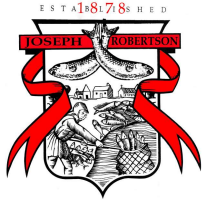




## Joseph Robertson



Located in the heart of the Aberdeen fishing community, Joseph Robertson has one of the most modern fish manufacturing sites in the UK. The company specialises in secondary food processing and is one of the largest independent value-added seafood manufacturers in the UK, supplying a range of products to major retailers across the country. In addition, the company also has product ranges through its own 'Swankies' and 'Get Hooked' brands. Core product lines include coated fillets, traditional fishcakes, melting centre fishcakes and hand-crafted meal solutions.

2018

Number of Fisheries Used	Number of Fisheries Well Managed	Number of Fisheries Managed	Number of fisheries in need of improvement	Profile not yet complete
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11

9

0

2

0

### Fishing Methods Used in Associated Fisheries

- Midwater trawl
- Bottom trawl
- Seine nets
- Purse seine
- Gillnets and entangling nets
- Long line
- Handlines and pole-lines
- Pots and traps

# Summary

A family business born in the Granite City, Joseph Robertson proudly boasts a fourth generation of family ownership, committed to sourcing ethically sustainable raw material and supplying the very best quality, best value products possible. We aim to source all our seafood from responsibly managed fisheries and farms. As a complex business with a wide range of raw materials and products we work hard to ensure that Product Development, Purchasing and Compliance have an input on every purchasing decision to achieve this.

Joseph Robertson wants its customers to have full confidence when buying our products, and to know that we share and believe in the commitment to having responsible sourcing at the heart of our company core values. When sourcing new products, Joseph Robertson always aims to source from certified fisheries that adhere to internationally recognised standards. This gives us assurance and transparency, supported by traceability throughout the Chain of Custody. 99% of our products meet this criterion and we are working hard to bring the remainder up to these standards. Where we are unable to source from a certified fishery, we prioritise fisheries that are considered managed or are making improvements. To ensure traceability of those fisheries which haven't been certified, they are assessed in accordance with our internal procedure prior to introduction to our supply chain.

In addition to sourcing certified wild fish and farmed fish, Joseph Robertson supports the Responsible Fishing Scheme, a standard for crew welfare and responsible catching practices on board fishing vessels, contacting the supply chain to express our support and working alongside them to take steps towards certification.

As a member of the Sustainable Seafood Coalition (SSC), a partnership of UK businesses working together to support sustainable seafood, Joseph Robertson upholds the SSC Codes of Conduct on seafood sourcing and environmental claims. All our fish is responsibly sourced and all own label products comply with the SSC Labelling Code. Collaboration with suppliers is a key part of our education work, which generates change in the supply chain and within the business.

Joseph Robertson was the first UK seafood supplier to participate in the Ocean Disclosure Project, sharing our first profile in 2016. We expect other manufacturers to follow our lead.

 <http://www.josephrobertson.co.uk/>

 <http://www.josephrobertson.co.uk/supply-chain.php>

# Associated Fisheries



Species and Location	Production Methods	Certification or Improvement Project	Stock Status and Management	Notes
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**Alaska pollock**  
*Theragra chalcogramma*  
 E Bering Sea,  
 Gulf of

Midwater  
trawl

Certified

Well managed



## Alaska, Sea of Okhotsk

Fishery countries:  
U.S., Russia

### Environmental Notes

- This fishery is unlikely to have direct impacts on PET species.
- Bycatch for this fishery is considered low.
- This fishery is unlikely to have a significant impact on the sea bed.

### General Notes

- This fish plays an important role in the marine food web and so potential impacts on the wider marine ecosystem must be monitored.



## Atlantic cod

*Gadus morhua*

Barents Sea

Fishery countries:

Norway, Russia

Bottom trawl

Certified

Well managed



### Environmental Notes

- This fishery is unlikely to impact PET species.
- There is bycatch for this fishery but non-target species are retained. Management measures are in place to reduce impacts on retained species.
- Bottom trawls will directly impact on the sea bed. MSC conditions and recommendations are in place to strengthen understanding of fishery interactions with sensitive habitat.

### General Notes

- No additional notes.



Certified

Well managed



**Atlantic  
cod**  
*Gadus morhua*

Midwater

trawl

Bottom

**Icelandic**

trawl

**Fishery  
countries:**

Seine

Iceland

nets

Gillnets

and

entangling

nets

Long line

Handlines

and pole-

lines

---

## Environmental Notes

- This fishery is unlikely to have direct impacts on PET species.
- There is bycatch for this fishery but non-target species are retained. Management measures are in place to reduce impacts on retained species.
- The impact depends on the gear type. Bottom trawls will have the greatest impact on the sea bed.

## General Notes

- Catch from this fishery is covered by Icelandic Responsible Fisheries Management Certification. More information is available [here](#).



## Edible crab

*Cancer  
pagurus*

Pots and

traps

**Not  
certified or  
in a FIP**

**Needs  
improvement**



Orkney

**Fishery  
countries:**

U.K.

