



Joseph Robertson

Located in the heart of the Aberdeen fishing community, Joseph Robertson has one of the most modern fish manufacturing sites in the UK. The company specialises in secondary food processing, and is one of the largest independent value added seafood manufacturers in the UK, supplying a range of products to major retailers across the country. In addition, the company also has product ranges through its own 'Swankies' and 'Get Hooked' brands. Core product lines include coated fillets, traditional fishcakes, melting centre fishcakes and hand crafted meal solutions.

Summary

A family business born in the Granite City, Joseph Robertson proudly boasts a fourth generation of family ownership, committed to sourcing ethically sustainable raw material and supplying the very best quality, best value products possible. We aim to source all our seafood from responsibly managed fisheries and farms. As a complex business with a wide range of raw materials and products we work hard to ensure that Product Development, Purchasing and Compliance have an input on every purchasing decision to achieve this.

Joseph Robertson wants its customers to have full confidence when buying our products, and to know that we share and believe in the commitment to having responsible sourcing at the heart of our company core values. In addition to sourcing certified wild fish and farmed fish, Joseph Robertson supports the Responsible Fishing Scheme, a standard for crew welfare and responsible catching practices on board fishing vessels, contacting the supply chain to express our support and working alongside them to take steps towards certification.

As a member of the Sustainable Seafood Coalition (SSC), a partnership of UK businesses working together to support sustainable seafood, Joseph Robertson upholds the SSC Codes of Conduct on seafood sourcing and environmental claims. All our fish is responsibly sourced and all own label products comply with the SSC Labelling Code. Collaboration with suppliers is a key part of our education work, which generates change in the supply chain and within the business.




Joseph Robertson is the first UK seafood supplier to participate in the Ocean Disclosure Project, sharing its first profile in 2016. We expect other manufacturers to follow our lead.

<http://www.josephrobertson.co.uk/>

<http://www.josephrobertson.co.uk/supply-chain.php>

Associated Fisheries



Fishery Name and Location	Fishing Methods	Certification or FIP	Stock Status and Management	Notes
 <p>Alaska pollock <i>Theragra chalcogramma</i></p> <p>E Bering Sea, Gulf of Alaska, Sea of Okhotsk</p> <p>Fishery countries: U.S., Russia</p>	<ul style="list-style-type: none"> Midwater trawl 	<p>Some product from certified fisheries</p>	<p>Well managed</p>	<p>∨</p>
<p>Environmental Notes</p> <ul style="list-style-type: none"> This fishery is unlikely to have direct impacts on PET species. Bycatch for this fishery is considered low. This fishery is unlikely to have a significant impact on the sea bed. <p>General Notes</p> <ul style="list-style-type: none"> This fish plays an important role in the marine food web and so potential impacts on the wider marine ecosystem must be monitored. 				
 <p>Atlantic cod <i>Gadus morhua</i></p> <p>Barents Sea</p> <p>Fishery countries: Norway, Russia</p>	<ul style="list-style-type: none"> Bottom trawl 	<p>Certified</p>	<p>Well managed</p>	<p>∨</p>
<p>Environmental Notes</p> <ul style="list-style-type: none"> This fishery is unlikely to impact PET species. There is bycatch for this fishery but non-target species are retained. Management measures are in place to reduce impacts on retained species. Bottom trawls will directly impact on the sea bed. MSC conditions and recommendations are in place to strengthen understanding of fishery interactions with sensitive habitat. <p>General Notes</p> <ul style="list-style-type: none"> No additional notes. 				
 <p>Atlantic cod <i>Gadus morhua</i></p> <p>Icelandic</p> <p>Fishery countries: Iceland</p>	<ul style="list-style-type: none"> Midwater trawl Bottom trawl Seine nets Gillnets and entangling nets Long line Handlines and pole-lines 	<p>Certified</p>	<p>Well managed</p>	<p>∨</p>
<p>Environmental Notes</p> <ul style="list-style-type: none"> This fishery is unlikely to have direct impacts on PET species. There is bycatch for this fishery but non-target species are retained. Management measures are in place to reduce impacts on retained species. The impact depends on the gear type. Bottom trawls will have the greatest impact on the sea bed. <p>General Notes</p> <ul style="list-style-type: none"> No additional notes. 				

**European plaice***Pleuronectes platessa*

North Sea and Skagerrak

Fishery countries:
Netherlands

- Bottom trawl
- Seine nets

Certified**Well managed****Environmental Notes**

- There are risks to seabirds with this fishery.
- Bycatch is a risk for this fishery.
- The impact depends on the gear type. Bottom trawls will directly impact the sea bed.

General Notes

- No additional notes

**Haddock***Melanogrammus aeglefinus*

Barents Sea

Fishery countries:
Norway, Russia

- Bottom trawl
- Gillnets and entangling nets
- Long line

Certified**Well managed****Environmental Notes**

- This fishery is unlikely to impact PET species.
- Bycatch varies for this fishery depending on gear type. Long lines and gillnets present the greatest risk.
- Bottom trawls will directly impact on the sea bed.

General Notes

- No additional notes.

