



BRIDGE+

Building Rural Income through inclusive Dairy Business Growth in Ethiopia

SNV in consortium with Wageningen University and Research and Agritertra will be implementing the second phase of the BRIDGE project, BRIDGE+ with funding from the Embassy of the Kingdom of The Netherlands.

BRIDGE+ is a continuation and builds on the approaches developed and the achievements made during the first phase of BRIDGE. The project has been approved for a period of five years (Nov,2023 – Dec. 2028).

The objective of BRIDGE+ is to work towards a dairy Value Chain that creates inclusive and sustainable benefits for all its participants, including wider society with particular focus on smallholder farmers within the mixed farming system.



The scope of BRIDGE+ is national, with regional offices in Adama, Addis Ababa, Bahir Dar, Hawassa, and Mekelle with Dairy Milkshed Advisers based in 20 milksheds throughout the country.

Key Project Targets

- 350,000 farmers reached
- 150 agro input dealers supported to reach 250,000 farmers
- 150 dairy cooperatives supported to market 600,000 Lt of milk per day
- 400 commercial dairy farmers supported to produce 400,000 Lt of milk per day
- One million Lt of milk per day processed
- 4.5 million consumers benefited
- One million children benefited from school milk program

Project Components

Extension

Input market

Market linkage

Food Safety

Nutrition

Professionalisation

Policy and Partnership

Research and Development

Monitoring, Evaluation, Accountability & Learning
Gender Equality & Social Inclusion,
youth employment & climate change