NeoCon | ER2 IMAGE GROUP

1st Floor
Kinzie/Wells Elevator Full Wall Graphic

Bleed Size
448”w x 162”h

Safe Area:
436”w x 137”h

Live Size:
444”w x 158”h

GENERAL ART GUIDELINES

•CMYK Color

•Raster Images minimum resolution at 100% must be 100 ppi

•All font must be created to outlines

TEMPLATE IS AT 25% SCALE

TEMPLATE KEY

- **Final Trim Size**
- **Bleed Area (2”)**
- **Safe Area**
- **Base Board (13”)**

Upload Information

Completed artwork files can be submitted using the method below

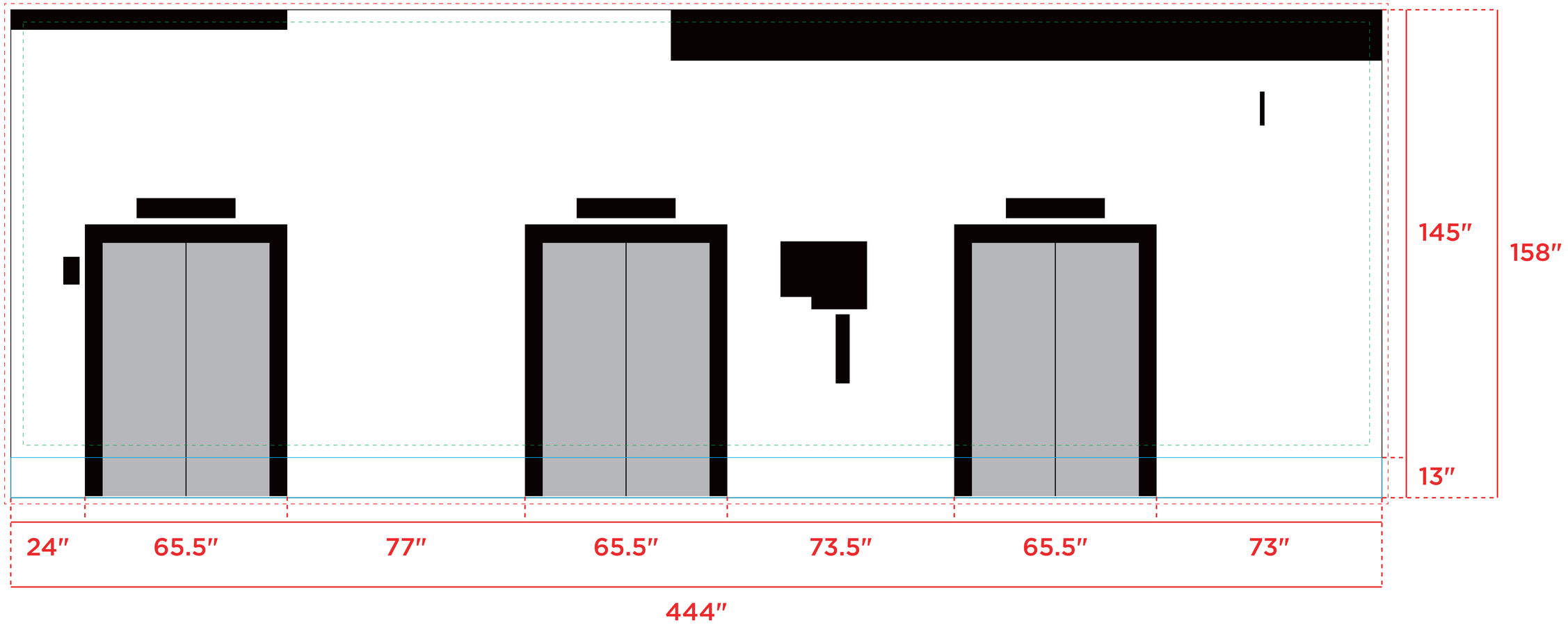
WEBSITE UPLOADS

1. Visit www.ER2image.com
2. Click “Upload File”
3. Enter Username & Password
   A. Username: neoconsponsor
   B. password: neocon
4. Click on “neconsponsor”
5. Click on current show year
6. Upload your files

BLEED SIZE: Size of the printed graphic that goes beyond the LIVE SIZE. This area will be trimmed off based on final application.

SAFE AREA: Place your most important information within your design in this area. Any content outside of this area is in risk of being cut off!

LIVE SIZE: Size of the wall graphic that will be seen after final installation.



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