**Haddock***Melanogrammus aeglefinus*

Icelandic

Fishery countries:
Iceland

- Midwater trawl
- Seine nets

Certified**Well managed****Environmental Notes**

- This fishery is unlikely to impact PET species.
- Bycatch for this fishery is considered low.
- Bottom trawls will directly impact on the sea bed. Measures to protect vulnerable habitats such as cold water coral reefs are in place.

General Notes

- No additional notes.

**Haddock***Melanogrammus aeglefinus*

Northern shelf

Fishery countries:
U.K.

- Bottom trawl

Certified**Well managed****Environmental Notes**

- This fishery is unlikely to impact PET species.
- There is bycatch for this fishery but management measures are in place to reduce impacts on retained species.
- Bottom trawls will directly impact on the sea bed. But, the fishery is considered highly unlikely to irreparably reduce habitat structure and function.

General Notes

- As a mixed fishery, the effects of management measures on other species need to be considered within an ecosystem context.



Norway lobster

Nephrops norvegicus

South Minch, North Minch

Fishery countries:
U.K.

- Bottom trawl

Not certified or in a FIP

Needs improvement



Environmental Notes

- Profile not yet complete.
- Bycatch for this fishery includes cod, haddock and whiting. Mitigation measures are in place to reduce impacts on cod.
- Bottom trawls will directly impact on the sea bed. However, management measures are in place.

General Notes

Other ratings

The Marine Conservation Society categorises the North Minch, South Minch and Firth of Clyde fisheries for Norway lobster caught with demersal otter trawl as "Rating 3 (yellow)".

Caveat

The stock status and management rating for this fishery is based on a provisional assessment and is not derived from the FishSource profile.

References

[MCS's Good Fish Guide – Lobster, Norway, Langoustine, Dublin Bay prawn or scampi](#)



Norway lobster

Nephrops norvegicus

Fladen Ground

Fishery countries:
U.K.

- Bottom trawl

Not certified or in a FIP

Managed



Environmental Notes

- This fishery is unlikely to impact PET species.
- Bycatch is a risk for this fishery, but there are mitigation measures in place.
- Bottom trawls will directly impact on the sea bed. However, management measures are in place.

General Notes

Other ratings

The Marine Conservation Society categorises the Fladen Ground fishery for Norway lobster caught with demersal otter trawl as "Rating 2 (pale green)".

Caveat

The stock status and management rating for this fishery is based on a provisional assessment and is not derived from the FishSource profile.

References

[MCS's Good Fish Guide – Lobster, Norway, Langoustine, Dublin Bay prawn or scampi](#)



Pink salmon

Oncorhynchus gorbuscha

Alaska

Fishery countries:
U.S.

- Purse seine
- Gillnets and entangling nets
- Long line

Certified

Well managed



Environmental Notes

- This fishery is unlikely to impact PET species. However, available information is outdated.
- There is no risk of bycatch for this fishery. Catches of other salmon species are accounted for in the pink salmon management.
- This fishery is unlikely to have a significant impact on the sea bed.

General Notes

- No additional notes.

**Pink salmon***Oncorhynchus gorbuscha*Russia – Iturup Island
SakhalinFishery countries:
Russia

- Pots and traps

Certified**Well managed****Environmental Notes**

- This fishery is unlikely to impact PET species.
- Bycatch for this fishery is considered low and non-target species are released alive.
- This fishery is unlikely to have a significant impact on the benthic habitat.

General Notes**Caveat**

The environmental notes for this fishery are based on a provisional assessment and are not derived from the FishSource profile.

References[SCS Global Services. 2015. MSC Public Certification Report for Iturup Pink & Chum Salmon Fisheries](#)**Whiting***Merlangius merlangus*North Sea and Eastern
English ChannelFishery countries:
U.K.

- Bottom trawl
- Gillnets and entangling nets

**Not certified or in a
FIP****Managed****Environmental Notes**

- There are risks to PET species with this fishery. Gillnets present a hazard to marine mammals. Bycatch of lamprey has been observed for bottom trawls. Both gear types present a hazard to shad.
- Bycatch is a risk in this fishery, but there is insufficient data available to assess significance.
- Benthic impacts vary by gear type. Bottom trawls will directly impact on the sea bed.

General Notes

- No additional notes.

**Yellowfin sole***Limanda aspera*Bering Sea and Aleutian
IslandsFishery countries:
U.S.

- Bottom trawl

Certified**Well managed****Environmental Notes**

- This fishery is unlikely to impact PET species.
- Bycatch for this fishery is considered low.
- Bottom trawls will directly impact on the sea bed.

General Notes**Caveat**

The environmental notes for this fishery are based on a provisional assessment and are not derived from the FishSource profile.

References[MRAG Americas. 2015. MSC Public Certification Report for Bering Sea- Aleutian Islands Alaska Flatfish Fishery](#)

Yellowfin sole*Limanda aspera***Gulf of Alaska**Fishery countries:
U.S.

• Bottom trawl

**Not certified or in a
FIP****Profile not yet
complete****Environmental Notes**

- This fishery is unlikely to impact PET species.
- This fish is caught as a bycatch species.
- Bottom trawls will directly impact on the sea bed.

General Notes

- No additional notes.



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ODP profiles from previous years are available to download as PDFs below.

2016

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