



ANNOUNCING THE 2024 BEST OF NEOCON WINNERS

100+ Products Awarded for Excellence by a Jury of Industry Experts

Yinka Ilori x Momentum from Momentum Textiles & Wallcovering Wins Best of Competition

(Chicago, IL - June 10, 2024) The winners of the 34th annual Best of NeoCon Awards were unveiled this morning at a design luminary-studded ceremony at THE MART in Chicago. A highly anticipated NeoCon tradition, the annual gathering serves as a festive kick-off to the three-day show. Widely regarded as the leading awards program for the commercial interior design industry, Best of NeoCon honors trailblazing solutions that exhibit unparalleled innovation and exceptional design. This year, a total of 126 awards were bestowed upon products in 50 categories for Gold, Silver, Sustainability, Innovation, Business Impact, and the coveted Best of Competition. The winners were selected by a distinguished group of 53 architects, designers, specifiers, enterprise clients, facility managers, and top business media (full list of jury [here](#)) who judged the products on-site at THE MART over the weekend. This year, Momentum Textiles & Wallcovering's colorful collaboration with British-Nigerian artist Yinka Ilori received the coveted distinction of Best of Competition—marking the first time a product in the Wall Treatments and Textiles categories took home the top honors.

“Best of NeoCon 2024 shines a spotlight on industry innovation. Manufacturers are finding ways to solve the market demand for collaborative, connective spaces, as well as furniture to improve hybrid, remote working,” says Best of NeoCon Director Eileen McMorrow of The McMorrow Reports. “Products like case goods and furniture systems are becoming more scalable for flexibility and adaptability. Bold and happy colors are gaining in prevalence as workplaces become more relaxed and inviting to encourage employee recruitment and retention. An emphasis on designing for neurodiversity was also evident as manufacturers presented inspiring solutions for the workplace, education, and healthcare environments that promote well-being and productivity for all.”

The four companies bringing home the most awards this year were Andreu World (9), Haworth (7), Momentum Textiles & Wallcovering (7), and Davis Furniture (7). The five Best of Competition finalists included nienkämper for Vox® Community, Isomi for Layer, Haworth for Poltrona Frau Squash armchair, Tuuci for Meritage Collection, and Momentum Textiles & Wallcovering for Yinka Ilori x Momentum.

Yinka Ilori x Momentum's Best of NeoCon award-winning collection brings the vibrant, modern design language of Ilori's artistic vision to the commercial built environment. Its infusion of color, playfulness, and narrative elevates interior spaces beyond functionality, transforming them into immersive experiences that inspire, captivate, and build community. “This collection is designed

so exquisitely. One's mood and outlook is instantly changed as soon as you see this product in use," the jury noted. "Bright and colorful, it brings joy and happiness. It's definitely a statement."

"Having the opportunity to hear directly from the designer and manufacturer allows the jury to better understand the story behind these innovative products that are shaping the commercial market. It was truly an incredible experience," comments first-time Best of NeoCon juror Sherry Banaei, Partner + Creative Director, Studio Alliance. "As we evaluated each of the Best of NeoCon entrants, several common themes emerged, including connectedness, whimsy, and versatility. The designs we observed this year aim to solve the challenges of today while addressing the aspirations of tomorrow."

Returning this year, the Business Impact Awards recognized innovation among business- and workplace-oriented NeoCon exhibitor solutions. Pre-vetted by a jury of facility end-users, real estate planners, and specifiers, 22 finalists were selected for additional on-site evaluation by a jury of business media including contributors from leading publications such as *Fast Company*, *The New York Times*, *The Wall Street Journal*, *Bloomberg CityLab*, *Entrepreneur*, *Success*, and *Forbes* as well as enterprise facility managers from Walgreens and NetJets. The teams assessed the finalists based on the degree to which they enhance business operations and environments. The Business Impact Winners are Ally by OFS; Unity Table Collection by Mantra Inspired Furniture; Circon by Momentum Textiles & Wallcovering; Smart Pod Product Family by Framery; Silen Space 1.5 by Silen OÜ; Folding Surfaces Table by HOWE; Vox Community by nienkämper; Edison Workbench by Watson Furniture Group; Ambi by Stylex; and 4SPACE Fronts by Haworth.

See the full list of Best of NeoCon 2024 winners at www.neocon.com. A [press kit](#) with high-resolution images of the winners is also available to download here.

For showroom, exhibitor, and general NeoCon news, images and real-time information follow NeoCon on: [Instagram \(@NeoCon_Shows\)](#), [LinkedIn \(@NeoCon-Shows\)](#), and [Facebook \(@NeoConShows\)](#). Show registration is complimentary for all attendees. Register [here](#).

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About NeoCon: NeoCon is the world's leading platform and most important event for the commercial interiors industry, held each year at THE MART in Chicago. Since launching in 1969, NeoCon has served as the annual gathering place for the commercial design world's manufacturers, dealers, architects, designers, end-users, design organizations and media. The three-day event showcases game-changing products and services from more than 400 leading and emerging companies—providing unparalleled access to the latest and most innovative solutions. A robust educational program of keynote presentations and CEU sessions offers

world-class expertise and insight about today's most relevant topics as well as the future of commercial design. www.neocon.com

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About THE MART: THE MART is the largest privately held commercial building in the United States: It encompasses 4.2 million gross square feet, spans two city blocks, rises 25 stories, and is visited by an average of 30,000 people each business day (or nearly 10 million people annually).

THE MART serves as the home to Chicago's most creative and technologically innovative companies, including Motorola Mobility, 1871, PayPal, Avant and MATTER, as well as Fortune 500 companies Conagra Brands, Allstate, Medline Industries, Beam Suntory, IPG, and Grainger. It is also the largest and most important center for design in North America with more than 250 premier design showrooms offering the latest resources for both residential and commercial markets.