

Annual Report 2021–2022

We're dreaming bigger than ever.
See what we've accomplished
together.

Thank you, from our leadership



Thank you for your remarkable generosity this past year. With your support, we raised nearly \$27 million to benefit groundbreaking medical research and excellent patient care.

Quality health care is a government responsibility, but we strive for excellence. When our loved ones are sick, we all want the very best care to ensure they get better. You are helping the MUHC Foundation provide opportunities for innovation that ensure every one of us has access to top notch care. Through gifts large and small, we are creating excellent health care for everyone. That's the power of your generosity.

Nearly two years into the *Dream Big* Campaign, we're proud to say that we've raised over \$100 million toward our goal. Together, we are changing health care for the better.

Norman Steinberg
Chair, Board of Directors

Julie Quenneville
President and CEO



Thank you, from MUHC leadership

During the last year, our teams faced myriad challenges during the ongoing waves of the COVID-19 pandemic. Thankfully, our community never lost sight of how important it is to support one another.

We are grateful to the MUHC Foundation and its generous donors for enabling continuous improvements and innovations in patient care, research and education, and for funding initiatives to boost frontline workers' morale.

On behalf of the MUHC family, please accept our heartfelt appreciation.

Peter Kruyt
Chairman, Board of Directors
McGill University Health Centre

Pierre Gfeller, MDCM, MBA
President and Executive Director
McGill University Health Centre

We've come a long way, and created an even bigger impact.

With the help of our dedicated donor community, we have grown...

1973

The RVH Foundation is created to support the work of the Royal Victoria Hospital.



2015

The new MUHC hospital at the Glen site opens.



1999

The McGill University Health Centre (MUHC) Foundation is established.



2018

The MUHC Foundation and the RVH Foundation merge to create the MUHC Foundation as we know it today.



Today,

we have raised hundreds of millions of dollars to support patient care and cutting-edge research at the MUHC. The MUHC Foundation has become a powerhouse of fundraising, bringing together several health foundations under one cohesive vision.

Together, we are changing the course of lives and medicine.

2020

The MUHC Foundation launches its \$200M *Dream Big* Campaign to change the course of lives and medicine.



2022

The Lachine Hospital Foundation integrates with the MUHC Foundation. Together, we launch the \$5M *Dream Big: Lachine Hospital* campaign.



2021

The Montreal Chest Institute (MCI) Foundation merges with the MUHC Foundation. The \$10M *Dream Big: Breathe Easier* campaign is launched in support of the MCI.



Our Impact in 2021

Your support is having a vast impact on patient care, research and teaching at the MUHC. Thanks to you, our physician-scientists are innovating in the lab to improve patient care at the bedside.

\$27M

raised in 2021–2022

23,111

donations

12,670

generous donors

#1

research hospital
in Quebec

\$13M

benefited research
in 2021–2022

\$23M

benefited the MUHC
in 2021–2022

We are dreaming bigger than ever.



We are so proud to have surpassed the halfway point of our transformative *Dream Big* Campaign. With over \$106 million raised, we are helping push the boundaries of medical research, funding discoveries that will change lives, and ensuring excellence in care for millions of Quebecers.

We are so inspired by you, our many supporters, who are working alongside us to help our physician-scientists find treatments and cures for cancer, heart disease, infectious diseases, respiratory illnesses and more.

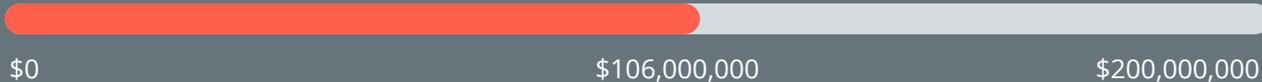
Together, we have accomplished so much. Thank you.

