
Collab Space at NeoCon 2026

**A new way to exhibit.
A new way to Connect.**

NeoCon's new Collab Space offers an innovative alternative to the traditional booth. Anchored in the heart of the 7th floor Exhibit Hall, this front-and-center, 2,800 SF installation is curated by leading design firm, Charlie Green Studio, and showcases products from a select group of forward-thinking brands in a contextual, multi-brand environment.

Designed as both an inspirational destination and an interactive hub, Collab Space will feature a curated theme that brings together exhibitor products in a cohesive, designed setting. Programming, networking, and hosted experiences within the space drive additional traffic and amplify visibility for participating brands.

This is more than an exhibit—it's a chance to be part of something bold, memorable, and impactful.

**To be a part of the
Collab Space, please
contact:**

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Investment

- **\$34,000** - This turnkey opportunity includes exhibition space, design, drayage, and exhibitor benefits below.

Exhibitor Benefits

- **Fresh approach to exhibiting** – Ideal for manufacturers seeking a booth alternative.
- **High-profile exposure** – Prominent location directly off the main aisle on the 7th floor Exhibit Hall.
- **Branded presence** within a designer-curated, themed environment.
- **Opportunities for activation**—host programming, happy hours, or special events promoted by NeoCon
- **Robust promotion** as a 2026 show highlight and featured across NeoCon eblasts, press, website, directory, floor plans, and social media.
- **Advertising options**—onsite and digital placements available
- **Enhanced visibility year-round** - NeoCon social media sponsorships available.
- Eligibility to participate in **Best of NeoCon Awards**.
- Option to purchase **NeoCon RFID lead retrieval**, available for both onsite and off-site locations.

Exhibitor Listing

- Full exhibitor listing on neocon.com and in the official printed directory
- Dedicated exhibitor profile on neocon.com—searchable by multiple categories, with the ability to add product images, videos, and links.
- Inclusion on NeoCon digital and print floor plans.

Marketing Tools

- Access to the Exhibitor Toolkit with downloadable “NeoCon Exhibitor” and “Collab Space” badges for digital assets.
 - Pre-packaged social media copy and hashtags to simplify promotion and maximize impact.
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