

NeoCon[®]

NEOCON UNVEILS ITS 2024 CEUS & WORKSHOPS

Immersive Sessions Deliver Insight and Practical Knowledge Across a Diverse Range of Topics

(Chicago, IL - April 9, 2024) NeoCon, the premier event for the commercial interiors industry, announces a comprehensive lineup of CEUs and workshops to complement this year's keynotes and featured presentations. Registration is now available for the sessions, which will be held both in-person and virtually. Anchored by the theme "Design Takes Shape," this year's edition will provide a platform where diverse perspectives converge to foster enrichment and growth across a wide range of topics and disciplines.

"At NeoCon, we are dedicated to curating a diverse programming experience, providing a dynamic blend of educational courses, inspirational talks, and hands-on workshops," comments Nubia Henderson, Director of Programming for NeoCon. "Our CEUs and workshops will provide access to the technical skills and exposure to fresh ideas necessary to shift paradigms and promote growth, all within a vibrant, collaborative environment ideal for learning and innovation."

More than 50 CEU-approved programs and workshops will be accessible exclusively to registered NeoCon attendees and will feature speakers from leading associations, universities, architecture and design firms, and top media outlets, as well as experts in workplace, sustainability, emerging technology, and more. From leveraging neuroscience insights for complex design challenges and honing technical expertise in podcasting, to integrating artificial intelligence into design processes, the modules will provide ample opportunity for intensive learning and actionable inspiration.

NeoCon will offer a wide selection of on-demand sessions starting June 10 through September 13. They will cover various topics and verticals including DEI, Design Skills, Education, Facilities Management, Healthcare, Hospitality, Industry Directions, Lighting, Public Space, Sustainability, Technology, Wellness, and Workplace.

Below is the schedule of CEUs and workshops offered onsite at NeoCon. To register and explore the full listing of 2024 programming, including CEU-approved programs, workshops, featured presentations, and keynotes, head to neocon.com.

Monday, June 10, 2024

- **CEU: 20 Things That Neuroscientists Know The Designers Need to Know**

9:00 AM CDT

Speaker: Sally Augustin, PhD

What have neuroscientists learned about humans that's useful to designers, people solving wicked problems? Plenty, when study findings are discussed in everyday language and practical terms, not as isolated, cryptic soundbites. This session provides insights to inform tough design decisions, not to dictate how they are resolved. Topics reviewed range from the design-related ramifications of sensory experiences (such as

colors seen and textures felt) to the consequences of individual factors (for example, personality and neurodiversity) and social ones (like the language users speak) for designed outcomes, and, perhaps most importantly, how design elements can be tackled in a coordinated way in the real world.

- **CEU: Pixels to People: Designing Across Ages and Spaces through AI**

10:00 AM CDT

Speakers: Jenna Clements, Associate Interior Design Coordinator, Stantec Architecture & Engineering, LLC; Kelsey Ziegler, NCIDQ, CHID, EDAC, LEED Green Associate/ Associate, Medical Planner, Interior Designer, Stantec Architecture & Engineering, LLC; Sydney Strugaru, NCIDQ, Associate, Interior Designer, Stantec Architecture & Engineering, LLC; Zach Skala, Interior Design Coordinator, Stantec Architecture & Engineering, LLC

The presentation explores the integration of artificial intelligence (AI) into design processes, and its impact on creativity and efficiency. It showcases specific AI-Assisted Design tools like Stable Diffusion, Midjourney, Hypar and Upcodes, which streamline tasks and open new creative avenues. Additionally, it discusses the relationship between AI-Assisted Design and user experiences across different generations, addressing challenges and opportunities while advocating for a balanced integrative approach. The audience is encouraged to delve deeper into AI's potential in design through exploratory questions.

- **Workshop: Hues and Harmony: An Artistic Workshop by Ultrafabrics & Pantone**

10:00 AM - 12:30 PM CDT

Presenters: Nicole Meier, Director of Branding, Ultrafabrics; Kimberle Frost, Color and Textile Development, Ultrafabrics; Jill Seale, Founder, Jill Seale Studio; Tannese Williams, Product Manager of Fashion, Home and Interiors, Pantone

Join Ultrafabrics & Pantone for a lively workshop on color theory and its magic in design. Learn from the experts how to master color logic and take your projects up a notch. This session mixes theory with hands-on fun, using the Japanese art of Suminagashi paper marbling.