Jean Charest
Co-Chair

Suzanne Legge Orr
Co-Chair

Marc Parent
Co-Chair

Funds raised as of March 31, 2022





Infection and immunity

Uncovering the causes of genetic diseases

Imagine being sick all your life, but never knowing why. This was Shawnea Roberts' reality for years. From a young age, she grappled with unexplained illnesses from painful rashes to cancer—she was diagnosed with Stage 4 Hodgkin's Lymphoma in her 20s. After she went into remission, the cancer reappeared on scans, but tissue biopsies were always inconclusive. This left Shawnea and her doctors mystified.

After years of uncertainty, Shawnea met Dr. Donald Vinh, one of the foremost experts in genetic diseases in the country. She and her mother were in tears when Dr. Vinh promised to look for the gene that would explain all of her health issues.

Elated that she would finally get a diagnosis, Shawnea and the Roberts-Hindley family created the SDR Project to raise \$2.5 million, including \$1.8 million in equipment, to support Dr. Vinh's work and create the Centre of Excellence for Genetic Research in Infection and Immunity. The SDR project has now raised over \$900,000, including a generous gift from the Albert and Florence Aziz Family Foundation.



Cardiology

New centre of excellence keeps hearts in rhythm

Hugo Perrin was celebrating his 18th birthday when his heart began to race. Rushed to the MUHC, the only option to slow his heart was to stop and restart it. This frightening ordeal led to a diagnosis of arrhythmia—an irregular heartbeat.

Arrhythmias can strike at any age and cause the heart to beat too slow, too fast or off rhythm, leading to numerous life-threatening problems. To ensure excellent care for patients like Hugo, the MUHC Foundation is raising funds for a new Electrophysiology (EP) Centre of Excellence. Staffed by the MUHC's expert cardiac electrophysiologists—specialists in the heart's electrical system—this new centre will provide cutting-edge procedures to treat arrhythmias.

It has been over 10 years since Hugo's first episode of arrhythmia. Today, he is thriving and a successful entrepreneur thanks to the expert care of his team at the MUHC. With your support, we are ensuring that more patients like Hugo receive lifesaving care. The MUHC Foundation is grateful to the Mireille and Murray Steinberg Foundation for their support of the Electrophysiology Centre of Excellence at the MUHC.



DOvEE

A lifesaving test for women's cancers

Thanks to the immense generosity of our donors and volunteers, the DOvEE campaign surpassed its \$2 million goal and we continue to fundraise for this lifesaving cause. With your support, Dr. Gilbert and her team are one step closer to making the DOvEEgene test a standard of women's care.

The DOvEEgene test, as routine as a pap smear, can detect cancer using DNA analysis before it becomes a death sentence. The final clinical trial began in Spring 2021 and has recruited over 1,000 women to help prove the lifesaving power of the DOvEEgene test. The trial will last three years and enroll 3,600 women. When it is complete, the team will apply for Health Canada approval to make the test available to women everywhere.

Thank you to key donors The Blachford Company, the Carole Epstein Foundation, Ilana Cohen, the Debay and Moussalier family, the Gagliardi family, Esthel Gravel, Paula Gillett, the Green family, Micol Haimson, the Henry and Berenice Kaufmann Foundation, Anne Lafleur, the Léger Family Foundation, the Lyceum of Greek Women of Montreal, The Marchand family, Ewelina Pawlak and Nicolas Fortin, Joanne Photiades, Julie Snyder, Danièle Thibodeau and so many others.



