

NeoCon®

THE BEST IN COMMERCIAL DESIGN FROM EVERY ANGLE
New & Notable at NeoCon 2017
June 12-14

(Chicago, IL- May 2017) This June 12-14, the MART in Chicago will be the nexus for 50,000 international architects, designers, and C-suite executives who attend NeoCon for the definitive first look at new products and prototypes transforming commercial design. With hundreds of the world's best established and emerging companies launching thousands of innovative products and design solutions, attendees will have a lot to discover across the Workplace, Hospitality, Retail, Education and Public Spaces markets.

Just in time for the show, The Mart will welcome six new permanent additions to the building. UK-based office brand **Boss Design (359)** will kick off NeoCon 2017 in a new suite on the third floor. Also on three, the **ROTTET Collection (3-107)** from celebrated designer Lauren Rottet will make its debut in a permanent showroom. A few flights up on floor ten, ergonomic seating company **via seating (10-148)** will welcome attendees in a brand new space. After making a splash as an exhibitor last year, **Carvart (11-136)** opens its doors on the 11th floor with its extensive array of facility-wide glass solutions. **DatesWeiser (1119A)**, known for its custom flexible conference furniture products, is setting up shop directly across from Knoll. Finally, showroom partners **Barbican Architectural Lighting, Contract Wall Solutions, and Summit International Flooring** have teamed up to present a dramatic new space **(11-135)** also on the 11th floor. In addition to new showrooms, there will be plenty of first time exhibitors to see in the 7th Floor Exhibition Hall. Organized by Furniture & Fabrics; Flooring; Technology; and Finishes, Materials and Interior Building Products, 28% of the floor will represent new to NeoCon brands. These include **A. Zahner, ATU, APICER, Gantner, Boral Stone, H Contract, MU Form, National Wood Solutions, Jabbrbox, JUMPSPORT, Friant & Associates, The Edge Desk, WallsNeedLove** and **windmöller**, to name a few.

Byron Morton, VP Leasing, comments, "We are pleased to add so many exceptional new companies to this year's NeoCon exhibitor roster. From exciting new brands to major product launches, it's evident that the 2017 edition will effectively answer the question 'What's new?' Once again, the industry has brought its best new ideas to NeoCon, providing thoughtful solutions and inspiring designs for today's ever-evolving environments.

Here is a preview of new and notable brands and products at the show, by floor.

FLOOR THREE

Leland International (337)

Leland designs products that look and feel contemporary, while enduring timelessly. Along with a careful eye for details and unwavering craftsmanship, the brand makes customization easy, allowing color, cutout, and configuration based on an overall design vision. At NeoCon this year, Leland will be showcasing several seating collections, including Rapson '39, Slam, Palomino, and Quarry, as well as the Fly table collection.

Arcadia (340)

Arcadia, a leader in seating and table options for contract furniture markets, will be showcasing the Flirt Collection, a broad offering of multi-use, reconfigurable products to enable the maximization of different settings. The brand's Brink and Chatter barstools will also be on display at the show.

Boss Design (359)

Boss Design is marking its expansion into a significantly larger showroom in The Mart by unveiling a stunning line-up of new products. Taking center stage will be TrinetiC, the revolutionary task chair that provides dynamic support without the need for manual user adjustment. Three new collections: Myriad, Arthur and Manta demonstrate Boss Design's expertise in soft seating and reflect the continued crossover between hospitality and corporate sectors. The Kruze chair and Marnie and Agent collections will also be revealed at the show.

Humanscale (351)

Humanscale's NeoCon showroom will showcase new additions to its popular QuickStand Series. Popping directly out of the box and onto any work surface, QuickStand Eco maintains the ergonomic performance and flexibility of the original QuickStand but offers the easiest installation to date. By utilizing fewer materials for an eco-conscious design and starting at a more consumer-friendly price point, QuickStand Eco promises to be a new classic from Humanscale.

JANUS et Cie (310A)

JANUS et Cie moves to a new showroom directly across from Haworth, and will feature the finest solutions for the modern workplace, with a comprehensive collection for spaces indoors and out. They will be showcasing their new Matisse Collection, a celebration of minimalism and clean lines. The value-driven seating collection is ideal for hospitality and contract projects, at home in a variety of applications from chic poolside lounging to public parks and corporate campuses.

Tarkett (380)

Tarkett will present a space that is 2½ times larger than its previous showroom. This expansion will allow for all the brands to be showcased in one space, including Johnsonite, Tandus Centiva, Desso, Benyon, Renner, FieldTurf, and Tarkett Sports.

