

The Love of a Lifetime



Designer Ruby Royale™

BUILT-IN ASSISTANCE FOR EXPERT SEWING AND EMBROIDERY

Designer Ruby Royale™

Love in Every Detail

The HUSQVARNA VIKING® DESIGNER RUBY Royale™ sewing and embroidery machine is our heir to the throne, a true princess. It makes it easy and rewarding to create anything your heart desires for the most important people and occasions in your life. Discover innovative sewing and embroidery techniques and built-in convenience features that help bring your creativity to the next level. The DESIGNER RUBY Royale™ machine is completely intuitive and provides regal quality in every single detail!

INNOVATION TO ♥

- Experience more beautiful embroidery than ever with less adjustments, even with challenging metallic threads, thanks to the innovative *deLuxe*™ Stitch System.
- The Large Interactive Screen provides vibrant colors and an excellent wide view.
- Use the first in the industry, patent pending Dimensional Stitches to add appliqué fabric for exceptional decorative results.
- Choose from a variety of built-in shapes to create appliqué embroideries instantly with the Basic Design Appliqué feature.
- The Design Positioning feature joins large embroideries with perfect precision.

CAPABILITY TO ♥

- Your DESIGNER RUBY Royale™ machine reduces your embroidery time by 20% or more* – the perfect time-saver for every embroidery.
- The DESIGNER RUBY Royale™ machine has the largest embroidery area in its class**, allowing you to stitch spectacular designs with just one hooping.
- The sewing surface is designed for large projects and unlimited possibilities.
- Access to the ever expanding world of innovative HUSQVARNA VIKING® accessories that will make your sewing easier and more professional.

CONVENIENCE TO ♥

- The unique EXCLUSIVE SENSOR SYSTEM™ technology senses your fabric thickness for perfect, even feeding and provides for excellent presser foot pressure.
- The Exclusive SEWING ADVISOR® and EMBROIDERY ADVISOR™ features provides guidance and optimizes your sewing and embroidery.



* Compared to the DESIGNER RUBY *deLuxe*™ machine.
Actual time depends on hoop and embroidery type.

** Non-turnable; as compared to leading brands in similar price range.



Experience the DESIGNER RUBY Royale™ sewing and embroidery machine and find Tips & Hints on how to make the projects featured in this brochure on husqvarnaviking.com.





*Fulfill your
heart's desire*



The HUSQVARNA VIKING® deLuxe™ Stitch System delivers superior embroidery, even with difficult to use novelty threads, specialty fabrics and combination techniques.



THE INDUSTRY FIRST deLuxe™ STITCH SYSTEM

– Embroider more beautifully than ever with less effort.

With the exclusive built-in and fully automatic HUSQVARNA VIKING® deLuxe™ Stitch System you will achieve stunning stitch results on both sides of the fabric. It allows you to really enjoy the creative process, instead of spending time on adjusting machine settings and test sewing. Even on sheer materials and with challenging specialty threads you will get impressive results!



The Automatic Jump Stitch Trim feature trims the jump stitches in embroidery and pulls the thread ends to the back for hassle-free, expert results.



THE EXCLUSIVE SENSOR SYSTEM™ TECHNOLOGY

– Senses your fabric thickness for perfect, even feed.

The amazing EXCLUSIVE SENSOR SYSTEM™ technology is like having a helping hand! With a tap on the foot control or the touch of a button, the presser foot automatically lowers and raises. The sensor foot pressure automatically adjusts the pressure for any fabric thickness – resulting in a perfect even-feed of any fabric. There is even an extra lift position for maximum space to slide thick sewing projects, like quilts, under the foot easily. The Sensor Foot Pivot senses the fabric thickness for instant pivoting.



Tips & Hints on how to make the DESIGNER RUBY Royale™ Dress are available on husqvarnaviking.com.

**BEST
IN CLASS**



LARGEST EMBROIDERY AREA

– *More room to create large projects.*

Embroider large designs – without re-hooping!
The DESIGNER RUBY *Royale*™ machine offers the largest embroidery area in its class, measuring up to 360x200mm (14¼"x8")*.

