

NeoCon®

REGISTRATION IS NOW OPEN FOR NEOCON 2023

*The 54th Edition Will Bring the Community Together at THE MART
With Product Launches, Programming, Invaluable Networking, and More
June 12-14, 2023*

(Chicago, IL - February 14, 2023) Registration is officially open for NeoCon, June 12-14 at THE MART in Chicago. The leading platform and most important event for the commercial interior design industry, the show annually draws about 50,000 influential professionals including manufacturers, dealers, architects, designers, facility managers, students, design organizations, and c-suite executives. Attendees can expect to learn from provocative and timely educational programming, discover ground-breaking innovations, and experience engaging installations. This year's unifying theme, "Together We Design," will be carried throughout the three days of the show as the community gathers to explore how we can collectively effect positive change through the built environment and our shared spaces.

"For more than five decades, NeoCon has been our industry's launchpad for innovation and the best opportunity to unite and inspire the design community. Building on the momentum from last year's show, we expect a very strong NeoCon 2023," comments Byron Morton, Vice President & Co-Head of Leasing at THE MART.

NeoCon 2023 will showcase the latest game changing products and services from more than 400 leading and emerging companies and feature a number of new initiatives aimed at adding freshness and vibrancy to the NeoCon experience. In addition to NeoCon's roster of stellar keynote and CEU programming, this year's edition will feature a new NeoCon Talks program series, a podcast studio featuring a series of "Live from NeoCon" podcasts, a special design-oriented ART on THE MART projection, and the official launch of THE MART's WorkLife Conference Center and expanded River Park, among other highlights.

"Understanding the how and why people interact with the built world continues to change, making our jobs as designers more complex," remarks Jennifer Kolstad, ASID, Assoc. AIA, Global Design & Brand Director at Ford Motor Company. "NeoCon is the ideal resource for me to gather industry insights that will continue to help me create environments at the forefront of design while incorporating our society's evolving needs."

“NeoCon is a powerful driver for positive change. It’s an exciting and important time to be part of our industry and we all share the responsibility to respond to the changing nature of work, people, and the environment,” comments Molly Menke Prior, Vice President of Workplace at OFS. “From live podcasting, a slate of unique showroom experiences, and showcasing new products, we look forward to connecting with industry leaders and exchanging ideas that will shape the future of commercial interiors. NeoCon is the perfect stage for OFS to demonstrate its commitment to creating spaces that inspire and elevate the human experience.”

Show registration is free for all attendees. To register, head [here](#). Programming registration for keynotes, featured presentations, CEU sessions and workshops will open on April 3, 2023.

Stay tuned for more details on programming, product trends, and highlights to come at NeoCon 2023!

For showroom, exhibitor, and general NeoCon news, images, and real-time information, follow NeoCon on: [Facebook \(@NeoConShows\)](#), [Twitter \(@NeoCon_Shows\)](#), [Instagram \(@NeoCon_Shows\)](#), and [LinkedIn \(@NeoCon-Shows\)](#).

Media Contacts: Novità Communications

[Alexandra Zwicky](#) / [Danielle McWilliams](#) / [Emma Reuland](#) / [Katie Fosdick](#)

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About NeoCon: NeoCon is the world’s leading platform and most important event for the commercial interiors industry, held each year at THE MART in Chicago. Since launching in 1969, NeoCon has served as the annual gathering place for the commercial design world’s manufacturers, dealers, architects, designers, end-users, design organizations and media. The three-day event showcases game-changing products and services from close to 500 leading and emerging companies—providing unparalleled access to the latest and most innovative solutions. A robust educational program of keynote presentations and CEU sessions offers world-class expertise and insight about today’s most relevant topics as well as the future of commercial design. www.neocon.com

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About THE MART: THE MART is the largest privately held commercial building in the United States: it encompasses 4.2 million gross square feet, spans two city blocks, rises

25 stories, and is visited by an average of 30,000 people each business day (or nearly 10 million people annually).

THE MART serves as the home to Chicago's most creative and technologically innovative companies, including Motorola Mobility, 1871, Yelp, PayPal, and MATTER, as well as Fortune 500 companies Conagra Brands, Allstate, Medline Industries, Beam Suntory, Avant and Grainger. It is also the largest and most important center for design in North America with more than 250 premier design showrooms offering the latest resources for both residential and commercial markets.