

NeoCon[®]

NeoCon.com Rotating Banner Ad Specifications

1. **Required Ad Sizes:**

- **Website:** 728 x 90 pixels (JPG or GIF)
- **Mobile:** 320 x 100 pixels (JPG or GIF)

2. **URL Submission:** Provide the URL to which you would like your ads linked.

3. **Artwork Submission:** Send your ad artwork and URL to mwilson@themart.com.

Ad Locations: Your rotating banner ad will be featured in the following sections of NeoCon.com:

- Home Page
- Show Info Page
- Partners & Sponsors Page
- Floor Plans Page
- Events Page
- Experiences & Activations Page
- Industry Awards Page
- Resources Page

Ad Rotation: Each page will open with a different ad, which will remain visible until the user navigates to another page.