INCREASED EMBROIDERY SPEED

– *Embroider more in less time.*

The DESIGNER RUBY *Royale*™ machine has increased embroidery speed**, allowing you to decrease embroidery time by at least 20% while maintaining stitch quality. The time saved can be used for creating even more embroidery!

DESIGN POSITIONING

– *Match your embroideries perfectly every time.*

The Design Positioning feature makes it so easy to place your designs with amazing precision. Joining of large embroideries has never been easier!

The Smart Save feature automatically saves your embroidery placement and other changes if your embroidery is interrupted.



LARGE INTERACTIVE SCREEN

– *Provides a vibrant view and unique software features.*

The Large Interactive Screen on the DESIGNER RUBY *Royale*™ machine has great resolution, clarity and wider view***. The color touch screen is also easy to use – simply use your stylus to activate any function, any stitch, and any information, with a touch!

* Non-turnable; as compared to leading brands in similar price range.

** Compared to the DESIGNER RUBY *deLuxe*™ machine. Actual time depends on hoop and embroidery type.

*** Compared to the DESIGNER RUBY *deLuxe*™ machine.

THE INDUSTRY FIRST DIMENSIONAL STITCHES TECHNIQUE

– *Add wonderful appliqué to your projects.*

The patent pending Dimensional Stitches technique, only available from HUSQVARNA VIKING®, creates stitches where you add fabric for unique dimensional effects. The machine features 8 Dimensional Stitches with many creative opportunities.

**UNIQUE
HUSQVARNA VIKING®
FEATURE**





Unconditional love



The crown embroidery, made with metallic thread, is one of more than 350 designs that come with the machine. The crown can also be downloaded from our website. Tips & Hints on how to make the lovely DESIGNER RUBY Royale™ Princess Dress are available on husqvarnaviking.com.

Princess for a Day



HAPPY BIRTHDAY!

Our little princess, Sarah, has brought so much joy and love to our family. For her second birthday we wanted her to have a magical day framed in her favorite color, powdery princess pink.

The HUSQVARNA VIKING® DESIGNER RUBY *Royale*™ sewing and embroidery machine played a crucial role in making the celebration absolutely unforgettable. As Sarah's mom, I made everything from a cute little dress with hearts and tulle and the embroidered princess crown to the matching decorations on the cake.

I even made myself a new dress and a truly unique quilt for Sarah as a memory of her special day.

It made all her wishes come true!



If the crown fits, wear it!





BASIC DESIGN APPLIQUÉ

– Create appliqué shapes and stitches easily.

With Basic Design Appliqué you can create appliqué right on the screen in your machine, no extra software required. Choose from a variety of different shapes with three different stitch options.

The unique quilt is made using optional embroidery software and embroideries combined with sewing techniques. The pop-up effects are made with designs from the optional Embroidery Collections #225 Raising Flowers and #255 Small Square Hoop Embroideries. Visit husqvarnaviking.com to see more Embroidery Collections!



EXCLUSIVE SEWING ADVISOR® AND EMBROIDERY ADVISOR™ FEATURES

– Automatic settings and expert advice for optimal sewing and embroidery results.

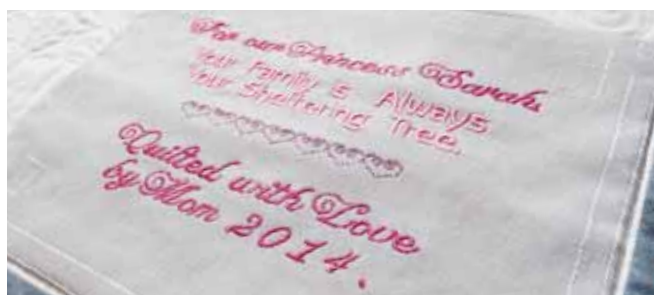
Enter fabric type, weight, and sewing technique and the Exclusive SEWING ADVISOR® feature will take care of all the settings - stitch, stitch width, stitch length, thread portioning/tension and presser foot pressure. It will also recommend the presser foot, needle type and size. The Exclusive EMBROIDERY ADVISOR™ feature leaves nothing to chance! It recommends appropriate needle, stabilizer and thread when you enter the type and weight of your fabric. Plus, tips for embroidering with specialty fabrics and threads.



