

# Van Cleef & Arpels Middle East Emergent Designer Prize 2019

## Edition 6



Van Cleef & Arpels



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Deadline for applications: Midnight, 2 June 2019

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## About the Prize

Established in 2013, Van Cleef & Arpels Middle East Emergent Designer Prize is presented in partnership with Tashkeel. It seeks to nurture emerging talent across the GCC and create global awareness by highlighting the region's best designs.

Each year, emerging designers who are resident in the GCC are invited to submit proposals for functional products that embody a particular theme, which can be interpreted through materials, forms, functions and techniques.

Finalists are commissioned to create their products. The designer behind the winning product receives a five-day trip to Paris to attend courses led by the acclaimed Mains d'Or, master craftsmen in high jewellery creation, at the exclusive L'ECOLE Van Cleef & Arpels, an institute dedicated to accentuating the methods behind the world of jewellery creation and watchmaking.

Previous prize-winners have been Salem Al Mansoori (2013); Vikram Divecha (2014); Ivan Parati (2015); Ranim Orouk (2016); and Hamza Omari (2017).

## About Van Cleef & Arpels

Founded in 1906 in Paris' Place Vendôme, Van Cleef & Arpels came into being following Alfred Van Cleef's marriage to Estelle Arpels in 1895. Always striving for excellence, the Maison has become a worldwide reference through its unique designs, its choice of exceptional stones and its virtuoso craftsmanship, offering jewels and timepieces that tell stories and bring enchantment to life. Over the years, the Maison has remained faithful to this highly distinctive style characterized by creativity, refinement and poetry. Whether inspired by nature, couture or works of the imagination, its collections evoke a timeless world of beauty and harmony.

Visit [www.vancleefarpels.com](http://www.vancleefarpels.com)


## About Tashkeel

Established in Dubai in 2008 by Lateefa bint Maktoum, Tashkeel seeks to provide a nurturing environment for the growth of contemporary art and design practice rooted in the UAE. Through multi-disciplinary studios, work spaces and galleries located in both Nad Al Sheba and Al Fahidi, it enables creative practice, experimentation and dialogue among practitioners and the wider community. Operating on an open membership model, Tashkeel's annual programme of training, residencies, workshops, talks, exhibitions, international collaborations and publications aims to further practitioner development, public engagement, lifelong learning and the creative and cultural industries.

Visit [tashkeel.org](http://tashkeel.org) | [make.works](http://make.works)

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# Van Cleef & Arpels




**"Winning the Van Cleef & Arpels prize was simply life-changing. It afforded me so many great opportunities that made me the designer I am today."**

**Salem Al Mansoori**

Winner, Edition 1



A woman with long brown hair, wearing a green belted dress and large geometric earrings, stands next to a large, glowing yellow tulip sculpture. The sculpture has long, thin, curved stems and is illuminated from within, creating a warm glow. The background is a plain, light-colored wall.

**"A true once-in-a-life-time  
experience that opens up a door  
of unlimited opportunities."**

**Ranim Orouk**

Winner, Edition 4





"The design industry in the region is relatively young and such initiatives give designers a much-needed boost to innovate, take risks and explore."

**Hamza Omari**

Winner, Edition 5



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## THE MIDDLE EAST EMERGENT DESIGNER PRIZE 2019

### EDITION 6: CYCLICAL

Van Cleef & Arpels and Tashkeel are calling emerging designers living within the; UAE, Bahrain, Oman, Saudi Arabia and Kuwait, to submit design proposals for the 6th edition of the **Middle East Emergent Designer Prize 2019** in response to the given theme of 'Cyclical'.

#### CYCLICAL

Since the beginning of time, the history of human achievement has been marked by cyclical journeys. The way we think, grow, renew and reinvent are conditioned by cyclical patterns of play, experimentation and discovery. Similarly, the life cycle of the natural environment allows flora, fauna and species to adapt, survive and – above all – thrive by continually evolving from one generation to the next.

This year's prize wishes to explore the essence of the cyclical state that is integral to life itself. It can be defined as patterns of accumulated instances that repeat themselves regularly in the same order or in a regularly repeated period of time. At the very heart of this motion is a spirit of playfulness combined with a sense of fragility that leads to fortuitous (almost serendipitous) moments of evolution. It is truly incredible how such a delicate pattern of seemingly repetitive movements can be the key to sparking the change that our very existence depends on.