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## Environmental Notes

- There are risks to sea turtles and marine mammals of entanglement in pot ropes with this fishery.
- Bycatch for this fishery is considered low. Non-target species are usually released alive.
- This fishery is unlikely to have a significant impact on the sea bed.

## General Notes

This fishery was in an FIP from 2012 to 2017. The Orkney edible crab creel fishery then entered into the full MSC assessment process in May 2017, it is anticipated that if the fishery meets the standard it will be certified in 2018.

## Other ratings

The Marine Conservation Society categorises the Orkney fishery for edible crab using creels and pots as "Rating 3 (yellow)". This rating was downgraded from "Rating 2 (pale green)" in 2018.

## Caveat

The stock status and management rating for this fishery is based on a provisional assessment and is not derived from the FishSource profile.

## References

[MCS's Good Fish Guide - Crab, brown or edible, Orkney.](#)

	Bottom	<b>Certified</b>	<b>Well managed</b>	▼
<b>Haddock</b>	trawl			
<i>Melanogrammus aeglefinus</i>	Gillnets			
	and			
<b>Barents Sea</b>	entangling			
Fishery countries:	nets			
Norway, Russia	Long line			

## Environmental Notes

- This fishery is unlikely to impact PET species.
- Bycatch varies for this fishery depending on gear type. Long lines and gillnets present the greatest risk.
- Bottom trawls will directly impact on the sea bed.

## General Notes

- No additional notes.



**Certified**

**Well**



**Haddock**  
*Melanogrammus*  
*aeglefinus*

Midwater

managed

trawl

**Icelandic**

Seine

nets

**Fishery**  
**countries:**

Iceland

---

## Environmental Notes

- This fishery is unlikely to impact PET species.
- Bycatch for this fishery is considered low.
- Bottom trawls will directly impact on the sea bed. Measures to protect vulnerable habitats such as cold water coral reefs are in place.

## General Notes

- No additional notes.



**Haddock**

*Melanogrammus*  
*aeglefinus*

Bottom

**Certified**

**Well**  
**managed**



**Northern**  
**shelf**

trawl

**Fishery**  
**countries:**

U.K.

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## Environmental Notes

- This fishery is unlikely to impact PET species.
- There is bycatch for this fishery but management measures are in place to reduce impacts on retained species.
- Bottom trawls will directly impact on the sea bed. But, the fishery is considered highly unlikely to irreparably reduce habitat structure and function.

## General Notes

- As a mixed fishery, the effects of management measures on other species need to be considered within an ecosystem context.
-



**Norway  
lobster**

*Nephrops  
norvegicus*

**South Minch,  
North Minch**

**Fishery  
countries:**

U.K.

Bottom  
trawl

**Not  
certified or  
in a FIP**

**Needs  
improvement**



### Environmental Notes

- This fishery may present a risk to sharks, skates and rays.
- Bycatch for this fishery includes whiting, haddock and Norway pout. Bycatch of cod is low and mitigation measures are in place to reduce impacts on cod.
- Bottom trawls will directly impact on the sea bed. However, management measures are in place.

### General Notes

- No additional notes.



**Pink  
salmon**

*Oncorhynchus  
gorbuscha*

**Alaska**

**Fishery  
countries:**

U.S.

Purse  
seine  
Gillnets  
and  
entangling  
nets  
Long line

**Certified**

**Well  
managed**



### Environmental Notes

- While encounters with marine mammals and birds have been documented in this fishery, the impact on PET species is not thought to be significant.
- There is no risk of bycatch for this fishery. Catches of other salmon species are accounted for in the pink salmon management.
- This fishery is unlikely to have a significant impact on the benthic habitat.



## General Notes

### Caveat

The environmental notes for this fishery are based on information that is partly derived from sources other than the FishSource profile.

### References

[Intertek Moody Marine, 2013, MSC Public Certification Report for Alaska Salmon Fishery.](#)

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### Pink salmon

*Oncorhynchus gorbuscha*

Russia -  
Iturup Island  
Sakhalin

Fishery  
countries:  
Russia

Pots and  
traps

**Certified**

**Well  
managed**



## Environmental Notes

- This fishery is unlikely to impact PET species.
- Bycatch for this fishery is considered low and non-target species are released alive.
- This fishery is unlikely to have a significant impact on the benthic habitat.

## General Notes

### Caveat

The environmental notes for this fishery are based on a provisional assessment and are not derived from the FishSource profile.

### References

[SCS Global Services, 2015, MSC Public Certification Report for Iturup Pink & Chum Salmon Fisheries](#)

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### Yellowfin sole

*Limanda aspera*

Bottom  
trawl

**Certified**

**Well  
managed**



## Bering Sea and Aleutian Islands

Fishery  
countries:  
U.S.

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### Environmental Notes

- This fishery is unlikely to impact PET species.
- Bycatch for this fishery is considered low.
- Bottom trawls will directly impact on the sea bed.

### General Notes

#### Caveat

The environmental notes for this fishery are based on a provisional assessment and are not derived from the FishSource profile.

#### References

[MRAG Americas, 2015, MSC Public Certification Report for Bering Sea-Aleutian Islands Alaska Flatfish Fishery.](#)

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