## NeoCon®

## NEOCON OPENS CALL FOR 2022 PROGRAMMING

Seeking Experts on Design and the Built Environment

(Chicago, IL - January, 2022) With the 2022 edition of NeoCon just six months away, June 13-15, theMART is currently seeking onsite and virtual program proposals for its show conference program, as well as for its growing year-round educational offerings. The announcement comes on the heels of a successful fall NeoCon 2021 edition that reunited and energized the industry.

NeoCon's annual conference program boasts meaningful insight into the defining trends and developments that impact the industry and explores broader movements affecting the current culture and the community at large. Its educational offerings have solidified its influential position as a leading voice in the commercial design world. The CEU accredited seminars are offered in a wide range of educational tracks and categories including Workplace, Healthcare, Education, Design Skills, and Technology. Submission details found guidelines and can be online at neocon.com/programming/call-for-presentations. Submissions will be accepted through February 4, 2022.

For showroom, exhibitor, and general NeoCon news, images, and real-time information, follow NeoCon on: <u>Facebook (@NeoConShows</u>), <u>Twitter</u> (<u>@NeoCon\_Shows</u>), and <u>Instagram (@NeoCon\_Shows</u>).

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**About NeoCon:** NeoCon is the world's leading platform and most important event for the commercial interiors industry, held each year at theMART in Chicago. Since launching in 1969, NeoCon has served as the annual gathering place for the commercial design world's manufacturers, dealers, architects, designers, end-users, design organizations and media. The three-day event showcases game-changing products and services from close to 500 leading and emerging companies—providing unparalleled access to the latest and most innovative solutions. A robust educational program of keynote presentations and CEU sessions offers world-class expertise and

insight about today's most relevant topics as well as the future of commercial design. <u>www.neocon.com</u>

NeoCon® is a registered trademark of Merchandise Mart Properties Inc, a subsidiary of Vornado Realty Trust.

**About theMART:** theMART (formerly The Merchandise Mart), located in the center of the sought-after River North submarket, is interwoven into the fabric of Chicago as an innovator in business, technology, culture, art, media and more. It is one of the world's leading commercial buildings, wholesale design centers and the preeminent international business location in Chicago. Encompassing 4.2 million gross square feet, theMART spans two city blocks, rises 25 stories, and is visited by an average of 30,000 people each business day and nearly 10 million people annually. Offering continuous innovation and creativity from leading manufacturers and design forward showrooms, theMART serves as the home to Chicago's most creative and technologically innovative companies.