

KATHERINE B. CAREERSLY

KATBCAR@JUNIOR.EDU
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OBJECTIVE: To join a dynamic and forward-thinking team of marketing professionals.

EDUCATION

Oklahoma City University, Oklahoma City, OK
Anticipated graduation, May 2016

- Bachelor of Arts – Marketing & Public Relations | Minors: Spanish & Journalism
- GPA: 3.87

EXPERIENCE

2013-Present	PrintStar, OCU	Oklahoma City, OK
<i>Account Manager & Sales Specialist</i>		
<ul style="list-style-type: none">▪ Maintain an exceptional level of professionalism and creativity for design and print clients▪ Increased campus partnerships by 27% in 12 months▪ Supervise and managed shift employees▪ Work closely with contracted vendors to deliver and maintain exceptional customer service reputation		
2012-2013	Batteson Honda	Oklahoma City, OK
<i>Intern for Marketing & Promotions</i>		
<ul style="list-style-type: none">▪ Assisted in the creation and development of major marketing campaigns.▪ Analyzed and reported on campaign effectiveness▪ Managed all online and social media marketing for entire dealership		
2011-2013	Gap, Inc.	Oklahoma City, OK
<i>Sales Floor Representative (seasonal)</i>		
<ul style="list-style-type: none">▪ Monitored sales floor for theft prevention▪ Assisted customers with locating specific items▪ Maintained a clean and safe shopping environment		

HONORS & INVOLVEMENT

- United National Association for American Indian Scholars (2014 – Present)
- Phi Kappa Phi Honor Society (2013 – Present)
- Native American Cultural Foundation (2012 – Present)
- Star Singers (2013 – 2014)

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REFERENCES

Jonah Arcke
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Chester Truesdale, Jr.
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