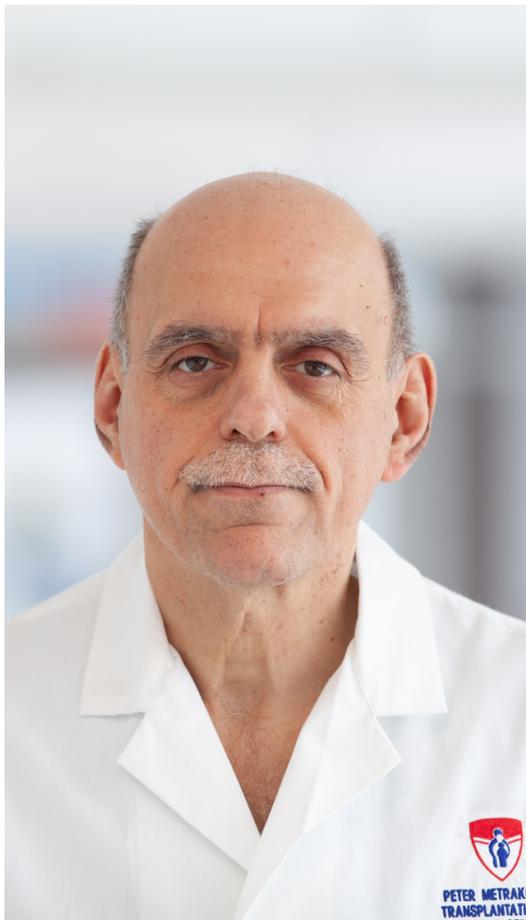
Respiratory

Helping our patients breathe easier

Since our merger with the Montreal Chest Institute (MCI) Foundation in April 2021, we have raised millions of dollars to support breathtaking research and breath-giving care at the MCI.

Among the life-changing programs at the MCI is the Interstitial Lung Disease (ILD) Clinic. ILD is a group of diseases characterized by inflammation and scarring in the lungs, which make it difficult for patients to breathe. Though ILD has no cure, the clinic's team is committed to improving quality of life for their patients. Severe COVID-19 causes ILD in some cases, which means the expert, compassionate care they provide is needed more than ever. Their ultimate goal? Allow patients to live the rest of their lives comfortable and happy.

The work of the ILD Clinic and the MCI are possible thanks to our many generous donors. Special thanks to Paul Beattie, Denis Beaudoin, William Eakin, Richard Esber, the Jones family, and John and Caroline Kalaydjian for their support.



Cancer

We are making precision cancer treatment a reality

Thanks to your generosity, we are one step closer to providing personalized, precision cancer treatment to all our patients. We are grateful to the hundreds of donors who contributed to our World Cancer Day campaign, and to BMO for their transformative gift of \$2 million to precision oncology research.

Precision oncology means providing the right treatment to the right patient at the right time. Using advanced tools and techniques, the MUHC's oncologists can understand exactly what type of cancer a patient has and test treatment options in the laboratory. This helps ensure each patient receives the best treatment for their disease.

On World Cancer Day, February 4, 2022, you showed us the power of working together for a common cause, helping us raise \$71,800 to support the outstanding work of the RI-MUHC's cancer researchers. The MUHC Foundation is grateful to Ferron Campbell and the Campbell O'Connor Foundation for their generous matching gift of \$20,000. To everyone who donated, thank you for supporting our big dream to *End Cancer* as a deadly disease. Together, we nearly doubled our \$40,000 goal.



Breast cancer

Easing the burden of breast cancer

Would you part with your hair to support cancer patients? Breast cancer surgeon Dr. Sarkis Meterissian did just that last fall during Raise Craze, an annual breast cancer fundraiser. He worked with the MUHC Foundation to raise an outstanding \$307,000 to support the MUHC's Breast Clinic Wellness Program, which provides whole-person care to patients in the form of counselling, nutritionists, exercise kinesiologists and more.

True to his word, he dyed his hair bright pink before shaving it off in front of a select group of patients and supporters. It was an emotional moment when Dr. Meterissian's long hair fell to the floor—this caring gesture resonated with the many women who have struggled with losing their hair following a cancer diagnosis.

Thank you to key donors the Vartan and Lise Toroussian Foundation, Pfizer, Grant and Kathy Gehlsen, the Felicia and Arnold Aaron Foundation, AstraZeneca, Gilead, Mr. Puffs, and special thank you to Avon Foundation for Women Canada for their \$100,000 matching gift.

Events

After over a year without any gatherings, the MUHC Foundation is delighted to have hosted and partnered with a number of virtual and in-person events in 2021.



