

NeoCon®

NEOCON ANNOUNCES NEW DATES FOR 2021: OCTOBER 4-6 Fall Timing Offers a Greater Opportunity for Improved Health Climate and Renewed Optimism

(Chicago, IL - October 2020) NeoCon, the world's leading platform and most important event for the commercial interiors industry, is moving dates for the 2021 edition from June 14-16 to October 4-6, 2021. After ongoing discussions with key industry constituencies, as well as careful consideration of CDC forecasts and other reporting, it was determined that the change to fall dates for 2021 would be more favorable for a safe and successful in-person show. Hosted at theMART in Chicago, NeoCon 2021 will reconnect the commercial design community and feature more than 500 leading companies offering new products and solutions for today's evolving work, hospitality, healthcare, education, residential and public space needs.

Show management will continue to monitor the ever-changing environment and evaluate additional measures, such as adjusting the show hours and length of the event in order to manage attendance flow. More details and NeoCon 2021 registration will be available in the spring. NeoCon plans to resume its June dates for the 2022 edition.

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Access to showroom and exhibitor press releases, as well as additional NeoCon press releases and images are available in the online press room at neocon.com.

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About NeoCon: NeoCon is the world's leading platform and most important event for the commercial interiors industry, held each year at theMART in Chicago. Since launching in 1969, NeoCon has served as the annual gathering place for the commercial design world's manufacturers, dealers, architects, designers, end-users, design organizations and media. The three-day event showcases game-changing products and services from both leading companies and emerging talent—providing unparalleled access to the latest and most innovative solutions. A robust educational program of keynote presentations and CEU sessions offers world-class expertise and insight about today's most relevant topics as well as the future of commercial design. www.neocon.com

NeoCon® is a registered trademark of Merchandise Mart Properties Inc, a subsidiary of Vornado Realty Trust.

About theMART: theMART (formerly The Merchandise Mart), located in the center of the sought-after River North submarket, is interwoven into the fabric of Chicago as an innovator in business, technology, culture, art, media and more. As the largest privately held commercial building in the United States, it is one of the world's leading commercial buildings, wholesale design centers and the preeminent international business location in Chicago. Encompassing 4.2 million gross square feet, theMART spans two city blocks, rises 25 stories, and is visited by an average of 30,000 people each business day and nearly 10 million people annually. Offering continuous innovation and creativity from leading manufacturers and design forward showrooms, theMART serves as the home to Chicago's most creative and technologically innovative companies.