

NeoCon 2023 Exhibitor Checklist

Click on <u>links</u> for more details.

June 12-14, 2023 THE MART, Chicago

Required - Confirm Exhibitor Registration Contacts and Marketing/Admin Contacts for NeoCon 2023. Required - Register staff for NeoCon 2023. Required - Set up your Company Profile for the NeoCon 2023 Online Exhibitor Directory. Book hotels through the official travel provider for NeoCon, onPeak. Review key dates and details for move-in/out, deliveries, construction and booth services. → Showrooms → 7th Floor Exhibitors Capture attendee data during the show. Choose from two different types of lead retrieval services - Scanning (active) and RFID Towers (passive). See our list of preferred vendors, caterers and rental services Elevate your brand's presence before, during and after the show with the following marketing tools, exclusive to NeoCon 2023 exhibitors: → Sponsorship opportunities (onsite activations and online promotions) → Social media opportunities (complementary and targeted + an exhibitor social media toolkit) → Media partner opportunities (special published sections, onsite activations, discounted advertising and more) Submit for the **Best of NeoCon Awards**. Submission platform opens March 1. Submit for other industry awards (HiP, MetropolisLikes, IIDA Showroom and Booth Design Competition). Prepare your digital press kits for the Virtual Press Room.