

# NeoCon<sup>®</sup>

## NEOCON'S CALL FOR 2025 PROGRAMMING OPENS OCTOBER 30

*Accepting Submissions for Onsite & Virtual CEU's, Workshops and NeoCon Talks*

**(Chicago, IL - October 24, 2024)** The Call for Programming for the 56th edition of NeoCon, the leading event for the commercial interiors industry, opens on October 30. NeoCon invites thought leaders and influential industry experts to submit proposals for Continuing Education Units (CEUs), workshops, and NeoCon Talks for the 2025 show. Held June 9-11 at THE MART in Chicago, NeoCon offers a dynamic platform for showcasing product innovations and exploring the latest ideas and trends shaping commercial interiors. The event annually draws a global audience of architects, designers, manufacturers, dealers, end-users, media, and prominent design organizations.

“NeoCon's programming provides unparalleled access to new ideas while offering the space to form meaningful conversations and connections with the trailblazers of the commercial design industry and beyond,” comments Nubia Henderson, Director of Programming for NeoCon. “Our community has a wealth of expertise, and we look forward to seeing fresh perspectives on the trending topics shaping our industry.”

Submissions will be considered for both virtual and in-person CEU sessions across a wide range of educational categories including Workplace, Healthcare, Hospitality, Wellness, Technology, Sustainability, and Diversity, Equity & Inclusion (DEI). All CEU sessions will be pre-recorded and offered on-demand via the NeoCon Program Library. Onsite Workshops will offer attendees a more in-depth and hands-on educational experience. Selected CEU's and workshops will be submitted for CEU approval through IDCEC and AIA. Now in its 3<sup>rd</sup> installation NeoCon Talks in partnership with Work Design Magazine, invites emerging influencers with fresh ideas and timely topics to offer proposals for 20-minute talks. Submissions will be accepted through January 20, 2025. More details and guidelines can be found at [neocon.com/programming/call-for-programming](https://neocon.com/programming/call-for-programming).

For showroom, exhibitor, and general NeoCon news, images, and real-time information, follow NeoCon on: [Instagram \(@NeoCon Shows\)](#), [LinkedIn \(@NeoCon-Shows\)](#), and [Facebook \(@NeoConShows\)](#).

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**About NeoCon:** NeoCon is the world's leading platform and most important event for the commercial interiors industry, held each year at THE MART in Chicago. Since launching in 1969, NeoCon has served as the annual gathering place for the commercial design world's manufacturers, dealers, architects, designers, end-users, design organizations and media. The three-day event showcases game-changing products and services from more than 400 leading

and emerging companies—providing unparalleled access to the latest and most innovative solutions. A robust educational program of keynote presentations and CEU sessions offers world-class expertise and insight about today's most relevant topics as well as the future of commercial design. [www.neocon.com](http://www.neocon.com)

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**About THE MART:** THE MART is the largest privately held commercial building in the United States: It encompasses 4.2 million gross square feet, spans two city blocks, rises 25 stories, and is visited by an average of 30,000 people each business day (or nearly 10 million people annually).

THE MART serves as the home to Chicago's most creative and technologically innovative companies, including Motorola Mobility, 1871, PayPal, Avant and MATTER, as well as Fortune 500 companies Conagra Brands, Allstate, Medline Industries, Beam Suntory, IPG, and Grainger. It is also the largest and most important center for design in North America with more than 250 premier design showrooms offering the latest resources for both residential and commercial markets.