HBF (387)

HBF has a banner NeoCon planned for both its furniture and textiles. On the furniture side, HBF will debut more than 10 new collections, featuring new designers, such as Nao Tamura, and favorite collaborators, such as Todd Bracher. HBF Textiles will release their latest collection with Elodie Blanchard and also display the latest Spring 2017 Collection from the company's award-winning VP of Design + Creative Direction Mary Jo Miller.

FLOOR SEVEN**National Wood Solutions (7-1013)**

From phenolic panels and flexible veneer to modular hanging systems and acoustic options, National Wood Solutions will present a dynamic portfolio of offerings. New solutions will be unveiled including Compact Wood, an architectural grade phenolic wood panel.

H Contract (7-1101)

H Contract, a Hooker Furniture company, is a new and innovative contract furniture brand with deep roots in the industry. With a wide-ranging portfolio that features lounge seating, casegoods, occasional tables, and unique accent pieces, H Contract allows customers to do more for less by offering timeless designs at affordable prices.

The Edge Desk (7-3078)

The Edge Desk System is the world's first all-in-one desk, chair and easel. Arriving fully assembled in the box, The Edge Desk is the first-ever kneeling desk that can be set up in less than a minute with no tools. Users can work in "Landscape" mode like a traditional desk or easily convert into "Portrait" and use as an artists easel. The ergonomic design is also convenient as it can simply be folded and stowed away.

Jabrrbox (7-3107)

Jabrrbox is a new workplace solutions company bringing privacy to commercial and public spaces. New to market, the brand will officially launch at NeoCon with a stylish workspace structure designed for those who need a better work environment on the go. The 48 x 48 x 90 private space is ideal for today's increasingly mobile workforce, whether it's used during blocks of time between meetings, or as a convenient, quiet place to work.

Crow Works (7-3084)

Crow Works will be featuring the Curated Collection with items including new releases such as the Geometric workspace products. The new Outdoor line combines modern design with durability and weather-resistance.

A. Zahner (7-4010)

In addition to its renowned Zahner Surfaces, the brand will present ImageWall, a system for creating functional, beautiful metal architectural elements for interior and exterior applications.

ATU International (7-4077)

Ecuadorian brand ATU specializes in office furniture and is a pioneer and innovator in the design of systems for institutional furniture. With a new collection of office and lounge chairs designed for waiting, meeting, home and work environments, ATU works toward the new global trends of creating more dynamic, modern, and energetic spaces.

MU Form (7-4078)

MU Form is making its NeoCon debut with original designs for commercial and residential spaces. With pieces such as the Fortune Stool in permanent museum collections, MU Form will allow guests to experience its collection like art, with each piece on its own LED-lit pedestal. Guests are welcome to touch, try, and reposition the pieces.

Cubii (7-4140A)

Cubii is the world's first smart under-desk elliptical machine, certified under the Mayo Clinic's NEAT Program. Cubii, which is portable, quiet, and ergonomic, allows user to keep moving throughout the workday. The device is also adjustable for all fitness levels and includes eight levels of resistance, and can connect to the Cubii and Fitbit apps.

JumpSport (7-9045)

JumpSport's Wurf Board offers a healthy way to stand, featuring revolutionary air-spring technology. The highly supportive, fully adjustable mat with pump can be tuned based on weight and performance needs. Made for impressive durability, the Wurf's high tech, aerospace grade materials are engineered to outlast any foam or gel based mat.

windmüller flooring products (7-9133)

windmüller presents PURLINE organic flooring by wineo, the first resilient organic floor to fulfill the requirements of modern life. It is made of renewable raw materials and natural fillers, free of harsh chemicals, extremely durable, odor-neutral and emission free, as well as hygienic and easy to clean.

Gantner Technologies (7-10077)

Gantner Technologies offers an innovative electronic locking solution for staff lockers. The ideal product for the modern office environment, the web-based system is easy to use and manage, and can operate with existing staff-ID cards. It streamlines locker management, reduces operational costs, and is environmentally friendly.

FLOOR TEN**via seating (10-148)**

via seating, known for creating great chairs that are easy to get from people who are passionate about the customer experience, will be introducing eight new chairs at NeoCon 2017: Legola, zee, Profom, Carmel Mid Back, Vista Classic, Sierra Outdoor Seating, chico, and swopper motion seating by aeirs.

Coalesse (1032)

Coalesse will introduce a new addition to its Enea Collection, a series of enduring multi-height tables, chairs, and stools ideal for a range of environments. The latest addition is a new café stool with a unique four leg wood base, offering designers an expanded selection of styles and aesthetics.