- **CEU: Recommitting to Worker Satisfaction: Furniture in All Spaces**

1:00 PM CDT

Speakers: Steve Kooy, Director, Health and Sustainability, BIFMA; Lauren Gant, PhD, CPE, WELL AP Senior Workplace Advisory Manager, HNI

This session will explain how ergonomic considerations integrate into a human-centered design process. By integrating the science of fitting furniture to the worker, designers and their clients can promote healthy workstyles that enhance safety, wellness, and satisfaction in any work environment.

- **Workshop: Equity Integration Throughout the Design Process**

2:00 PM - 4:00 PM CDT

Presenters: Terri Howard, Director of Equity, HGA; Noah Exum, NCIDQ, IIDA, Equity Design Coordinator, HGA

Equity, Diversity, Inclusion and Belonging are not simply nouns but verbs for the built environment professional. How do we design spaces that are inclusive and take into account the diverse voices of stakeholders of spaces? This interactive workshop will

provide tools and resources to help and support design practitioners to apply an equity lens at each phase of the design process.

- **CEU: Body and Mind: How Neurodiversity is Expanding Our Approach to Inclusive Design**

3:00 PM CDT

Speakers: Amie Keener, RID, IIDA, LEED AP, Design Manager, Gensler; Meaghan Beever, DDes, LEED AP ID+C, Design Strategist, Gensler; Kirima Isler, CPABE L1, Design Strategist, Gensler (Canada)

It is undeniable that our world is made up of people with different sizes, shapes, levels of mobility, sensory needs, variations in cognitive processing and communication styles as well as cultural backgrounds and practices. Yet, as an industry, we have only recently begun to ramp up our efforts to design for these underserved populations more meaningfully within our public and workspaces through Inclusive Design efforts.

Tuesday, June 11, 2024

- **CEU: Trends Impacting 2025 and Beyond**

10:00 AM CDT

Speaker: Mark Bryan, Senior Foresight Manager, Future Today Institute

Trends Impacting 2025 and Beyond delves deep into the trends poised to reshape the built environment landscape with business and design-level insights. Leveraging the Future Today Institute's proprietary strategic foresight methodology, this session is not just a peek into the future—it's a strategic roadmap.

- **Workshop: Surrounding the POD: Insider Secrets of Podcasting**

11:30 AM - 1:00 PM

Presenter: Rob Schulte, Senior Producer, SANDOW Design Group

SURROUND podcasts' exclusive workshop on "Creating High-Quality Podcasts" Led by SANDOW DESIGN GROUP Senior Producer Rob Schulte delves into the intricate world of podcast production. With over a decade of experience and work with renowned entities like Conan O'Brien and VICE Media, Rob brings insights into the art of podcasting. Attendees will embark on a comprehensive journey through podcast creation, covering critical phases such as episode pre-production, necessary documents and equipment, and post-production. The workshop features a live demonstration, walking participants through the process from initial prep to recording an interview, and culminating in the editing stage, complemented by projection visuals. An interactive Q&A session will provide attendees with personalized insights. Whether you're a design professional or a podcast enthusiast, this workshop offers an in-depth understanding of the complexities behind a successful podcast, highlighting the expertise of the SURROUND NETWORK as an ideal partner for your podcasting ventures. Experience the entire journey enhanced by the latest tools and software in the industry.

- **CEU: Designing Tomorrow: Workplace Evolution at Intuit's New HQ**

12:00 PM CDT

Speakers: Caroline Morris, Associate Principal, Clive Wilkinson Architects; Steve McCollum, AIA, IIDA, Global Design Lead, Intuit

The presentation explores the story behind the software company Intuit's newly completed ground-up office building. The project serves as an expansion of their

Mountain View Headquarters, and a progressive expression of the future of workplace design. Led by Steven McCollom, Global Design Lead with Intuit and Caroline Morris, Associate Principal with Clive Wilkinson Architects, this presentation unveils the dynamic process of being confronted with the COVID-19 pandemic mid-construction and rapidly embracing a new workplace strategy and design to address the emerging needs of a hybrid workforce.