From the to-and-fro, the fusion of colour and form, the merging of states – everything comes down to the movement of opposites – the clash of some and the fusion of others. In short, the reliance of one upon the other to initiate chain reactions that open us to a world of infinite possibilities.

Tashkeel and Van Cleef & Arpels invite designers to submit a project that celebrates the theme 'Cyclical' and explores ideas in sculptural works that reflect and depict this subject through various mediums and outcomes (for example; materials, function, form or user experience).

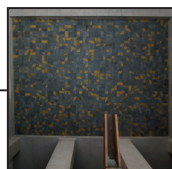
**Vikram Divecha**  
Degenerative Disarrangement  
Edition 2, 2014

Pavement bricks  
Variable Dimensions



**Salem Al Mansoori**  
Mimicry  
Edition 1, 2013

3D printed synthetic polymer  
10 (L) x 10 (W) x 10 (H) cm



**Ivan Parati**  
TileTable  
Edition 3, 2015

Wood, lacquer, copper  
Variable Dimensions

**Ranim Orouk**  
Glow  
Edition 4, 2016

3D-printed glass, acrylic  
70 (L) x 70 (W) x 200 (H) cm



**Hamza Omari**  
Mahad  
Edition 5, 2017

Wood, leather, felt  
70 (L) x 70 (W) x 100 (H) cm



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## The Prize

Upon completion of the winners' manufactured final piece and after the press conference, the winner will receive an all-expenses paid trip to Van Cleef & Arpels *L'ECOLE, School of Jewelry Arts* in Paris for a duration of seven days.

## Terms and conditions

- The call is open to all artists and designers living in the UAE, Bahrain, Oman, Saudi Arabia and Kuwait.
  - Submissions must be original and entirely the work of the applicant.
  - Submissions in the form of designs for jewellery and/or watches will not be considered.
  - Previously exhibited or produced projects will not be accepted.
  - Applicants can submit only one design proposal. Submissions must include digital files (photos of maquettes, renderings and/or sketches) – a maximum of five images. All images must be in high resolution JPEG or Tiff formats – 300dpi.
  - Artists/designers agree to be photographed, filmed and interviewed by the media.
  - The total prize of AED 30,000 must cover the entire materials and production of the work.
  - Additional sum of AED 5,000 for shipping costs to and from Dubai is available.
  - The design and manufacturing of the winning work is the sole responsibility of the applicant. Tashkeel will provide support and advice regarding production and shipping.
  - The organisers reserve the right to decline to final product once delivered if it is deemed to be poorly executed.
  - The winner retains full ownership of the concept and final work.
  - The winner agrees to make the work available to Tashkeel and Van Cleef & Arpels at any time upon request.
  - The winner agrees for the winning work will remain in the UAE until 31 December 2019.
  - A completed application form together with digital files should be emailed to [submission@tashkeel.org](mailto:submission@tashkeel.org) (Subject: VAN CLEEF & ARPELS DESIGNER PRIZE 2019, name of designer).
  - Application forms and images must be submitted no later than midnight 2 June 2019.
  - For any enquiries, please email: [tashkeel@tashkeel.org](mailto:tashkeel@tashkeel.org).
  - Shortlisted artists/designers will be informed by email by 23 June 2019.
  - Shortlisted participants will be invited for an interview on 23 June 2019.
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**Van Cleef & Arpels Middle East Emergent Designer Prize 2019**  
**Application form**

**Applicant details**

First name (preferred equivalent in Arabic if known)	Last name (preferred equivalent in Arabic if known)
Date of birth	Gender
Email	Mobile
Address	Website, relevant links and social media
Nationality	Occupation
CV/Bio - personal information and previous projects (up to 10 most recent projects and/or exhibitions)	

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## Proposed Work

Title	
Medium/materials	
Dimensions	
Date conceived	

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Concept statement (minimum 100 and maximum 250 words)

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Specific installation requirements, if required

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By signing below, the applicant agrees to all terms and conditions of Van Cleef & Arpels Middle East Emergent Designer Prize 2019

An eligible application must include this completed form accompanied by digital files (photos of maquettes, renderings and/or sketches) – a maximum of five images (JPEG/TIFF, 300dpi). Application + digital files should be sent by email to [submission@tashkeel.org](mailto:submission@tashkeel.org) (Subject: VAN CLEEF & ARPELS PRIZE 2019 – [name of designer]). Files above 10MBs can be sent via WeTransfer (please label files accordingly as per e-mail subject heading).

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Signature

Date



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