

June 13-15, 2022
The Merchandise Mart, Chicago

Order by: **May 23, 2022**

Enter Code: **NeoCon22**

Receive **10% off order!**

PHOTO & VIDEO **PRODUCT AND PRICE SHEET**

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Pre-Show Photography **We come to you**

Basic - \$1,499

- 4-hour photo shoot (includes set-up and breakdown)
- Multiple set-ups and backgrounds
- Proof site with all images for review and selection
- INCLUDES ready to use edited image of each set-up
- Additional retouched images start @ \$75 per image and go as low as \$25 per image
- Buyout of RAW digital images - \$500

Pro – \$2,099

- 6-hour photo shoot (includes set-up and breakdown)
- Multiple set-ups and backgrounds
- Proof site with all images for review and selection
- INCLUDES ready to use edited image of each set-up
- Additional retouched images start @ \$65 per image and go as low as \$25 per image
- Buyout of RAW digital images - \$750

Premium - \$2,599

- 8-hour photo shoot (includes set-up and breakdown)
- Multiple set-ups and backgrounds
- Proof site with all images for review and selection
- INCLUDES ready to use edited image of each set-up
- Additional retouched images start @ \$55 per image and go as low as \$25 per image
- Buyout of RAW digital images - \$1000

Add-Ons:

- 25-foot tri-pod to capture oversize products. - \$500 plus shipping (if necessary)
- 360-degree spins of products - \$500 includes motorized turntable for products up to 30 lbs.



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Pre-Show Videography

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Basic - \$1,599

- 1-60-90 second video
- Edit using existing video and photo assets
- Stock music
- Minimal 2D graphics
- 1 round of revisions

Pro - \$2,299

- 1-60-90 second video
- 4-hour video shoot with small lighting and audio kit (includes set-up and breakdown)
- Audio capture
- Stock music
- 2D graphics
- 2 rounds of revisions

Premium - \$4,399

- 1-60-120 second video
- 8-hour video shoot with small lighting and audio kit (includes set-up & breakdown)
- Audio capture
- Stock music
- 2D graphics
- 2 rounds of editorial revisions

Add-Ons

- Drone videography and photography, \$449 per hr. – 4 consecutive hr. minimum
- Dedicated audio person to capture interviews and testimonials, \$249 per hr. – 4 consecutive hr. minimum
- Voice Over - \$400.00 (script to be provided)
- Hard drive of RAW footage & images \$300 plus shipping



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Photography on show site

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Single View	\$199 (includes image retouching & unlimited usage rights)
Pro Pak A – 6 views	\$1,133 up to 5 added views, \$75 each
Pro Pak B – 15 views	\$2,240 up to 10 added views, \$75 each
Events and awards	\$375 per hour
Add-Ons to above:	
25-foot tripod	\$500 plus shipping if required
8x10 prints	\$35 each

Headshot Café - 4 consecutive hour minimum includes 1 hour for set-up and breakdown
 Email delivery 1-day \$350 per hour 2-3 days \$325 per hour 4+ days \$300 per hour
 Web Gallery 1-day \$285 per hour 2-3 days \$255 per hour 4+ days \$205 per hour

Add-Ons	
Hair & Make-up	\$200 per hour with 4 consecutive hour minimum
Wi-Fi	\$50 per hour

Photobooth – starts at \$1,100 for 3 consecutive hours – call for info and quote

Product Photography	1 Photo: \$49.99
	2-9 Photos: \$47.99
	10-19 Photos: \$44.99
	20-29 Photos: \$42.99
	30-50 Photos: \$39.99
	50+ Photos: Request a Quote
	Add On
	360 spin - \$99 each
	Jewelry, watches & reflective products \$19 each
	Products over 2' – 5' high - \$19 each
Products 5' plus high - \$59 each	



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[Videography on show site](#)

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2-hour video shoot \$1,590 (includes small light kit & one microphone)

4-hour video shoot \$2,125 (includes small light kit & one microphone)

8-hour video shoot \$3,250 (includes small light kit & one microphone)

Add-Ons to above

Voice Over	\$400
Post Show Editing	\$1,500 (includes 2 rounds of revisions)
On-site Editing	\$800 in addition to post show editing
Dedicated audio person	\$249 per hour with 4 consecutive hour minimum

2-hour video shoot w/post show edit \$2,275

Add-On to above

Voice Over	\$400
On site editing	\$800
Buy Out of RAW footage	\$300

Time-Lapse of Booth Build Starts at \$2,000 – call for information and booking

30-minute Video at Booth \$700 – captured during photo session OR when crew is available.
Does not include audio and can't be booked by itself.

Add-On to above

Post Show Editing	\$1,500
On-site Editing	\$800 in addition to post show editing