Bourse Michel Lessard Cycling Challenge

As a former board member of the MUHC Foundation, Michel Lessard devoted countless hours to supporting the MUHC and our community. Sadly, he passed away from cancer in 2018. In his honour, the Lessard Family created the Michel Lessard Studentship to support up-and-coming cancer or kidney researchers at the MUHC. The inaugural Bourse Michel Lessard Cycling Challenge—otherwise known as the Moose Ride after Michel's high school nickname—took place virtually in 2021 to raise funds for the studentship. The event raised \$13,550.



Raymond James Charity Softball Game

The Raymond James Charity Softball Game supports breathtaking research and breath-giving care at the Montreal Chest Institute (MCI). This annual charity game between the MCI Lobes—made up of staff from the MCI—and the Raymond James Bulls has raised over \$250,000 since 2013 to support vital projects at the MCI. This year, the event raised \$31,901 to support the creation of the Post-COVID-19 Clinic at the MCI, which supports the many patients who are experiencing COVID-19 symptoms six months or more after diagnosis.



Lyceum of Greek Women Virtual Event

The Lyceum of Greek Women of Montreal raised over \$31,000 with their virtual fundraiser, the Joanne and Melina Virtual Event, in May 2021. The event included heart-wrenching testimonials from ovarian cancer survivor Joanne Photiades and patient Melina Tsagaropoulos. It featured opening remarks by former Minister of Health Patty Hajdu, Member of Parliament for Saint-Laurent Emmanuella Lambropoulos, and Justine Frangouli, President of the Lyceum of Greek Women of Montreal. It also included a Q&A with Dr. Lucy Gilbert about her ground-breaking DOvEEgene test.



Fondation Yvon Michel helps knock out breast cancer

Fondation Yvon Michel's founder Stéphanie Drolet is passionate about fighting metastatic breast cancer, having lost her mother to the disease. Starting with a charity dinner in 2019 and continuing with a 50/50 raffle during the pandemic, Fondation Yvon Michel has raised \$135,000 in support of cancer researchers Dr. Peter Metrakos and Dr. Anthoula Lazaris.



Drive for the Cure Golf Classic

Dan Klimas created Drive for the Cure – Dan Klimas Friends and Family to fundraise in support of lymphoma researcher Dr. Chaim Shustik. The event had its best year ever in 2021, raising \$127,230! First held in 2001, the event has raised a total of \$1,100,000.



Run for a Reason 2022

In April 2022, nine teams comprised of 66 runners laced up their sneakers and ran in support of the MUHC Foundation in the 21k de Montreal. Together, they raised over \$38,000 to benefit a variety of causes at the MUHC. Special shout out to top teams The Chest, Chronic Viral Illness Service Patient Fund and MUHC Survivors.

Thank you, from our community

When we work together, our big dreams become reality. From our hearts to yours, thank you for supporting innovative research and outstanding patient care at the MUHC.

"Receiving a free meal from a donor through the MUHC Foundation reminds us that our work is valued and not forgotten."

-Benoit Cousineau, Nurse Manager in the ER, on receiving free meals from an anonymous Westmount couple



"This has been without a doubt one of the most beautiful and fulfilling experiences of my life. Nothing short of magical. Thank you from the bottom of my heart."

-Ferron Campbell on the outstanding response to his matching donation to precision oncology

Board of directors

Our Foundation is governed by a volunteer Board of Directors that includes members from the medical, scientific, academic and business communities. These dynamic leaders ensure that we maintain the highest standards with regards to ethics and best accounting practices.

Norman M. Steinberg, Ad. E.

Board Chair
Vice Chair, BFL Canada

Jane Craighead, PhD, CPA, CA

Co-Vice Chair
Independent Director, Park Lawn Corporation

Michael Denham

Co-Vice Chair
Vice-Chairman, Commercial Banking and Financial Markets at National Bank