LARGE SEWING SURFACE

– More room to create large projects.

The impressive sewing surface on the HUSQVARNA VIKING® DESIGNER RUBY Royale™ machine measures 250mm (nearly 10") to the right of the needle.



*“For our Princess Sarah.
Your Family is Always a Sheltering Tree.
Quilted with Love by Mom 2014”*

It's easy to embroider personal labels and lettering for quilts and other projects. This wall hanging was made for Sarah's second birthday – as a life-long memory of her special day.

Stitched with love



Tips & Hints on how to make the
DESIGNER RUBY Royale™ Quilt are available on
husqvarnaviking.com.

Kiss the frog!

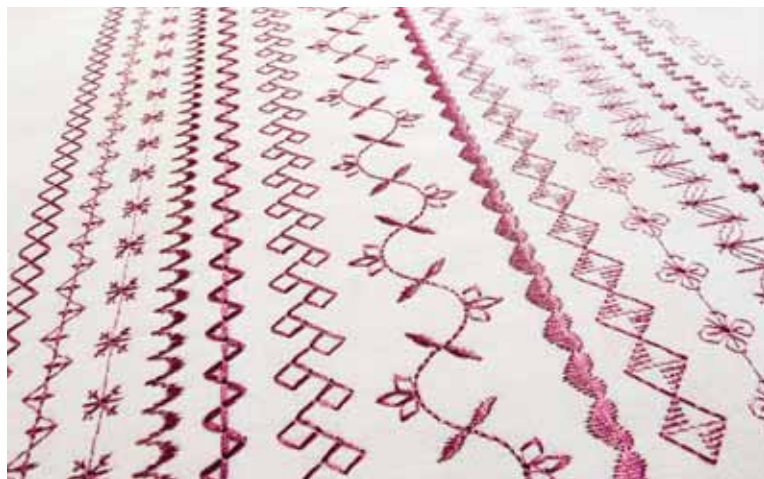




OPTIONAL ACCESSORIES

– *A wide range of accessories for creative freedom.*

The HUSQVARNA VIKING® accessories will save you time and make your sewing, embroidery and quilting easier and more professional. For instance, use the Yarn Couching Feet Set or the Yarn Embellishment Foot Set to add decorative yarn embroideries and stitches to your projects. Visit husqvarnaviking.com to explore more innovative HUSQVARNA VIKING® accessories from our large selection.



DESIGNER™ SELECTION

– *Endless creative possibilities.*

The DESIGNER™ Selection offers more than 1000 beautiful stitches and lettering, more than 50mm (2") wide with Side Motion Stitches, plus hundreds of high quality embroidery designs.



The heart shaped border on the pillow was made with the optional Yarn Embellishment Foot.



Tips & Hints on how to make the DESIGNER RUBY Royale™ Frog Pillow are available on husqvarnaviking.com.

OPTIONAL EMBROIDERY SOFTWARE

– *Create personal embroidery designs on your computer.*

With the HUSQVARNA VIKING® DESIGNER RUBY Royale™ sewing and embroidery machine and our exclusive embroidery software you are all set for maximum creativity and personalization! The software is available for both PC and Mac® computers. Embroidery software options include:

- HUSQVARNA VIKING® Embroidery Software for PC
- TruEmbroidery™ Software for Mac® computers



Expand your creativity!



OPTIONAL EMBROIDERY DESIGNS

– *Access high quality designs.*



HUSQVARNA VIKING® frequently launches new embroidery collections with different themes, sizes and exciting specialty techniques. Explore the Embroidery Catalogue online for inspiration and use the filter functions to find your favorites. Or log on to myembroideries.com – the most exciting design shop in the world – to discover even more goodies. It's always open for your creativity!