- **CEU: Embracing Sustainable Interiors: A Responsible Design Legacy**

2:00 PM CDT

Speaker: Florencia Kratsman, ASID, NCIDQ, LEED AP, Director of Interior Architecture, FXCollaborative Architects, LLP

In a world where the environmental impact of our choices has never been more pronounced, it's time for enterprises to rethink their approach to interior design. The prevailing paradigm of "style" for interiors has by definition favored ephemeral trends, but in the face of climate change and dwindling resources, the need for a more sustainable and heritage-based approach is becoming increasingly evident. This paradigm shift prioritizes sustainable materials, embracing timeless designs, and ultimately ensuring the longevity of our planet.

- **Workshop: ASID Mentor Exchange**

3:00 PM - 4:30 PM CDT

Moderator: Khoi Vo, Chief Executive Officer, ASID

Presenters: Jaclyn Moser, ASID, Partner, Harken Interiors; Janeallison Ng, ASID, NCIDQ, Interior Designer, III, Associate, Solomon, Cordwell Buenz; John Cialone, FASID, NCIDQ, Partner & Vice President, Tom Stringer Design Partners (TSDP); Shunda Harris, FASID, NCIDQ, RID, CEO, Founder and Principal Designer, Shunda Harris Interiors

Ready to map your career path? Join ASID to discover the secrets of impactful mentorship, from gaining advice, sharing perspective and problem solving. Students and recent graduates will engage with design leaders in conversation and connections as we explore the value and impact of mentorship in the design profession. Throughout the 90-minute experience, attendees will connect with professionals in small groups, hear from expert mentors in a panel discussion and ask questions to gain strategies for navigating mentorship throughout their career.

- **CEU: Rebuilding Communities with Data-Driven Wellness Strategies**

4:00 PM CDT

Speaker: Valerie Jardon, Strategy Director, IA Interior Architects

The commercial building landscape is in crisis mode, with 1 billion square feet currently sitting empty. But our buildings were already experiencing an existential quandary even before the pandemic-induced vacancy uptick, with end users unmotivated to engage with spaces that don't serve our needs. Aging infrastructure, stressful commutes, inflexible interiors, and one-size-fits-all spaces designed for the majority are hardly wellness-inducing—nor welcoming to minority communities, from neurodivergent individuals to those affected by physical disabilities.

CEU programs and workshops are \$45 per session (\$40 if purchasing 5 or more). Show registration, as well as keynotes and featured presentations are complimentary. To register, head [here](#). For showroom, exhibitor, and general NeoCon news, images, and real-time information, follow NeoCon on: [Facebook](#) (@NeoConShows), [Twitter](#) (@NeoCon_Shows), [Instagram](#) (@NeoCon_Shows), and [LinkedIn](#) (@NeoCon-Shows).

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About NeoCon: NeoCon is the world's leading platform and most important event for the commercial interiors industry, held each year at THE MART in Chicago. Since launching in 1969, NeoCon has served as the annual gathering place for the commercial design world's manufacturers, dealers, architects, designers, end-users, design organizations and media. The three-day event showcases game-changing products and services from more than 400 leading and emerging companies—providing unparalleled access to the latest and most innovative solutions. A robust educational program of keynote presentations and CEU sessions offers world-class expertise and insight about today's most relevant topics as well as the future of commercial design. www.neocon.com

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About THE MART: THE MART is the largest privately held commercial building in the United States: It encompasses 4.2 million gross square feet, spans two city blocks, rises 25 stories, and is visited by an average of 30,000 people each business day (or nearly 10 million people annually).

THE MART serves as the home to Chicago's most creative and technologically innovative companies, including Motorola Mobility, 1871, PayPal, Avant and MATTER, as well as Fortune 500 companies Conagra Brands, Allstate, Medline Industries, Beam Suntory, IPG, and Grainger. It is also the largest and most important center for design in North America with more than 250 premier design showrooms offering the latest resources for both residential and commercial markets.