

PETREE COLLEGE OF ARTS & SCIENCES
Four Year Plan (124 CHs total) *
Bachelor of Arts (B.A.) in Mass Communications Degree - STRAT COMM

First Year – Fall Semester	✓	First Year – Spring Semester	✓
Intro to Mass Comm (MCOM 1103) Mass Media Writing (MCOM 1213)	<input type="checkbox"/>	English Composition II (ENGL 1213) General education course(s)	<input type="checkbox"/>
English Composition I Liberal Arts Seminar General education course(s)	<input type="checkbox"/>	Course(s) toward Minor	<input type="checkbox"/>
Total: 15-16 CHs		Total: 15-16 CHs	
Second Year – Fall Semester	✓	Second Year – Spring Semester	✓
Princ. of Advertising (MCOM 2203) Princ. of Public Relations (MCOM 2313)	<input type="checkbox"/>	Strat Comm Writing (MCOM 3613)	<input type="checkbox"/>
General education course(s) Course(s) toward Minor	<input type="checkbox"/>	General education course(s) Course(s) toward Minor	<input type="checkbox"/>
Total: 15-16 CHs		Total: 15-16 CHs	
Third Year – Fall Semester	✓	Third Year – Spring Semester	✓
Research Strategies & Skills (MCOM 3013)	<input type="checkbox"/>	Strat Comm Planning (MCOM 3813) Legal & Ethical Prin. (MCOM 4213)	<input type="checkbox"/>
General education course(s) Course(s) toward Minor	<input type="checkbox"/>	General education course(s) Course(s) toward Minor	<input type="checkbox"/>
Total: 15-16 CHs		Total: 15-16 CHs	
Fourth Year – Fall Semester	✓	Fourth Year – Spring Semester	✓
Strat Comm Campaigns (MCOM 4013) 3000+ Mass Comm Elective	<input type="checkbox"/>	Senior Seminar (MCOM 4313) 3000+ Mass Comm Elective	<input type="checkbox"/>
General education course(s) Course(s) toward Minor	<input type="checkbox"/>	General education course(s) Course(s) toward Minor	<input type="checkbox"/>
Total: 15-16 CHs		Total: 15-16 CHs	

& MINOR in:	
Courses	CHs

 Advisor Signature MM DD YYYY

 Student Signature MM DD YYYY

GENERAL EDUCATION

✓	Requirements:	BS	BA
<input type="checkbox"/>	English Composition I (ENGL 1113)	3	
<input type="checkbox"/>	English Composition II (ENGL 1213)	3	
<input type="checkbox"/>	Liberal Arts and Sciences Seminar (LAS 1063)	3	
<input type="checkbox"/>	The Biblical and Culture (REL 1003) OR Introduction to World Religions (REL 1513)	3	
<input type="checkbox"/>	Literature: World (ENGL 2603) OR Western (ENGL 2103) OR British (ENGL 2403, 2413, 2703) OR American (ENGL 2713, 2813)	3	
<input type="checkbox"/>	Fine Arts (Any ART, FILM, MUS, THRE, DANC or INDP 1013)	3	
<input type="checkbox"/>	Philosophy/Ethics: PHIL/REL 2213, 2163 OR MGMT 2223 OR PHIL/PHRH 2513 OR PHIL/REL 2703	3	
<input type="checkbox"/>	American/U.S. History (HIST 1003 or HIST 1103) (International Students must take HIST 1113)	3	
<input type="checkbox"/>	American Governance (POLS 1113) (International students must take POLS 1013)	3	
<input type="checkbox"/>	Introduction to Sociology (SOC 2013) OR Introduction to Psychology (PSYC 1113)	3	
<input type="checkbox"/>	Mathematics (MATH 1503, ECON 2123, PSYC 2303 or a higher -level mathematics class)	3	
<input type="checkbox"/>	Methods of Scientific Inquiry (SCI 1003)	3	
<input type="checkbox"/>	Integrated Science Laboratory (SCI 1041) [Not required for those who have passed a 2000 level or above lab science]	1	
<input type="checkbox"/>	Foreign Language (BS/BFA requires 6 hours; BA requires 12 hours)	6	12
<input type="checkbox"/>	Cross-Cultural Studies		
<input type="checkbox"/>	Service Learning		
<input type="checkbox"/>	Capstone		
<input type="checkbox"/>	Public Speaking (PHRH 1103)	3	
<input type="checkbox"/>	Laboratory Science (BIOL, CHEM, or PHYS)	4	
<input type="checkbox"/>	International or Diversity (approved courses or study abroad)	3	

* Specific course offerings may vary dependent upon enrollment and faculty availability; courses may not fall in the exact semester listed above.
 ** This template, of 15-16 CHs per semester, with a 124 CHs total (some dedicated to the Major and some dedicated to General Education), will result in a 4-year degree completion.