

NeoCon 2019 Registration Now Open June 10-12, 2019

(Chicago, IL - January 2019) <u>Registration</u> is now open for <u>NeoCon</u>, the world's leading platform and most important event of the year for the commercial design industry. Held from June 10-12 at The Mart in Chicago, the 51st edition will unveil the latest products from leading and emerging companies, as well as explore a wide range of timely topics such as human-centric design, the rise of outdoor workplaces and the intersection of hospitality and the office.

Keynote and seminar registration is also open as thought leaders across design disciplines will provide the foundation for an inspiring and educational show narrative. Headlined by four of today's most influential designers from around the world including Robin Standefer and Stephen Alesch, Founders of Roman and Williams Buildings and Interiors; Ilse Crawford, Creative Director and Founder of Studioilse, London; and Liz Ogbu, Principal of Studio O., daily keynotes will address the most important aspect in the design of the built environment: the people who inhabit it. A roster of other leading industry juggernauts will also take the stage as part of the NeoCon 2019 conference program including Industrial Designer and Design Strategist Todd Bracher; CEO/Founder of Studio O+A, Verda Alexander; as well as Principal EYP Architecture and Engineering, Leigh Stringer, to name a few.

As the show continues to expand, NeoCon attendees will have access to numerous floors of design resources. From the permanent NeoCon showrooms on 3, 10, 11, and the 7th Floor Exhibit Hall, to the Design Center on 6, 14 and 15, LuxeHome on 1 and an array of special indoor and outdoor installations, there will be no shortage of introductions and innovations to discover across vertical markets including workplace, hospitality, education, healthcare, government and residential.

Whether it is through captivating programming or access to game-changing exhibitor introductions, NeoCon 2019 is set to deliver another strong and impactful edition.

NeoCon is open to trade, media, C-Suite executives and other industry-related professionals. The NeoCon 2019 website and registration is live at <u>www.neocon.com</u>. Expo: online registration by June 7<sup>th</sup> - free; On-site registration - \$65. Keynote Presentations: free. CEU Seminars: online registration by June 7<sup>th</sup> - \$65 each; onsite registration - \$75 each.

NeoCon press registration is complimentary to credentialed media and also available online at <u>www.neocon.com</u>.

For showroom, exhibitor and general NeoCon news, images and real-time information, follow NeoCon Shows on the following: <u>Facebook</u> (@NeoConShows), <u>Twitter</u> (@NeoCon\_Shows), and <u>Instagram</u> (@NeoCon\_Shows).

Media Contacts: Novità Communications Alexandra Zwicky / Danielle McWilliams / Chris Abbate / Nicole Haddad Email: alexandra@novitapr.com / danielle@novitapr.com / chris@novitapr.com / nicole@novitapr.com

## ###

**About NeoCon:** NeoCon is the world's leading platform and most important event for the commercial interiors industry, held each year at The Mart in Chicago. Since launching in 1969, NeoCon has served as the annual gathering place for the commercial design world's manufacturers, dealers, architects, designers, end-users, design organizations and media. The three-day event showcases game-changing products and services from both leading companies and emerging talent—providing unparalleled access to the latest and most innovative solutions. A robust educational program of keynote presentations and CEU sessions offers world-class expertise and insight about today's most relevant topics as well as the future of commercial design. NeoCon is open to trade, media, C-Suite executives and other industry-related professionals. <u>www.neocon.com</u>

NeoCon® is a registered trademark of theMART, a Vornado Property.

**About theMART:** theMART (formerly The Merchandise Mart), located in the center of the sought-after River North submarket, is interwoven into the fabric of Chicago as an innovator in business, technology, culture, art, media and more. As the largest privately held commercial building in the United States, it is one of the world's leading commercial buildings, wholesale design centers and the preeminent international business location in Chicago. Encompassing 4.2 million gross square feet, theMART spans two city blocks, rises 25 stories, and is visited by an average of 30,000 people each business day and nearly 10 million people annually. Offering continuous innovation and creativity from leading manufacturers and design forward showrooms, theMART serves as the home to Chicago's most creative and technologically innovative companies including Motorola Mobility, 1871, Yelp, PayPal and MATTER, as well as Fortune 500 companies ConAgra, Allstate, Kellogg, Beam Suntory, Grainger and Caterpillar.