Designtex (1032A)

Designtex will present Hester, a new wallcovering by Joe Kievitt. Hester evokes geometries by Bauhaus masters, where textile structures meet painting.

CF Stinson (10-150)

CF Stinson produces high performance textiles and coated fabrics for the contract, hospitality, education, and healthcare markets. The brand's Pronto and Northern Parallel collections will be on display at NeoCon.

Wolf-Gordon (10-161)

Wolf-Gordon's Contract 02 collection, released in conjunction with the company's 50th anniversary, is inspired by printmakers and their centuries-old processes. This collection consists of Type II and III wallcoverings with 16 patterns focusing on intricate surfaces and beautiful textures. In addition to the company's tenth floor showroom, Wolf-Gordon's 2017 pop-up installation, Folio (*Floor 1, Center Pass-Through*), will feature a display of its commercial wallcovering and upholstery partnerships with leading international designs and its recently published monograph, Wolf-Gordon: Sample Book.

FLOOR ELEVEN**DatesWeiser (1119A)**

DatesWeiser is a leading manufacturer of custom, flexible conference furniture products featuring timeless design, mixed materials, refined workmanship, and project support services. Highline Fifty, a framework that allows designers to choose from a wide selection of woods,

lacquers, metals and glass, will be showcased at NeoCon.

Camira Fabrics (11-23A)

Camira will be showcasing their extended Synergy collection of fabrics including the wool blend fabric Synergy, its panel partner Synergy 66, tie-dye effect Individuo, and playful print Zig Zag. Their flax collection of fabrics will also be shown, featuring Main Line Flax, Main Line Flax Stripe, and the newest addition, Patina. This year at NeoCon, Color with Confidence will take place in Camira's eleventh floor showroom, showcasing hanging fabric drapes featuring coordinating trend inspired colors.

Okamura (11-124)

Okamura, a leader in innovative, highly engineered design solutions, will be showcasing several products at NeoCon 2017. Okamura's Traverse tabletop is simple and sleek, yet strong and practical. Spanning up to 20 feet long at just over an inch thick, the tabletop also features easily accessible tech cradles, leaving the surface virtually seamless. The brand's Muffle is a modular system of panels, sofas, desks, and shelves that transform open spaces into cozy concentration zones. Repiroue combines the comfort of sitting with the health benefits of standing. The stool was designed to complement height-adjustable desks and tables, following the trend for healthier, more dynamic offices. The Choral work chair and the SW collection of height-adjustable tables will also be on display at the show.

Koleksiyon (11-132)

Koleksiyon will be highlighting a number of workplace collections and launches at NeoCon including Calder, Boccaporto, Solis, and Poema. Calder is a modern modular seating system that pulls together three elements to create over 40 arrangements. Boccaporto is a combined seating and working unit developed for open offices and public areas. Solis is a solution that nests seating elements together, designed for workplaces, common areas, and living spaces. Poema's lower seats and worktop elements replace standard high chairs and tables, creating spatial richness in the work environment.

KI (1181)

KI will launch the Ruckus Collection at NeoCon this year, which revolutionizes learning by supporting today's learning space transformations. The award-winning collection includes innovative seating, cantilevered desks, and super-functional lockers, cubbies, and bookcases. The Pillar Table Collection, defined by clean lines, a simple leg, and a multitude of configurable top shapes, will also be on display at NeoCon.

Pallas Textiles (1181)

Pallas Textiles will be featuring the Mid Century Mood Collection, Ineffable Collection, and Loft Collection at the show. Mid Century Mood features sleek lines, simple forms, and dynamic hues. Ineffable is inspired by contemporary artworks from WRAPPED, with geometric works woven throughout. Loft reveals, not conceals, building materials, giving industrial interior design aesthetics an urban edge.

NeoCon press registration is complimentary to credentialed media and also available online at www.neocon.com until June 9, after which press should register onsite.

For showroom and exhibitor news, images and real-time information, follow NeoCon Shows on the following social media channels: [Facebook](#) (@NeoConShows), [Twitter](#) (@NeoCon_Shows), [Instagram](#) (@NeoCon_Shows) and [Snapchat](#) (@NeoConShows).

Media Contacts:

Alexandra Zwicky / Chris Abbate / Danielle McWilliams, Novità Communications

Email: alexandra@novitapr.com / chris@novitapr.com / danielle@novitapr.com

NeoCon® is a registered trademark of theMART, a Vornado Property.

theMART is owned by New York-based Vornado Realty Trust, a fully integrated, publicly traded, real estate investment trust (REIT) and one of the largest owners and managers of commercial real estate in the United States with a portfolio of over 45 million SF.

#