

June 12-14, 2023 THE MART

# NeoCon

Receive 10% discount if ordered by: May 22

Enter Code : NeoCon23

PHOTO & VIDEO PRODUCT AND PRICE SHEET

To place order & view samples scan QR code or visit <u>www.Shop.OscarAndAssociates.com</u>

### Pre-Show Photography We come to you

### Basic - \$1,619

- 4-hour photo shoot (includes set-up and breakdown)
- Multiple set-ups and backgrounds
- Proof site with all images for review and selection
- INCLUDES ready to use edited image of each set-up
- Additional retouched images start @ \$81 per image and go as low as \$28 per image
- Buyout of RAW digital images \$550

#### Pro – \$2,267

- 6-hour photo shoot (includes set-up and breakdown)
- Multiple set-ups and backgrounds
- Proof site with all images for review and selection
- INCLUDES ready to use edited image of each set-up
- Additional retouched images start @ \$70 per image and go as low as \$28 per image
- Buyout of RAW digital images \$810

Premium - \$2,807

- 8-hour photo shoot (includes set-up and breakdown)
- Multiple set-ups and backgrounds
- Proof site with all images for review and selection
- INCLUDES ready to use edited image of each set-up
- Additional retouched images start @ \$55 per image and go as low as \$25 per image
- Buyout of RAW digital images \$1080

Add-Ons:

- <u>25-foot tri-pod to capture oversize products.</u> \$550 plus shipping (if necessary)
- <u>360-degree spins of products \$550 includes motorized turntable for products up to 30 lbs.</u>

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### Pre-Show Videography We come to you



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#### Basic - \$1,727

- 1-60-90 second video
- Edit using existing video and photo assets
- Stock music
- Minimal 2D graphics
- 1 round of revisions

#### Pro - \$2,483

- 1-60-90 second video
- 4-hour video shoot with small lighting and audio kit (includes set-up and breakdown)
- Audio capture
- Stock music
- 2D graphics
- 2 rounds of revisions

#### Premium - \$4,750

- 1-60-120 second video
- 8-hour video shoot with small lighting and audio kit (includes set-up & breakdown)
- Audio capture
- Stock music
- 2D graphics
- 2 rounds of editorial revisions

#### Add-Ons

- Drone videography and photography, \$475 per hr. 4 consecutive hr. minimum
- Dedicated audio person to capture interviews and testimonials, \$275 per hr. 4 consecutive hr. minimum
- Voice Over \$600.00 (script to be provided)
- Hard drive of RAW footage & images \$500 plus shipping

Prices subject to change without notice.



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# **Photography on show site**

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Single View	\$215 (includes image retouching & unlimited usage rights)
Pro Pak A – 6 views	\$1,224 up to 5 added views, \$85 each
Pro Pak B – 15 views	\$2,419 up to 10 added views, \$85 each
Events and awards	\$375 per hour
Add-Ons to above: 25-foot tripod 8x10 prints	\$550 plus shipping if required \$45 each
Headshot Café - 4 consecutive hour minimum includes 1 hour for set-up and breakdown Email delivery 1-day \$375 per hour 2-3 days \$350 per hour 4+ days \$325 per hour Web Gallery 1-day \$315 per hour 2-3 days \$285 per hour 4+ days \$250 per hour	
Add-Ons Hair & Make-up	\$275 per hour with 4 consecutive hour minimum
Photobooth – starts at \$1,500 for 3 consecutive hours – call for info and quote	
Product Photography	1 Photo: \$49.99 2-9 Photos: \$47.99 10-19 Photos: \$44.99 20-29 Photos: \$42.99 30-50 Photos: \$39.99 50+ Photos: Request a Quote Add On 360 spin – plus \$99 each Jewelry, watches & reflective products plus \$19 each Products over 2' – 5' high – plus \$19 each
Receive 10% discount if ordered by: May 22	Products 5' plus high – plus \$59 each
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# Videography on show site

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2-hour video shoot	\$1,590 (includes small light kit & one microphone)
4-hour video shoot	\$2,125 (includes small light kit & one microphone)
8-hour video shoot	\$3,250 (includes small light kit & one microphone)
<u>Add-Ons to above</u> Voice Over Post Show Editing On-site Editing Dedicated audio person	\$600 \$2,100 (includes 2 rounds of revisions) \$950 in addition to post show editing \$249 per hour with 4 consecutive hour minimum
2-hour video shoot w/post show edit	\$2,900
Add-On to above Voice Over On site editing Buy Out of RAW footage	\$600 \$950 \$450
Time-Lapse of Booth Build	Starts at \$2,000 – call for information and booking
30-minute Video at Booth	\$700 – captured during photo session OR when crew is available. Does not include audio and can't be booked by itself.
Add-On to above Post Show Editing On-site Editing	\$2,100 \$950 in addition to post show editing