CONNECT AND TRANSFER DESIGNS

– *Access to the latest software innovations and a world of designs.*

Transfer designs directly between your computer and your machine via a USB Stick. For your convenience, the machine reads most popular design formats.



Download DESIGNER RUBY Royale™ sewing and embroidery machine updates easily via the Internet or at your HUSQVARNA VIKING® retailer.

JOIN THE HUSQVARNA VIKING® FAMILY!

Since 1872, HUSQVARNA VIKING® has been at the forefront of sewing innovation. Our goal has always been to spread the joy of sewing through high-end convenience and time-saving, cutting edge features as well as through inspiration, education and personal service. Enthusiast sewers all over the world associate the brand with high quality engineering, exceptional capability and innovative design. Welcome to the HUSQVARNA VIKING® family!





Designer Ruby Royale™

MACHINE FEATURES

- deLuxe™ Stitch System
- Large Interactive Screen 5.7" with clear full-color wide view and high resolution
- Dual Light Sources
- Separate Bobbin Winding Motor
- Bobbin Thread Sensor
- Built-in Needle Threader
- Connect via USB

EMBROIDERY FEATURES

- Increased Embroidery Speed
- Basic Design Appliqué feature
- Design Positioning feature
- Large Embroidery Area 360x200mm (14¼"x8")
- Exclusive EMBROIDERY ADVISOR™ feature
- Embroidery Design Editing
- Resize and scale
- 357 Embroidery Designs and 4 Embroidery Fonts in three different sizes
- On Screen Customizing
- Smart Save feature
- Baste in hoop
- Automatic Jump Stitch Trim
- Selective Thread Cutter
- Tapering and buttonholes in hoop
- Support for INSPIRA™ Cutwork Needles
- Multi-format designs
- Monochrome or multi-colored embroideries
- Support for INSPIRA™ Cutwork needles

SEWING FEATURES

- EXCLUSIVE SENSOR SYSTEM™ technology
- Exclusive SEWING ADVISOR® feature
- Extended Sewing Surface 250mm (almost 10") to the right of the needle
- Tapering Feature
- Free-motion with any stitch
- Perfectly Balanced Buttonholes
- Sensor One-step Buttonhole Foot
- Start/stop Button – sew without foot control
- Electronic Speed Control – 5 speeds
- Needle Stop Up/down
- Extended Dual Stitch Plate Guide Lines 40mm (1½") on both sides of the needle
- Fix and Stop Function
- Instant and Permanent Reverse
- Stitch Re-start
- Mirror Image End-to-End and Side-to-Side

STITCHES

- Dimensional Stitches
- 7 mm stitch width
- Side Motion – provides more than 50 mm wide stitches
- Program Stitches, Letters and Numbers
- Personal Memories, save to "My Stitches" 30 memories
- More than 1000 stitches, including; Utility Stitches, different Buttonhole Styles, Quilt Stitches, Decorative Stitches and Sewing Fonts

Designed and Engineered in Sweden

ALSO INCLUDED WITH YOUR DESIGNER RUBY Royale™ SEWING AND EMBROIDERY MACHINE

- DESIGNER™ Royal Hoop 360x200mm (14¼"x8")
- DESIGNER™ Splendid Square Hoop 120x120mm (4¾"x4¾")
- 13 Presser Feet

FREE HUSQVARNA VIKING® SOFTWARE TO DOWNLOAD

- Free HUSQVARNA VIKING® software to download – Find your designs and pictures easily. View designs as thumbnail images, read different embroidery file formats, print catalogs and more!
- QUICKFONT embroidery software – Embroider unlimited font styles. Convert any TrueType™ font on your computer into an embroidery font with the HUSQVARNA VIKING® QuickFont software.

Visit your nearest HUSQVARNA VIKING® retailer or busqvarnaviking.com to discover the DESIGNER RUBY Royale™ sewing and embroidery machine.



www.busqvarnaviking.com