

NeoCon[®]

NEOCON ANNOUNCES CALL FOR 2023 PROGRAMMING

*Seeking Expertise and Insight on Today's Most Relevant Topics
to Share at NeoCon 2023*

(Chicago, IL - November 1, 2022) NeoCon, the voice of authority in the commercial design industry for over 50 years, invites thought-leaders to submit proposals for its onsite and virtual show conference program, June 12-14, 2023, at THE MART in Chicago, as well as for its year-round educational offerings. The announcement builds on the success of a lively NeoCon edition this past June that united and inspired the industry.

“NeoCon continues to be a leader in the commercial interiors and broader design conversation, providing an essential platform to gather, learn, and share ideas,” comments Allison Kearns, Director of Programming for THE MART. “Our robust conference program will continue to incorporate our popular tracks and session formats. We're also excited to introduce new programming initiatives, such as immersive workshops to engage on-site attendees in practice-oriented learning.”

NeoCon's programming is known for delivering invaluable insight into the topics, trends, and movements that affect the commercial design industry and the world at large. Proposals will be considered for both virtual and in-person CEU programming across a wide range of educational tracks and categories including Workplace, Healthcare, Education, Design Skills, and Technology. Online CEUs will be pre-recorded and streamed through The NeoCon Hub. A limited number of submissions will be selected for Onsite CEUs, as well as Onsite Workshops, which will provide a more in depth and hands-on educational experience. All selected sessions will help shape the future of design through knowledge-building and awareness. More details, as well submission guidelines can be found at neocon.com/programming/call-for-presentations. Submissions will be accepted through January 31, 2023.

For showroom, exhibitor, and general NeoCon news, images, and real-time information, follow NeoCon on: [Facebook \(@NeoConShows\)](https://www.facebook.com/NeoConShows), [Twitter \(@NeoConShows\)](https://twitter.com/NeoConShows), [Instagram \(@NeoConShows\)](https://www.instagram.com/NeoConShows), and [LinkedIn \(@NeoConShows\)](https://www.linkedin.com/company/NeoConShows).

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About NeoCon: NeoCon is the world's leading platform and most important event for the commercial interiors industry, held each year at THE MART in Chicago. Since launching in 1969, NeoCon has served as the annual gathering place for the commercial design world's manufacturers, dealers, architects, designers, end-users, design organizations and media. The three-day event showcases game-changing products and services from close to 500 leading

and emerging companies—providing unparalleled access to the latest and most innovative solutions. A robust educational program of keynote presentations and CEU sessions offers world-class expertise and insight about today's most relevant topics as well as the future of commercial design. www.neocon.com

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About THE MART: THE MART (formerly The Merchandise Mart), located in the center of the sought-after River North submarket, is interwoven into the fabric of Chicago as an innovator in business, technology, culture, art, media and more. It is one of the world's leading commercial buildings, wholesale design centers and the preeminent international business location in Chicago. Encompassing 4.2 million gross square feet, THE MART spans two city blocks, rises 25 stories, and is visited by an average of 30,000 people each business day and nearly 10 million people annually. Offering continuous innovation and creativity from leading manufacturers and design forward showrooms, THE MART serves as the home to Chicago's most creative and technologically innovative companies.