

NeoCon[®]

NEOCON ANNOUNCES CALL FOR PRESENTATIONS FOR 2021 EDITION Opportunity to Submit Ideas & Share Design Expertise Next Year at NeoCon 2021

(Chicago, IL - July 2020) NeoCon, a widely recognized voice of authority in the commercial design industry, is seeking program proposals for the 2021 NeoCon Conference Series, which is slated to run from June 14-16, 2021 at theMART in Chicago. Each year show organizers tap the leading minds in design and the built environment to create unparalleled programming covering a wide range of design disciplines and educational tracks. The show's nearly 100+ CEU seminars offer world-class expertise and insight into today's most time-sensitive topics. Building on the success of the 2020 NeoConnect online series, the 2021 show will feature an innovative hybrid program with onsite sessions complemented by digital offerings.

"The industry looks to us not only to provide relevant, informative programming, but to lead the conversation," says Monica DeBartolo, Director of Programming for theMART. "We are looking for experts to weigh in on what is new, what is trending, and what is happening in these dynamic times and how it affects the built environment. The NeoCon Program Advisory Committee will be looking for content that hasn't been shared before or is being considered from fresh perspectives."

Submissions, which are due September 30, 2020, will be reviewed and approved by industry leaders on the Advisory Committee. Sessions selected will help shape the future of design through education and awareness. More details as well submission guidelines can be found at www.neoconcfp.com or www.neocon.com.

Throughout the rest of the summer and into the fall, stay connected to neocon.com as well as NeoCon's social channels for new products from exhibitors, fresh editorial content from media partners, and blogs, creativity inspiring videos and more from community partners. Follow NeoCon on the following: [Facebook \(@NeoConShows\)](https://www.facebook.com/NeoConShows), [Twitter \(@NeoCon Shows\)](https://twitter.com/NeoConShows), and [Instagram \(@NeoCon Shows\)](https://www.instagram.com/NeoConShows).

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Access to showroom and exhibitor press releases, as well as additional NeoCon press releases and images are available in the online press room at neocon.com.

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About NeoCon: NeoCon is the world's leading platform and most important event for the commercial interiors industry, held each year at theMART in Chicago. Since launching in 1969, NeoCon has served as the annual gathering place for the commercial design world's

manufacturers, dealers, architects, designers, end-users, design organizations and media. The three-day event showcases game-changing products and services from both leading companies and emerging talent—providing unparalleled access to the latest and most innovative solutions. A robust educational program of keynote presentations and CEU sessions offers world-class expertise and insight about today's most relevant topics as well as the future of commercial design. www.neocon.com

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About theMART: theMART (formerly The Merchandise Mart), located in the center of the sought-after River North submarket, is interwoven into the fabric of Chicago as an innovator in business, technology, culture, art, media and more. As the largest privately held commercial building in the United States, it is one of the world's leading commercial buildings, wholesale design centers and the preeminent international business location in Chicago. Encompassing 4.2 million gross square feet, theMART spans two city blocks, rises 25 stories, and is visited by an average of 30,000 people each business day and nearly 10 million people annually. Offering continuous innovation and creativity from leading manufacturers and design forward showrooms, theMART serves as the home to Chicago's most creative and technologically innovative companies.