

CALL FOR PRESENTATIONS: NEOCON, JUNE 8-10, 2020 Submissions for Prestigious Conference Program Now Open

(Chicago, IL - July 29, 2019) NeoCon, the premier global platform for the commercial interiors industry, is currently seeking submissions to its prestigious conference program for next year's show, June 8-10, 2020. Now approaching the 52nd edition, the annual event attracts more than 50,000 influential design industry professionals from around the world who take advantage of the NeoCon experience, including its rich and dynamic educational programming. Prominent 2019 speakers included Industrial Designer and Design Strategist Todd Bracher; CEO/Founder of ecomedes Paul Shahriari; Founder of Studio O+A, Verda Alexander; and Principal EYP Architecture and Engineering, Leigh Stringer, to name a few. The official Call for Presentations application is available online and is due September 30, 2019. The final program selections and notifications will be made in December 2019.

Encompassing 100+ CEU seminars covering a range of educational tracks and categories, the NeoCon 2020 conference program offers attendees world-class expertise and insight into today's most relevant topics. Selected speakers gain powerful visibility in the industry, contribute to the advancement of their profession, and have the chance to shape the discourse at NeoCon and beyond. Application guidelines and specifics can be found at neoconcfp.com and www.neocon.com.

For showroom, exhibitor and general NeoCon news, images and real-time information, follow NeoCon Shows on the following: Facebook (@NeoConShows), Twitter (@NeoCon_Shows), and Instagram (@NeoCon_Shows).

Media Contacts: Novità Communications

Alexandra Zwicky / Danielle McWilliams / Chris Abbate / Nicole Haddad

Email: alexandra@novitapr.com / danielle@novitapr.com / chris@novitapr.com /

nic@novitapr.com

###

About NeoCon: NeoCon is the world's leading platform and most important event for the commercial interiors industry, held each year at The Mart in Chicago. Since launching in 1969, NeoCon has served as the annual gathering place for the commercial design world's manufacturers, dealers, architects, designers, end-users, design organizations and media. The three-day event showcases game-changing products and services from both leading companies and emerging talent—providing unparalleled access to the latest and most innovative solutions. A robust educational program of keynote presentations and CEU sessions offers world-class expertise and insight about today's most relevant topics as well as the future of commercial design. NeoCon is open to trade, media, C-Suite executives and other industry-related professionals. www.neocon.com

NeoCon® is a registered trademark of theMART, a Vornado Property.

About theMART: theMART (formerly The Merchandise Mart), located in the center of the sought-after River North submarket, is interwoven into the fabric of Chicago as an innovator in business, technology, culture, art, media and more. As the largest privately held commercial building in the United States, it is one of the world's leading commercial buildings, wholesale design centers and the preeminent international business location in Chicago. Encompassing 4.2 million gross square feet, theMART spans two city blocks, rises 25 stories, and is visited by an average of 30,000 people each business day and nearly 10 million people annually. Offering continuous innovation and creativity from leading manufacturers and design forward showrooms, theMART serves as the home to Chicago's most creative and technologically innovative companies.