with my work, knowing she's happy and well cared for."

Sunbeams Day Nursery



"My daughter absolutely loves this nursery. I know this because she is forever talking about the staff and her friends. Since starting here, she has developed so much; just watching her play at home she mimics her days at nursery, only she plays the teacher this time, and her dolls are the children. I have been considering starting my little boy, and with him being so young, I have no doubt whatsoever that he will get the best care at The Village Nursery. I was so nervous when my daughter started, I wanted to know everything she was doing in her day and the nursery didn't disappoint. When collecting my child from nursery, I was told everything before I even asked, and that to me was so important! Also, they have an app that I can check during the day to see what she has eaten and how much, the food is always different and sounds lovely, this helps me plan her meals at home around what she has eaten during the day. Thank you to all the staff for your amazing care and brilliant facilities!"

Village Nursery

"Both my children have attended Echoes (in the old setting and the new setting) and were happy and settled. The staff are excellent with the children, which made me feel very comfortable leaving them in their care. My eldest daughter still talks about her keyworkers as she built such a strong bond with them! The range of activities Echoes does with the kids are brilliant – stimulating, creative and challenging. Both my children loved the meals provided, which were all home-cooked and gave them the opportunity to try new tastes regularly. The new setting is lovely – clean, bright rooms with a great range of toys and activities for each age range and great outdoor space. I can't recommend Echoes enough if you live or work in the city centre!"

Echoes Day Nursery



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**We've created a
unique nursery
experience.**





MiChild.

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