Marc P. Tellier

Co-Vice Chair
Partner, McKinsey & Company

Claire Trottier, PhD

Co-Vice President
Associate Professor, McGill University

Patrick M. Shea

Secretary
Partner, McCarthy Tétrault LLP

Stéphanie Pelletier, CPA, CA

Treasurer, Vice-President of Finance, Fonds immobilier de solidarité FTQ

Mark Beaudet

Corporate Director

Daniel Buron, CA, CPA

Senior Vice President & CFO, Domtar Corporation

Richard L. Cruess, MD, CC, OQ, FRSC

Professor, McGill University

Jacques Filion

FCCA, FCA

Bryan Fitzpatrick

Director of Business Development, Pomerleau Civil Infrastructure

Lili Fortin

President, Tristan

Gerald Fried, MD, FRCS(C), FACS

Former Surgeon-in-Chief, McGill University Health Centre

Michael Goodman

President, Heritage, Global Wellness Corporation

Lucie Guillemette

Executive Vice President and Chief Commercial Officer, Air Canada

Micol Haimson

Senior Vice President and Branch Manager, Raymond James

Sacha Haque

Partner, General Counsel & Secretary, Sagard Holdings

David Hewitt

President, Hewitt Group Inc.

Matthew Marchand

Corporate Director

Anna Martini

Executive Vice-President and Chief Financial Officer, Club de Hockey Canadien Inc. & Evenko

François L. Morin, LL.B

Partner, Borden Ladner Gervais

Erin O'Brien

Corporate Director

Marc Parent

President and Chief Executive Officer, CAE

Dexter Peart

President & Co-CEO, Goodee

Maria Della Posta

President, Pratt & Whitney Canada

Lucy Riddell

Designer, Five Faces

Mark Smith

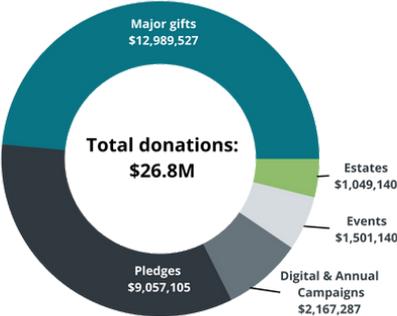
President, Pandion Investments Ltd

Alexandre Viau, MBA, CIM, FCSI

General Manager, Deragou

Financials

At the MUHC Foundation, we raise funds that help save lives and push the boundaries of research. In 2021–2022, we raised nearly \$27 million to make our dreams for health care a reality. We couldn't have done it without you. Thank you.



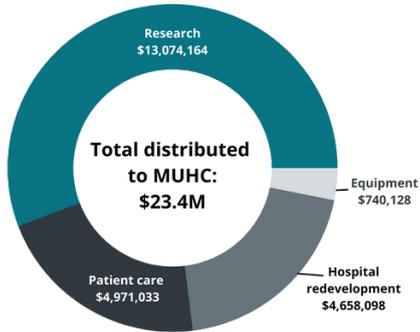
Breakdown of donations

Donations were received in five distinct areas for a total of \$26.8 million, one of our best fundraising totals ever.

- Major gifts
- Pledges
- Digital & Annual
- Events
- Estates



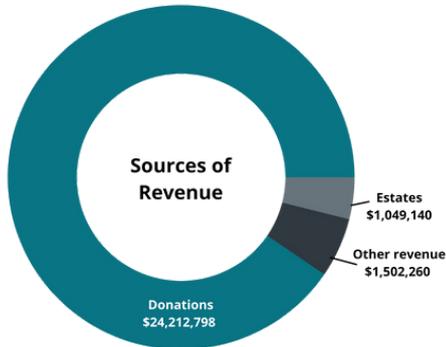
For a closer look at the MUHC Foundation's finances for fiscal year 2022, visit www.annualreport2021.muhcfoundation.com/financials



Distribution of donations

Your donations support excellence in patient care, innovative research, cutting-edge equipment and redevelopment of infrastructure to ensure we remain one of the top research hospitals in the country.

■ Research
 ■ Patient care
 ■ Hospital redevelopment
 ■ Equipment



Sources of Revenue

Donations make up the majority of our revenue, and we have you to thank. Your support puts the MUHC at the forefront of medicine.

■ Donations
 ■ Other revenue
 ■ Estates