# Application form NFPs True Pricing Seed Fund

**TITLE PROJECT:** <please fill in your title>

**General information applicant**

| * 1. **Name organisation:**
 | <fill in> |
| --- | --- |
| * 1. **Name contact person:**
 | <fill in> |
| * 1. **Email address:**
 | <fill in> |
| * 1. **Telephone number:**
 | <fill in> |
| * 1. **Website organisation:**
 | <fill in> |
| * 1. **Requested budget:**
 | <fill in> |
| * 1. **Target country/region:**
 | <fill in> |

1. **Aim and objectives of the project (max. 300 words)**
2. **Define the problem, issue or opportunity,**
3. **Indicate which focus themes are addressed (see annex c),**
4. **Motivate your choice of food value chain and the social and/or environmental true price externalities you focus on**
5. **Indicate the aim and objectives of the project.**
6. **Indicate expected impact of the project, and how it will have significant impact on social and/or environmental costs in LMICs.**
7. **What do you see as follow-up activities?**

1.a. - 1.f.

<your answer, max 300 words>.................

1. **Project approach and work plan (max. 500 words excluding tables)**
2. **Describe the project approach and methodology.**
3. **Describe the activities and project results, and provide the proposed time frame. Use the table format below. Add or remove rows where necessary.**

| **Month** | **Apr** | **May** | **Jun** | **Jul** | **Aug** | **Sept** | **Oct** |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Output 1:**  |  |  |  |  |  |  |  |
| Activity 1.1: |  |  |  |  |  |  |  |
| Activity 1.2: |  |  |  |  |  |  |  |
| Activity 1.3: |  |  |  |  |  |  |  |
| **Output 2:**  |  |  |  |  |  |  |  |
| Activity 2.1: |  |  |  |  |  |  |  |
| Activity 2.2: |  |  |  |  |  |  |  |
| Activity 2.3: |  |  |  |  |  |  |  |

1. **Indicate how project results will be communicated (inter)nationally.**

2.a. - 1.c.

<your answer, max 500 words>.................

1. **Consortium**
2. **Describe the organization(s) implementing the project, including which Dutch/international partners are involved (if any) and which LMIC partners (required). Complete the table below. Add or remove rows where necessary.**

| **Organisation 1:**  |  |
| --- | --- |
| **Role:**  |  (Max 100 words) |
| **Contact person:**  | Name: Email: Tel.:  |
| **Organisation 2:**  |  |
| **Role:**  |  (Max 100 words) |
| **Contact person:**  | Name: Email: Tel.:  |
| **Organisation 3:**  |  |
| **Role:**  |  (Max 100 words)  |
| **Contact person:**  | Name: Email: Tel.:  |

1. **If your project entails the calculation of true prices, it is important that the consortium is experienced in true price calculation. Indicate this track record of the consortium. Please fill out Annex A.**
2. **Indicate if the Embassy of the Netherlands in the target country/region endorses your project. If yes, what is the specific interest they expressed?
(max 100 words)**

3.c.

<your answer, max 100 words>.................

1. **Project budget**
2. **Provide a budget specification[[1]](#footnote-0). Add or remove rows where necessary**

| **Budget item:**  | Description of unit | No. of units | Euro per unit | total (Euro) |
| --- | --- | --- | --- | --- |
| Time input experts organisation 1\*:  |  |  |  |  |
| Time input experts organisation 2\*:  |  |  |  |  |
| Time input experts organisation 3\*:  |  |  |  |  |
| International travel costs |  |  |  |  |
| Local travel costs |  |  |  |  |
| Hotel and DSA costs  |  |  |  |  |
| Other costs – operational  |  |  |  |  |
| **Total costs** |  |  |

\* Replace by actual names and organisations of experts:

1. **Indicate sources of complementary funding if applicable.**

# Annex A - project partner(s) previous experience with true pricing calculations

**Please fill out at least 5 references.**

|  | **Project title** | **Focus Area** | **Duration** | **Contributing partners** | **Budget** |
| --- | --- | --- | --- | --- | --- |
| 1. |  |  |  |  |  |
| **2.** |  |  |  |  |  |
| **3.** |  |  |  |  |  |
| **4.** |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |

# Annex B - Project criteria

**The project criteria are as follows:**

* The project criteria can be summarized as follows:
* The project primarily focuses on food value chains with significant impact in one or more LMICs
* The project primarily focuses on at least two social or environmental externalities calculated through true pricing. Preferably one social and one environmental externality.
* Projects address one or more of the above mentioned ‘focus themes’
* Projects are finalised before 31 December, 2024
* Project results are reported to the GPTPF and made publically available by January 31, 2025
* Projects assess and build upon the local context
* Duplication is avoided and complementarity with other initiatives sought
* Projects involve relevant LMIC stakeholders
* Project activities do not benefit a single company only, but contribute to the precompetitive domain
* If the project includes the calculation of true prices, the applicant or at least one of the co-applicants has a proven track record in true price calculation or true cost accounting

**Projects preferably:**

* Have a plan for follow-up after conclusion of the seed-funding
* Have a plan for the promotion and wide-spread dissemination of project results
* Constitute public-private partnerships
* Are endorsed by the Embassy of the Netherlands in the target country/region

**Proposal assessment**

Proposals will be assessed by NFP and an independent committee of experts. The committee will rank the proposals according to the following criteria:

1. Problem definition and contribution to true price transparency as well as envisaged impact in LMIC
2. Project approach and methodology, proposed activities and outputs
3. Quality of the project implementing partnership; involving LMIC partners and other relevant partners.
4. Quality of project budget

Criteria 1 and 2 can each earn up to 20 points and criteria 3 and 4 can each earn up to 10 points. This means that 60 points will be the maximum amount of points.

Funding will be granted for any proposal with at least 40 points, following a first come first serve basis.

***Please send your application form to : info@NLfoodpartnership.com***

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# Annex C: Focus themes

Type of projects funded should contribute to one or more of the below **focus themes**:

* Awareness & understanding of true pricing, the concept
* Insight in social & environmental costs of one or more food products and their value chains, based on true pricing calculations or true cost accounting
* Policy dialogue stimulating policy which decreases social and/or environmental externalities in food and are based on true pricing calculations
* Dialogue with food value chain actors creating awareness about the social and environmental externalities in their value chain and stimulating innovation to decrease these externalities.
* Consumer awareness campaigns based on true price calculations and transparency
* Integration of true pricing into private or public procurement, for example within school feeding programmes
* Integration of true pricing in school curricula
* The development of practical tools for true pricing
1. Project costs covered include: staff costs, travel costs, training/workshop and other material costs. Overhead costs are not covered.. [↑](#footnote-ref-0)