

NeoCon[®]

ANDREU WORLD TO EXPAND FOOTPRINT AT THE MART WITH NEW 20,000 SQ-FT SHOWROOM

(Chicago, IL - October 7, 2024 THE MART in Chicago is pleased to announce a major showroom expansion for Andreu World, an award-winning, global commercial furnishings manufacturer that has been in the building since 2006. Scheduled to be completed by NeoCon 2025, the innovative Spanish manufacturer's new showroom will more than double its footprint, moving into an expansive new showroom on the building's third floor. The significant increase in space—encompassing the entire 20,000 square-foot suite adjacent to Haworth—is part of a long-term lease agreement as Andreu World continues to strengthen its position in the North American market. Serving as a central base for the company's regional operations, the landmark flagship, designed in-house, will celebrate Andreu World's rich heritage and showcase its collaborations with top designers such as Philippe Starck, Alfredo Häberli, Benjamin Hubert, Piergiorgio Cazzaniga, and Patricia Urquiola.

“As a global furniture manufacturer, our partnership with THE MART has been integral to the expansion of our company throughout the U.S.,” says Jesus Llinares, Andreu World CEO. “Our move into this new space is a testament to the influence of this long standing relationship and marks a significant milestone in our growth, allowing us to further our mission to bring sustainable, forward-thinking design to a broader audience. Our values of innovation, craftsmanship, and sustainability align perfectly with the legacy and community fostered by THE MART, and we look forward to continuing to shape the future of our industry together.”

Byron Morton, Vice President & Co-Head of Leasing at THE MART, remarks, “This recent development highlights our ability to attract design-forward international brands that recognize the value of THE MART as a strategic beachhead in North America. We've enjoyed supporting Andreu World's growth since they established their MART showroom in 2006 and look forward to working with them to open their new showroom on the 3rd floor.”

With nearly 170,000 square feet of leasing activity completed in the past year and ongoing opportunities for connection, conversation, and learning, THE MART remains a vibrant center for innovation and business development within the design industry. The 56th edition of NeoCon, which annually draws over 50,000 design professionals to the building, will take place from June 9-11 in 2025.

For showroom, exhibitor, and general NeoCon news, images, and real-time information, follow NeoCon on: [Instagram](#) (@NeoCon Shows), [LinkedIn](#) (@NeoCon-Shows), and [Facebook](#) (@NeoConShows).

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About NeoCon: NeoCon is the world's leading platform and most important event for the commercial interiors industry, held each year at THE MART in Chicago. Since launching in 1969, NeoCon has served as the annual gathering place for the commercial design world's manufacturers, dealers, architects, designers, end-users, design organizations and media. The three-day event showcases game-changing products and services from more than 400 leading and emerging companies—providing unparalleled access to the latest and most innovative solutions. A robust educational program of keynote presentations and CEU sessions offers world-class expertise and insight about today's most relevant topics as well as the future of commercial design. www.neocon.com

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About THE MART: THE MART is the largest privately held commercial building in the United States: It encompasses 4.2 million gross square feet, spans two city blocks, rises 25 stories, and is visited by an average of 30,000 people each business day (or nearly 10 million people annually).

THE MART serves as the home to Chicago's most creative and technologically innovative companies, including Motorola Mobility, 1871, PayPal, Avant and MATTER, as well as Fortune 500 companies Conagra Brands, Allstate, Medline Industries, Beam Suntory, IPG, and Grainger. It is also the largest and most important center for design in North America with more than 250 premier design showrooms offering the latest resources for both residential and commercial markets.

About Andreu World: Andreu World is a global company of family origin. For 70 years, the global, award-winning company has developed a solid industrial culture based on the manufacture of quality and highly comfortable seats and tables for work, corporate and public spaces, as well as for outdoors, hotels, cafes and restaurants. With a firm commitment to the transmission of design culture, the company works with designers and architects of international prestige and throughout its history, it has been awarded with recognized international design awards such as Red Dot Design Awards, Best of NeoCon, Wallpaper Awards and the National Design Award. Good design, production capacity and commitment to sustainability are also its hallmarks. The company has promoted a culture of environmentally responsible production that allows it to manufacture its products only with wood from certified and reforested forests of its own cultivation that have FSC® (Forest Stewardship Council) certification. It has 30 single-brand showrooms worldwide and shared brand exhibition spaces distributed in Europe, Oceania, Asia, and America.