

NeoCon[®]

Innovative Products, Programming, Community-Building, and More Momentum Builds for NeoCon 2022 as Registration Officially Opens

June 13-15, theMART, Chicago

(Chicago, IL - February, 2022) With NeoCon just five months away, theMART is gearing up for a show full of design innovation and thought leadership. Centered around the theme "Design Makes a Statement," the 2022 edition will feature game-changing products and services from both leading companies and emerging talent and provide unparalleled access to the latest solutions in commercial design. Registration is now open for the event's diverse attendee base which includes leaders from across the commercial design, architecture, facility management, and real estate industries with specialties that include healthcare, office, education, hospitality, to name a few.

"We are looking forward to welcoming the industry back this June," comments Byron Morton, Vice President of Sales and Leasing at NeoCon. "From powerful keynotes, on-site and virtual programs and CEU-accredited talks, to product launches and special activations, NeoCon 2022 is set to 'make a statement.'"

"We have many new products to share for the work from anywhere world and are excited to welcome clients to our NeoCon showrooms in 2022," comments Franco Bianchi, President and CEO, Haworth. "Our NeoCon spaces allow the design community and clients to experience our products and show how our innovations for inspirational workplaces come to life."

"NeoCon is, and always has been, North America's most important launch event for the contract furniture market," comments Daniel Stromborg, a Senior Associate Design Director at Gensler Los Angeles who recently collaborated with NeoCon exhibitor Arper on the Mixu Collection. "There is nowhere else designers and architects can go to experience, see, touch, and understand the latest trends in commercial design and I am looking forward to what 2022 has in store."

Programming this year will be a combination of on-site and virtual activations, featuring keynotes, special programs, and CEU-accredited talks from leaders within the workplace, technology, healthcare, education, and broader design spheres. The Best of

NeoCon Awards will also be returning for its 31st season, offering a chance for exhibitors to submit their brightest product innovations from the past year and be reviewed on-site by a distinguished jury of designers and industry specialists.

Registration for NeoCon is now open and will be free for all to attend. Programming registration will open in April. To register, head [here](#). To read the latest From the Community blogs, and learn more about the show itself, head to neocon.com.

For showroom, exhibitor, and general NeoCon news, images, and real-time information, follow NeoCon on: [Facebook \(@NeoConShows\)](#), [Twitter \(@NeoCon_Shows\)](#), [Instagram \(@NeoCon_Shows\)](#), and [Linkedin \(@NeoCon-Shows\)](#)

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About NeoCon: NeoCon is the world's leading platform and most important event for the commercial interiors industry, held each year at theMART in Chicago. Since launching in 1969, NeoCon has served as the annual gathering place for the commercial design world's manufacturers, dealers, architects, designers, end-users, design organizations and media. The three-day event showcases game-changing products and services from close to 500 leading and emerging companies—providing unparalleled access to the latest and most innovative solutions. A robust educational program of keynote presentations and CEU sessions offers world-class expertise and insight about today's most relevant topics as well as the future of commercial design. www.neocon.com

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About theMART: theMART (formerly The Merchandise Mart), located in the center of the sought-after River North submarket, is interwoven into the fabric of Chicago as an innovator in business, technology, culture, art, media and more. It is one of the world's leading commercial buildings, wholesale design centers and the preeminent international business location in Chicago. Encompassing 4.2 million gross square feet, theMART spans two city blocks, rises 25 stories, and is visited by an average of 30,000 people each business day and nearly 10 million people annually. Offering continuous

innovation and creativity from leading manufacturers and design forward showrooms, theMART serves as the home to Chicago's most creative and technologically innovative companies.